



October 2-5, 2012: Workshops & Conference Sessions
October 3-5, 2012: Exhibit Hall
Austin Convention Center, Austin, Texas
www.tmcnet.com/voip/conference/cloud-communications

Capitalize On The Cloud Communications Movement.

Meet Buyers of Cloud Solutions at Cloud Communications Expo this October.

Business professionals will learn the fundamentals of cloud-based communications business models, market trends and current large efforts and deployments. End users of all sizes are attending Cloud Communications Expo to learn real life cloud communications success stories and interact with providers and their colleagues.

**The CORE CLOUD Communications Market is GROWING at a RAPID PACE
Be a part of the MOVEMENT!**

Who Will **Attend?**

- Large enterprise, SMBs, academic and government institutions
- IT managers, CIOs and Business Process Analysts
- Application providers
- System integrators, vars and resellers
- Mobile, fixed and IP based operators
- Investment banking, Venture capital, private equity

**Meet Thousands of Potential
Customers and Channel
Partners on the Expo Floor!**

**Stand out from the crowd with these special opportunities created to highlight
your company, showcase your new product, or drive more traffic to your booth.**

Maximize Your **Presence:**

**Receive the most exposure to this critical audience —
before, during and after the show.**

- Establish your company as a leading provider
- Participate in panel discussions on Cloud Communications Expo Conference Program
- Your company logo included in all promotions
- Your company logo on signage and in the show guide
- Access to complete Cloud Communications Expo attendee list
- Banner ad on event website
- Opportunity to distribute literature to all attendees

**Become
an Exhibitor
and Sponsor
While Premium
Opportunities
are Still
Available!**





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Platinum Sponsorship Package

Includes:

- 10x20 Exhibit Space
- Company name in all pre-event e-mails (approximately 50,000 names, multiple deployment)
- Company Name, logo and 200-word description on event Website and in the show guide
- Full page ad in Show Guide
- Access to pre-event press and analyst list
- 728 x 90 Leaderboard Banner ad on Cloud Communications Expo Website from date of contract thru event
- Two time opportunity to e-mail to Cloud Communication Expo attendees (one pre-show, one post-show)
- Literature in show bags
- 4-Full Conference Passes
- Daily recognition at kick-off address
- Prominently displayed signage at the event

Silver Sponsorship Package

Includes:

- 10x10 Exhibit Space
- Company name in all pre-event e-mails (approximately 50,000 names, multiple times)
- Access to pre-event press and analyst list
- Company Name, logo and 50 word description on Sponsor page of event Website and in the show guide
- 728 x 90 Leaderboard Banner ad on Cloud Communications Expo Website from date of contract thru event
- 2-Full Conference Passes
- Prominently displayed signage at the event

Sponsors Receive **MILLIONS** Of Impressions
To This Powerful Audience Through:

- Aggressive Online Marketing
- Frequent Print Ads
- Prominent Signage
- Post-Show Communications

**Exhibit Space Only Packages
Are Also Available.**

Gold Sponsorship Package

Includes:

- 10x10 Exhibit Space
- Company name in all pre-event e-mails (approximately 50,000 names, multiple deployment)
- Access to pre-event press and analyst list
- Company Name, logo and 100-word description on Sponsor page of event Website and in the show guide
- 728 x 90 Leaderboard Banner ad on Cloud Communications Expo Website from date of contract thru event
- 3-Full Conference Passes
- Two-time opportunity to e-mail Cloud Communications Expo attendees (one pre-show, one post-show)
- Prominently displayed signage at the event

**Become a
Cloud Communications
Expo Exhibitor and Sponsor**

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Presented by:

