**[Company] contact:**

**[name]**

**[Title or agency name]**

**[Phone]**

**[Email]**

**FOR IMMEDIATE RELEASE**

**[Exhibitor name] to exhibit at Cloud4SMB Expo in Miami**

*Company to showcase [product/strategy name] January 28-31, 2014, at SMB technology event*

CITY – DATE – [Company name], [company tagline], announced today that it will be showcasing its [product/service] at [Cloud4SMB Expo](http://cloud-computing.tmcnet.com/conference/), set for January 28-31, 2014, at the Miami Beach Convention Center in Miami Beach, Fla. Cloud4SMB Expo is dedicated to real-world business strategies and implications for growing businesses seeking to leverage the benefits of cloud computing solutions. Visit [company name] at Cloud4SMB Expo at booth [booth#] to learn more about [company]’s strategy for [strategy].

Until now, the cloud phenomenon has focused almost exclusively on opportunities for the large enterprise. Sessions at Cloud4SMB Expo are designed specifically to provide attendees with the knowledge and information SMBs need to compete and succeed in this opportunity-rich marketplace.

[Executive quote, if desired]

[1 paragraphs on company background/what it will showcase at show]

[1 paragraph on Company speaking slots, if available, or other events]

[Registration](https://www.tmcnet.com/scripts/itexpo/spring14/registration.aspx?theplan=CSMB) for Cloud4SMB Expo is now open. For the latest Cloud4SMB Expo news, updates and information follow the event on Twitter at [#Cloud4smbexpo.](https://twitter.com/Cloud4SMBExpo)

# About [Company]:

[Insert Company Boilerplate Here]

**About TMC:**  
TMC is a global, integrated media company that supports clients' goals by building communities in print, online, and face to face. TMC publishes multiple magazines including [*Cloud Computing*](http://cloud-computing.tmcnet.com/), [*M2M Evolution*](http://www.m2mevolution.com/magazine/), [*Customer*](http://www.tmcnet.com/cis/), and [*Internet Telephony*](http://www.tmcnet.com/voip/). TMCnet is the leading source of news and articles for the communications and technology industries, and is read by as many as 1.5 million unique visitors monthly. TMC produces a variety of trade events, including [ITEXPO](http://www.itexpo.com/), the world’s leading Business Technology Event, as well as industry events: Asterisk World; AstriCon; ChannelVision (CVx) Expo; Cloud4SMB Expo; DevCon5 - HTML5 & Mobile App Developers Conference; M2M Evolution Conference & Expo; Secure Mobility Conference; Small Cell Summit, Software Telco Congress, StartupCamp; Super Wi-Fi & Shared Spectrum Summit; SIP Trunking-Unified Communications Seminars; Wearable Tech Conference & Expo; WebRTC Conference & Expo; and more. Visit [TMC Events](http://www.tmcnet.com/tmcnet/futureshows.htm) for additional information.

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