January 28- 31, 2014
Miami Beach Convention Center, Miami Florida

TMC

Cloud4SMB
EXPO ™

Showcase Your Solutions with SMBs Making Buying Decisions Now!

The First and Only Cloud Conference for Small & Mid-sized Companies

Topics Include:

- Avoiding Business Disruption
- Data and Application Security
- Proven Migration Strategies
- Determining ROI
- Cloud Best Practices

f **in** **t** **g+** #Cloud4SMBExpo

www.cloud4smbexpo.com

Conference Topics Attract In Serious Audience

Sessions are designed to provide attendees with ways that SMBs can leverage the cloud. Attendees will learn how to use cloud computing for data storage, file sharing communication, and overall cost savings.

Sponsorship Benefits

Being a sponsor at Cloud4SMB Expo allows you to meet face to face with those involved with small to medium size businesses in a comfortable and cost-effective setting. Exhibiting at Cloud4SMB Expo will give your company tremendous exposure to a wide range of delegate, including both channel and end-users.

Cloud4SMB Expo exhibitors share the floor with ITEXPO, the well-established communications and technology 'conference. Nearly 8,000 communications and technology professionals walked the ITEXPO show floor at the last event.

There is no better return on your investment than to exhibit and sponsor at Cloud4SMB Expo.

Half of SMBs Will Spend
at Least 1/3 of IT Budgets on
Cloud and Managed Services in 2013

SMBs 1/2

Source: Cisco IBSG Research

The SMB Cloud Market in the US will grow at a CAGR of

18.45%

Between 2012 & 2016
Source: TechNavio

Event Marketing Opportunities

- Cloud4SMB Expo Badge Insert: $4,000
- Cloud4SMB Expo Backpack Sponsor: $5,000
- Break Sponsor: $2,500
- Breakfast Sponsor: $2,500
- Cloud4SMB Expo Conference Chair Drop: $2,500
- Exhibits Opening Sponsor: $10,000
- Freestanding Billboard: $2,500
- Lunch Sponsor: $10,000

- Dinner Sponsor: $30,000
- Cloud4SMB Expo Pen Sponsor: $3,000
- Cloud4SMB Expo Registration Sponsor: $5,000
- Show Guide Full Page Ad: $1,500
- Pre/Post Event Webinar: $10,000
- Small Business Digest Ad: $2,000
- Cloud Computing Magazine Ad: $2,000
- Other

Exhibiting and Sponsorship Information, Contact: Joe Fabiano • jfabiano@tmcnet.com • 203-852-6800 x132
or Maureen Gambino • mgambino@tmcnet.com • 203-852-6800 x109
Follow us on Twitter #cloud4smbexpo

Platinum Sponsor - $20,000

- 20 x 20 Booth Space
- Your logo included with all promotional materials that will be mailed as well as on all promotional inserts featured in TMCnet publications. (More than 1,000,000 impressions possible.)
- Your logo on banners and signage.
- Your company logo linked from the Cloud4SMB Conference & EXPO homepage to website
- Four-color, two-page spread advertisement in Cloud4SMB show Directory.
- Internet banner ad rotating on the Cloud4SMB Conference & EXPO website from the time of sponsorship payment until the end of the show.
- 200-word description in Cloud4SMB show directory and on the Cloud4SMB show page including your company's logo.
- Four-color logo with your listing in show directory.
- Meter x eight sign promoting your company at the show.

- Opportunity to contact both pre and post show attendee list via email through TMCnet.
- Five full-conference passes.
- Inclusion of a special one-page company promotional piece in all attendee bags.
- Your company name mentioned in conjunction with the event in press releases, eNewsletters, e-mail promotions, and editorial content on the show website.
- Priority booth space selection for future Cloud4SMB Conferences.
- Snapshot of your company published on all Cloud4SMB and INTERNET TELEPHONY® media outlets. Includes Q&A with Erik Linask and your CEO about the state of the industry. Q&A, picture and logo published.

Gold Sponsor - $10,000

- 10 x 20 booth space
- Your company logo on banners and signage created for the event.
- Your company logo and link from the Cloud4SMB Conference and Expo homepage to your website.
- Full page, four-color, spread advertisement in Show Directory.
- Internet banner (including a link to your site) rotating on the Cloud4SMB Conference & Expo website from the time of sponsorship payment until the end of the show.
- Four-color logo with your listing in Cloud4SMB Conference and Expo show directory.
- Your company name mentioned in conjunction with the event in press releases, e-newsletters, e-mail promotions, and editorial content on the show website

- Attendee bag insert
- (4) Full Conference passes
- Opportunity to contact both pre and post show attendee list via email through TMCnet.
- Unlimited emailed VIP passes imprinted with your logo to send to customers, partners and prospects inviting them to visit the exhibit hall free of charge.
- Hyperlink from Cloud4SMB Conference & Expo website to your site.
- 50 word description in the Show Directory and on the official Show Web site with logo and link to your website.

Silver Sponsor

- 10 x 10 - $5,000 ($50 per square foot)
- 10 x 20 - $8,500 ($42.50 per square foot)
- 20 x 20 - $15,000 ($37.50 per square foot)

- As an exhibitor at Cloud4SMB you will receive the following:
- Two full conference passes
- Pipe and drape for any 10 x 10 or 10 x 20 space.
- Unlimited emailed VIP passes imprinted with your logo to send to customers, partners and prospects inviting them to visit the exhibit hall free of charge.

- Hyperlink from Cloud4SMB Conference & Expo website to your site.
- 50 word description in the Show Directory and on the official Show website with logo and link to your website.
- Company booth sign
- Unlimited number of exhibitor badges for booth staff

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