Sponsor Cloud4SMB Expo
Meet Face-to-Face With Influential Buyers Seeking Solutions Now
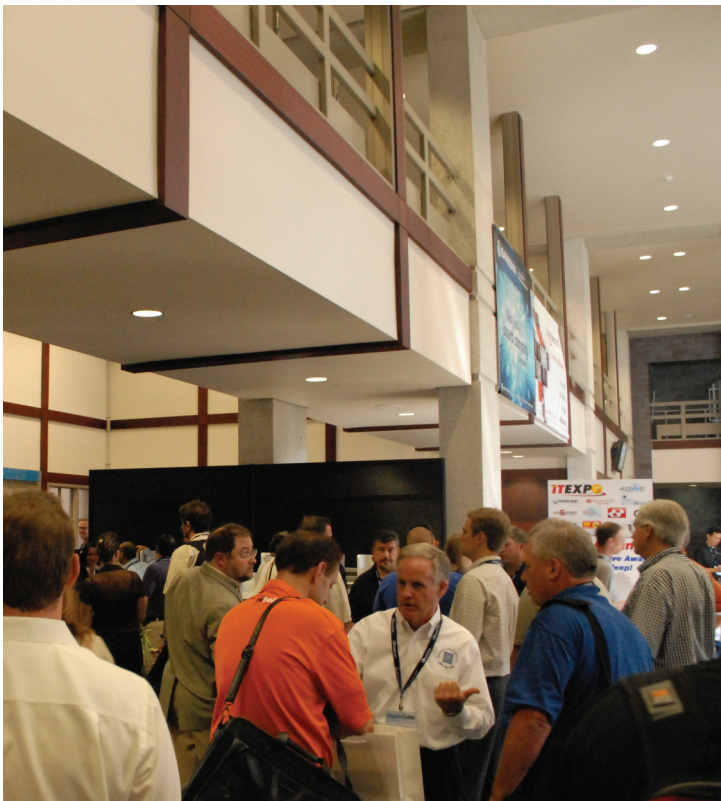
Cloud4SMB Expo is the first event of its kind focused on the unique needs and challenges of small and medium businesses (SMBs) seeking to leverage the benefits of cloud computing solutions.

This conference is dedicated to real-world business strategies and implications for growing businesses utilizing the cloud. Get the edge on your competition, be onsite at this event.

TMC, producer of Cloud4SMB Expo, is also the publisher of *Cloud Computing* magazine and InfoTECH Spotlight website. Cloud4SMB Expo is the marketplace connecting buyers and sellers and the only show produced by the publishers of *Cloud Computing* magazine, read by more than 40,000 cloud computing decision-makers.

Who Attends Cloud4SMB Expo?

- Small Business Owners
- IT and Telecom Directors
- SMB Presidents and CEOs
- CIOs, CTOs, Vice Presidents of Technology
- Network and Storage Managers
- Network Engineers
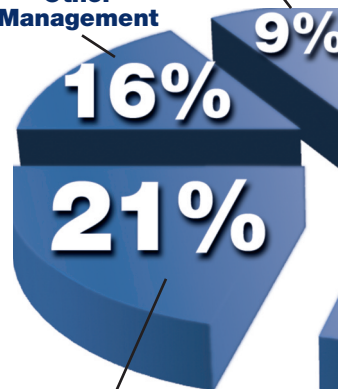- Product and Purchasing Managers

Demographics for Cloud4SMB Expo

Other
- VCs, Media/Analysts, Consultants
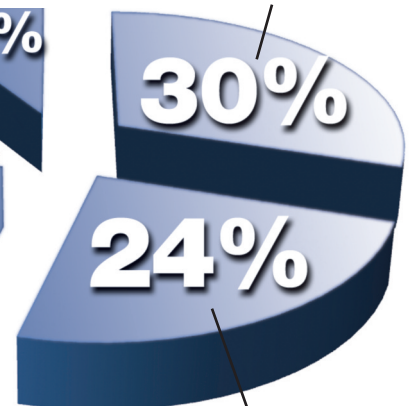
Other Management
16%

9%

Corporate Management:
- SMB Presidents and CEOs
- Small Business Owners

30%

24%

21%

Business Management:
- Product and Purchasing Managers
- VARs/Resellers

Technical Management:
- CIOs, CTOs, Vice Presidents of Technology
- IT and Telecom Directors
- Network and Storage Managers
- Network Engineers

Conference Topics Attract Serious Audience

Sessions are designed to provide attendees with ways that SMBs can leverage the cloud. Attendees will learn how to use cloud computing for data storage, file sharing communication, and overall cost savings. Be there to offer your solution.

Topics Include:

- Moving to the cloud with minimal business disruption
- Confidently securing your vital corporate data
- Determining which apps and functions are best to migrate to the cloud
- Evaluating which data if any to keep onsite
- Addressing migration challenges head-on

Sponsorship Benefits

Being a sponsor at Cloud4SMB Expo allows you to meet face to face with those involved with small to medium size businesses in a comfortable and cost-effective setting. Exhibiting at Cloud4SMB Expo will give your company tremendous exposure to a wide range of delegates, including both channel and end-users.

Cloud4SMB Expo exhibitors share the floor with ITEXPO, the well-established communications and technology conference. Nearly 8,000 communications and technology professionals walked the ITEXPO show floor at the last event. Las Vegas numbers are projected to be even higher.

There is no better return on your investment than to exhibit and sponsor at Cloud4SMB Expo.

Event Marketing Opportunities

- Cloud4SMB Expo Badge Insert -$4,000
- Cloud4SMB Expo Backpack Sponsor -$5,000
- Break Sponsor -$2,500
- Breakfast Sponsor -$2,500
- Cloud4SMB Expo Conference Chair Drop -$2,500
- Exhibits Opening Sponsor -$10,000
- Freestanding Billboard -$2,500

- Lunch Sponsor -$10,000
- Dinner Sponsor -$30,000
- Cloud4SMB Expo Pen Sponsor -$3,000
- Cloud4SMB Expo Registration Sponsor -$5,000
- Show Guide Full Page Ad -$2,000
- Show Guide Half Page Ad -$1,000
- Pre/Post Event Webinar -$10,000
- Other

Contact: Nicole Pradella • npradella@tmcnet.com • 203-852-6800 x289 for more information
Follow us on Twitter #cloud4smbexpo

Platinum Sponsor - $20,000

- 20 x 20 Booth Space
- Your logo included with all promotional materials that will be mailed as well as on all promotional inserts featured in TMCnet publications. (More than 1,000,000 impressions possible.)
- Your logo on banners and signage.
- Your company logo linked from the Cloud4SMB Conference & EXPO homepage to website
- Four-color, two-page spread advertisement in Cloud4SMB show Directory.
- Internet banner ad rotating on the Cloud4SMB Conference & EXPO website from the time of sponsorship payment until the end of the show.
- 200-word description in Cloud4SMB show directory and on the Cloud4SMB show page including your company's logo.
- Four-color logo with your listing in show directory.
- Meter sign promoting your company at the show.

- Opportunity to contact both pre and post show attendee list via email through TMCnet.
- Five full-conference passes.
- Inclusion of a special one-page company promotional piece in all attendee bags.
- Your company name mentioned in conjunction with the event in press releases, eNewsletters, e-mail promotions, and editorial content on the show website.
- Priority booth space selection for future Cloud4SMB Conferences.
- Snapshot of your company published on all Cloud4SMB and INTERNET TELEPHONY® media outlets. Includes Q&A with Erik Linask and your CEO about the state of the industry. Q&A, picture and logo published.

Gold Sponsor - $10,000

- 10 x 20 booth space
- Your company logo on banners and signage created for the event.
- Your company logo and link from the Cloud4SMB Conference and Expo homepage to your website.
- Full page, four-color, spread advertisement in Show Directory.
- Internet banner (including a link to your site) rotating on the Cloud4SMB Conference & Expo website from the time of sponsorship payment until the end of the show.
- Four-color logo with your listing in Cloud4SMB Conference and Expo show directory.
- Your company name mentioned in conjunction with the event in press releases, e-newsletters, e-mail promotions, and editorial content on the show website

- Attendee bag insert
- (4) Full Conference passes
- Opportunity to contact both pre and post show attendee list via email through TMCnet.
- Unlimited emailed VIP passes imprinted with your logo to send to customers, partners and prospects inviting them to visit the exhibit hall free of charge.
- Hyperlink from Cloud4SMB Conference & Expo website to your site.
- 50 word description in the Show Directory and on the official Show website with logo and link to your website.

Silver Sponsor

- 10 x 10 - $5,000 ($50 per square foot)
- 10 x 20 - $8,500 ($42.50 per square foot)
- 20 x 20 - $15,000 ($37.50 per square foot)

  As an exhibitor at Cloud4SMB you will receive the following:
- Two full conference passes
- Pipe and drape for any 10 x 10 or 10 x 20 space.
- Unlimited emailed VIP passes imprinted with your logo to send to customers, partners and prospects inviting them to visit the exhibit hall free of charge.

- Hyperlink from Cloud4SMB Expo website to your site.
- 50 word description in the Show Directory and on the official Show website with logo and link to your website.
- Company booth sign
- Unlimited number of exhibitor badges for booth staff