



January 29, 2013 • ILS Technology Workshop & Battle of the Platforms

Conference Sessions & Exhibit Hall • January 30-February 1, 2013

Miami Beach Convention Center, Miami, Florida



#m2mevolution



We are  
**THRILLED**  
you are  
**Participating!**  
Let's Get the  
**Word Out!**

## Welcome to M2M Evolution Conference & Expo

We're excited to have you on board for our Miami event. As a sponsor of this event you are entitled to several complimentary marketing materials to help you share the news of your participation with your audience.

- **VIP Passes**

We are happy to offer you unlimited free passes to share with your clients, prospects, associates, colleagues, social media followers, and blog subscribers! Passes include access to all keynotes, general sessions, free workshops, networking receptions and unlimited Exhibit Hall access. Passes do not include access to conference sessions or meals, but we can offer discounted rates.

Contact **Scott Kargman** at [Scott@crossfiremedia.com](mailto:Scott@crossfiremedia.com) for more information.

- **Press Release Template**

A press release template showcasing your involvement and expertise is included with your sponsorship. Simply complete the release with your company information and return to **Diana Bakowski** at [dbakowski@tmcnet.com](mailto:dbakowski@tmcnet.com). Diana will ensure that your news gets featured on TMCnet and the M2M Evolution conference site, letting attendees know you will be part of the show, and increasing your exposure and potential for new connections. We also recommend that you distribute the release over the wire for maximum reach. TMC has a partnership with Business Wire that provides discounted access to their global distribution network.

Please contact **Leon Harbar** at [leon.harbar@businesswire.com](mailto:leon.harbar@businesswire.com) for details.

- **See Us At M2M Evolution Conference & Expo Graphic Button**

This button ad includes your booth number and can be added to your company website to help clients find you at the show. If the attached size does not work with your site's layout, please let Diana know and I will send you a modified copy.

[www.m2mevolution.com/conference](http://www.m2mevolution.com/conference)



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- **Ad Posting**

Send us your box or banner ad and we will get it in rotation on M2M Evolution. We can even create an ad for you! (Don't forget to list M2M Evolution Conference & Expo on your events calendar.)

- **Social Media**

We will be announcing your participation through our social outlets and invite you to do the same. Please feel free to use the M2M Evolution Twitter handle and hashtag, and participate in discussions on our Facebook and LinkedIn pages. If you are interested in being part of our social team for a chance to show your commercial in front of thousands of conference attendees, please contact **Diana at dbakowski@tmcnet.com** for details.

[Twitter](#)

[LinkedIn](#)

[Facebook](#)

## **Additional Promotional Opportunities**

For more information on ways to promote your brand through M2M Evolution Conference & Expo, M2M Evolution News Portal, M2M e-newsletter, webinars, white papers, advertising and the soon to be launched M2M Evolution magazine, please contact **Matthew Gleeson at mgleeson@tmcnet.com or 203.852.6800 ext. 145.**

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