



M2M Evolution Introduces the Inaugural Business Impact Awards

*BIA Nominee presentations - Only at M2M
Evolution*

Red Carpet Interviews with Business Impact Award Nominees

January 30th 11:15 a.m. – 12:45 p.m.

11:15 a.m. Introduction, Carl Ford, CEO Crossfire Media, Executive Director of Content, M2M Evolution

11:25 a.m. Securus GPS, Presented by Tom Collopy, CEO

Hear how Securus has developed a complete M2M technology platform, enabling the Company to deliver tailored solutions for GPS based locators for at risk individuals and those with special needs.

11:35 a.m. CallPass Technologies LLC , Presented by Jason Ashton, President

This GPS Industry leader provides customers the ability to locate their vehicles in real time, 24 hours a day 7 days a week. A one of a kind Dashboard application that monitors and communicates with their vehicles rounds out this M2M enabled solution.

11:45 a.m. Yesco, Presented by Nick Lee

Hear how Yesco, a pioneer in connected digital signage, manages its digital signage inventory with M2M. Using Cradlepoints M2M platform, Yesco can activate, configure, deploy, and manage the connectivity of signs from a central location.

11:55 Nimbelink, Presented by Scott Schwalbe, CEO

Hear about remote monitoring and control solutions that serve the agriculture and construction verticals

12:05 p.m. Geacom, Presented by Jonathan Oja, Marketing

GeaCom's Phrazier product is an award winning hand-held medical device that gathers patient information while interacting with both caregiver and patient

12:15 p.m. All Traffic Solutions, Presented by Scott Johnson, CEO and Co-Founder

All Traffic's SmartApps solution suite allows law enforcement professionals, as well as state and local agencies, to remotely monitor, manage, and interact with traffic safety signs using a web-based application and virtual map.

12:25 Bar Vision, Presented by Robert Birks, CEO

Hear how a wireless free pour system that delivers daily reports on sales, inventory and analytics provides better information and more effective control of bar operations that leads to increased profits.

12:35 Concluding Remarks, Carl Ford

