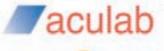








#### Diamond Sponsors:























**Visit These Collocated Events:** 











Visit Aculab on booth 617 to discuss how, with AMS Server, time to market can be considerably reduced, applications can be faster to write and easier to deploy. With AMS Server you can use more familiar programming languages such as Python and C# (.NET) to produce, very quickly and cost-effectively, a wide range of local or hosted, IP-based, unified communications applications.



#### **Welcome To** ITEXPO!



Dear Colleague,

It is my great pleasure to welcome you to ITEXPO at the Miami Beach Convention Center. TMC has been hosting this event for more than a decade and each year it gets bigger and better. There are lots of exciting events collocated with

this edition of ITEXPO (including a few new ones): Smart Grid Conference, Super WiFi Conference, (NEW), Business Video Conference

Conference (NEW), Business Video Conference

Conference (NEW), Susiness Video Conference

Conference (NEW), Susiness Video Conference Conference, 4GWE Conference, M2M Evolution, SIP Tutorial Conference, Super WIFI Conference (NEW), Social CRM Expo, ChannelVision Expo (CVX), Wideo Conference Conference (NEW), Voice Interconnect and Conference C Peering Conference (VIPeering), and Digium/Asterisk World, Telecomm One-on-One (NEW), and StartupCamp 3: Comms Edition!

You can attend a variety of educational workshops (ITEXPO's FREE Workshops Innata's Communications of the comm You can attend a variety of educational workshops (ITEXPUS FREE Workshops MDI & I Initiarcity) and with amazing enablase and participate in information and

Include: Keseller Week, Ingate's SIP ITUNK-UNITIED COMMUNICATIONS SUMMITH, and sections for communications fachnology users and participate in informative Sessions for communications technology users, experts and suppliers.

We are very grateful to you for committing your time and resources to join us, and are confident voil will find the ITEXPO evaluations and average and resources to join us, and are confident you will find the ITEXPO experience extremely worthwhile. There are many activities taking place over the next few days. Please take a number of make cure validants mice. Inere are many activities taking place over the next tew days. Please take a sund innortant to viol. Enr. timber and longitions along the sure you don't miss moment to review and use this directory as a guide to make sure you don't miss and locations, please see the Agenda-At-A-Glance on pages 12-14.

Once again, I'm very pleased that you're here to experience and contribute to Unce again, I'm very pleased that you're here to experience and contribute to what you think of the event voluble against the event voluble against a soluble around all week and you can also staff know

What you think of the event. You'll see us around all week and you can also stop by the Registration Desk to give us your valued feedback. Enjoy ITEXPO! Rich Tehrani

TMC Chief Executive Officer and Conference Chairman

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MPLS University28	VIPeering104

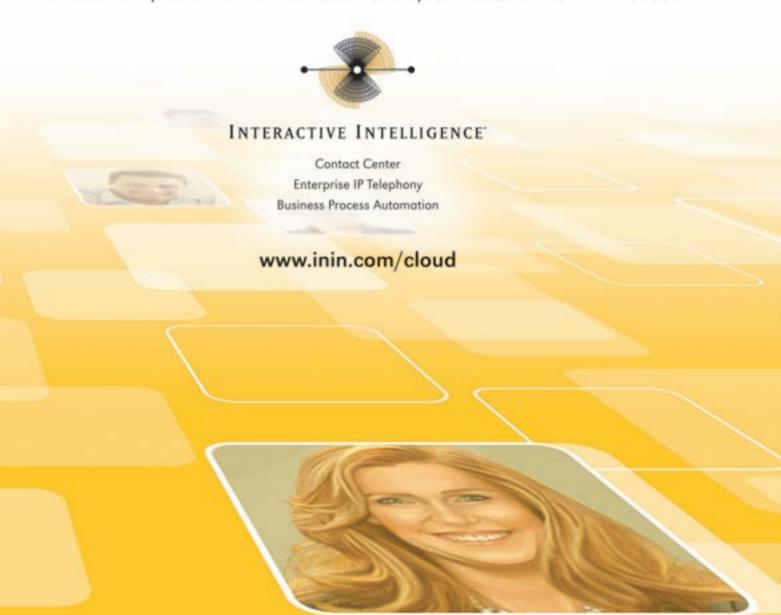


# OUR CUSTOMERS INTERACTIVE INTELLIGENCES COMMUNICATE MORE EFFECTIVELY IN THE CLOUD

New Era Tickets gained the functionality of a sixth-generation contact center offering the economics and flexibility of a cloud-based solution when they deployed Communications-as-a-Service from Interactive Intelligence. This market-leading, cloud-based contact center features multichannel queuing, predictive dialing, enterprise-wide presence, workforce management and end-to-end reporting.

Join more than 3,500 Interactive Intelligence customers who have found efficiency in the cloud. Interactive Intelligence CaaS customers benefit from little or no capital expense, faster access to new features, reduced IT staff requirements and improved business continuity.

Visit www.TheIntelligent.com to learn how community members like New Era Tickets have improved their communications and operations with a move to the cloud.







#### **Must Attend Keynote Presentations - Room B217/218**

#### Wednesday, February 2



**Danny Windham** Chief Executive Officer

Wednesday, Feb 2- 3:30 pm





**Charles Vogt** President & CEO



Wednesday, Feb 2- 4:00 pm



**Pritham Shetty** VP Product Management and Engineering, Rich Media Solutions



Wednesday, Feb 2- 4:30 pm



#### Thursday, February 3



Alan Pound Managing Director

Thursday, Feb 3- 10:00 am





**Aaron McCormack** Chief Executive Officer



Thursday, Feb 3 - 10:30 am





Craig Walker, Wesley Chan cook Entrepreneurs in Residence Ventures **Google Ventures** Thursday, Feb 3 - 4:45 pm





#### Win An Awesome New Jeep!



Win a New Jeep!!

The Jeep Giveaway will be held Friday, February 4, 2:45pm, at the conclusion of Exhibit Hall hours.

#### Visit the Exhibit Hall. Find Solutions and You Could Win a New Jeep!

- 1. Pick up your entry card at the registration counter when you arrive.
- 2. Visit each booth listed on the card, review their offerings, and receive a stamp from each booth.
- Collect all stamps, then drop your completed card into the entry bin in the exhibit hall.
- **\*YOU MUST BE PRESENT at the DRAWING** FRIDAY, FEBRUARY 4 at 2:45 PM to **CLAIM YOUR PRIZE!**











You Must Be Present To Win!\*

### Integrate your legacy PBXs into today's VoIP networks...

...without losing functionality, quality or control



ApplianX gateways designed for easy VoIP migration



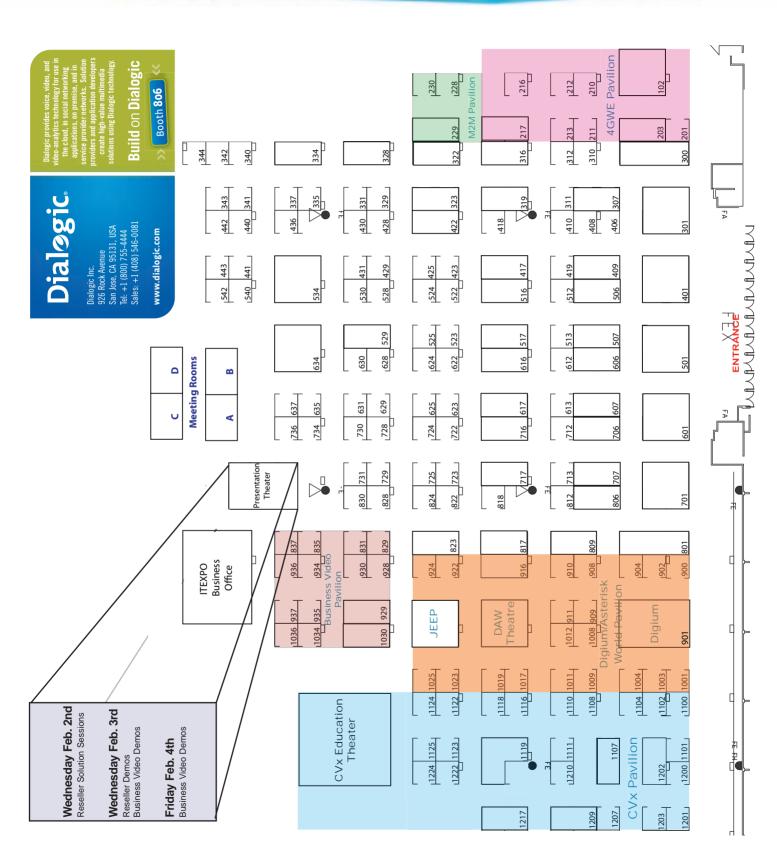
With Aculab's ApplianX gateways, the worry of transitioning to VoIP with a costly 'rip and replace' strategy is removed. ApplianX enables a migration strategy to newer IP technologies without the need to discard the investment previously made in existing PBXs. ApplianX gateways offer an unbeatable combination of simplicity and features to help integrate legacy products into modern environments without losing functionality, quality or control.



# EXHIBITOR **LISTING**

COMPANYBOOTH	COMPANYBOOTH	COMPANYBOOTH
2N TELEKOMUNIKACE	Epygi Technologies, Ltd	Sangoma Technologies
3CX701	eTegrity Systems International, Inc	Sansay, Inc
4PSA828	FaxBack, Inc	Sidera Networks1217
888VoipStore701	FaxCore Inc	SIP FORUMSponsor
911 Enable713	FaxSIPit Services Inc	SIP Print LLC
Aastra417	FONAX410	SIPfish724
ABP Technology322	Freeside Billing900	Smart Network Solutions822
Accordent Technologies1030	GLOBALINX423	snom technology, Inc
Acme PacketSponsor	Globecomm	Sonus Networks
Aculab617	Glorsoft1110	Speedflow Communications422
Adobe Systems	Grandstream Networks817	Spiceworks
ADTRAN300	Grandstream Networks, Inc	StarView Solutions
AireSpring517	GreenAppX	Stratus Telecommunications/Vocaltec
Alcazar Networks Inc	HD Communications Corp513	Taqua, LLC
Algo Communication Products Ltd	HD VoiceSponsor	Telecom GearSponsor
ALOE Systems522	HyperCube	Telecom Reseller
Amfeltec	Ignite Technologies, Inc	TeleSphere Software431
ApplianX617	Inference Solutions	Telestream930
Arbinet Corporation1125	Ingate SystemsSponsor	Telinta, Inc
Astaro	Interactive Intelligence607	Telispire1123
Asteria Solutions Group904	Intuittech Sdn Bhd909	TELoIP Inc
AT&TSponsor	IQ Services	Telonline Corp
ATCOM823	iQsim	The Conference Group1224
AudioCodes, Inc	JeraSoft	TokBox
Ben Bronston - Telecom Lawyer	Kaltura	Touchstone Technologies
BlueTie	Kontiki, Inc	Towerstream201
BridgeWave Communications	KORE Telematics	TransNexus, Inc
Broadview Networks1107	Kutenda716	tw telecom
Broadvox606	Level 3 Communications	VBrick Systems, Inc
BT Conferencing	Lifesize	Vicidial Group910
C.H. Robinson Worldwide, Inc	Lockheed Martin Corp	VideoMeeting Corporation
Cbeyond Cloud ServicesMtng Rm B121	MediaPlatform, Inc	Vitelity - teleFAX - S.MS628
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Contingent Network Services1201	NetSapiens, Inc	Winncom Technologies217
CoreDial, LLC418	NETXUSA534	WISPA230
CreativeWorks430	NGN Forum, Smart Grid Forum, IMS Forum,	Workspace Communications
CSF Corporation "The 8MS People"729	IMS PlugfestSponsor	WTG1219
CSI1108	OnAsset Intelligence, Inc	XCast Labs, Inc
CVx - ChannelVision Expo1209	OpenSIPS Project530	Xirrus Inc
CyberData	OrecX908	Xorcom809
Damall Technologies Sas	Paetec/Allworx301	Yealink801
DDB Unlimited, Inc	Patton Electronics	Yeastar Technology Co., Ltd
Dialexia Communications Inc	PBX.NET Corporation	Zenith Infotech, Ltd
Dialogic	Polycom	
DIDXchange	PortaOne	
Digium901	Proxim Wireless	
Ditech Networks501	Pulse Supply	
Easton Telecom Services L.L.C	Quintum by NET	
Eaton Corporation712	Rackspace Hosting601	
Ecessa	RAD Data Communications	
Ecocarrier Inc	Rhino Equipment425	
ELASTIX - PALOSANTO SOLUTIONS	RingCentral311	
LEASTIX - LACOANTO SOLOTIONO		
Endstream Communications	RockBochs, Inc	





# Switchvox<sup>®</sup> is the best communications

Switchvox offers enterprise-class features at a price you can afford.

Digium's Switchvox® system is more than a phone system — it's the Unified Communications system that integrates all office communications, including phone, fax, chat and web mashups. SMBs that want to do more than just talk can count on Switchvox to help them easily transition from simple telephony to a feature-rich Unified Communications solution to improve productivity in their business. You can even use the IP phone or VoIP service provider of your choice — talk about flexibility!

#### TRADITIONAL AND VOIP CALLS





#### FAX

With Switchvox, fax is integrated so you no longer need a separate fax server. All faxes are delivered directly to your inbox! Plus, you can use the same number for calls and faxes.

#### VIDEO CALLING

Collaborating over long-distances has never been easier or less expensive since video phones are compatible with Switchvox.

#### RECORDING AND MONITORING

Great for training or auditing calls, Switchwox's recording and monitoring features are just one click away.



If there's an appliance or SMB IP-PBX to beat, this is the one.

Network World

Digium Switchvox is a great choice for SMBs' VoIP needs.



#### (INSTANT MESSAGING)

There's a built-in chat server so that your employees can instant message each other without compromising corporate security by using a public chat service.

#### MICROSOFT® INTEGRATION

Seamlessly integrates with all of the fundamental applications you work in everyday, like Outlook®, Word, Powerpoint®, and Excel®.



#### The company behind the next innovation in telecom.

Founded in 1999, Digium is the creator and primary developer of Asterisk, the world's most popular open source telephony platform. More than one million customers in 170 countries have deployed Asterisk-based systems. Digium is committed to ending the days of expensive, proprietary telecom with our award-winning line of Switchvox Unified Communication systems. Switchvox is much more than just an office phone system. It's a revolution in business communications, putting you in control of their most important asset in your business – your voice.

# system for your business

#### PRESENCE

Your employees can work smarter when they have access to all office communications within a single screen. See who's in the office, and know who is on a call or away from their desk.





With voicemail delivered to your inbox or mobile device, you can stay in communication wherever you are.

#### REAL-TIME INTERACTION

Switchvox's Switchboard has click-to-call. drag-and-drop transfers, and other features that make it easier than ever to communicate intuitively.





#### CONFERENCING

A built-in conference bridge allows all of your employees to manage their own conference rooms on-demand.



See details about all calls in your system. Custom, statistical reports can be scheduled and emailed to you automatically.



#### **CALL QUEUES**

Not just for the call center, Switchvox brings powerful call queuing functionality to even the smallest business that needs to efficiently handle inbound calls.

#### MOBILITY

Switchvox Mobile is an app for BlackBerry® and iPhone® that lets you stay connected with the most popular features of Switchvox right on your smartphone.





#### CRM INTEGRATION

Your sales and service organization will have customer information right at their fingertips whenever they get a phone call; what a productivity boost!

#### DEVELOPER FRIENDLY

Switchvox's XML-based Extend API makes it easy for a web application developer to integrate Switchvox with any web tool, without any Switchvox specific training.

Stop by Digium booth #901 for a demo!























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V	Wednesday, February 2, 2011				
	Enterprise	Mobile Workforce	Next Generation Communications	digium The Asterisk Company	Developer Day
Room	B210	B211	B212	B213	B117
8:00am		Continental Breakf	ast Served (Paid Attendee		
9:00am			g and Unified Communicati ree Workshop - Room A20	ons Summit:	ensored by
9:00-9:45am	Setting the Stage: An Overview of a Rapidly- Transforming Enterprise Communications Environment	Managing the Mobile Workforce	The Millenial Generation is Coming - Are You Ready to Support It?		Introduction to SIP
10:00-10:45am	Developing and Effective RFP for the New Environment	Talking VoIP Mobile	The Next Generation of Voice Over WLAN	Cloud Provisioning for Fault Tolerance Using Asterisk	Web as Platform Communications Applications
11:00-11:45am	Vendor Panel: Responding to Today's and Tomorrow's	What Can Presence Do For You?	Trends and the Future of VoIP/Telco 2.0 - The Emergence of Cloud Telephony	Introduction to Asterisk SCF / What You Can Expect from 1.0	What Can Presence Do For You?
12:00-12:45pm	Enterprise Requirements	Extending Security to the Mobile Workforce	Meeting the Demand for In-building Wireless Networks	Virtualized Asterisk in the Cloud	Writing SMS Applications for Web Programmers
12:45pm	LUNCH - B214/215				
1:30-2:15pm	Enterprise Panel: How Next Generation Value Resonates Throughout the Organization	How Mobility and Collaboration Change Everything - Especially Your Business	If Wireless Expenses Keep Going Down,	Building Cloud Telephony Applications with Adhearsion and Asterisk	Open Sips Configuration
2:30-3:15pm	Putting It All Together Key Takeaways for Enterprises	Securing Tablets and Smartphones in the Enterprise	Why Do My Costs Keep Rising?		Mobile Application Development using Web Technologies
3:30-5:00pm	KEYNOTE S	ESSIONS: Featuring GEN	BAND, Digium, Adobe Syst	tems Incorporated - Room	m: B217/218
5:00-7:00pm		EXHIBIT HALL GRAND O	PENING WELCOME RECER	PTION in EXHIBIT HALL B	Sponsored by







Th	Thursday, February 3, 2011				
	UC Strategies	Conferencing / Collaboration	Service Provider	Cloud	digium The Asterisk Company
Room	B210	B211	B212	B115	B213
8:00am		Continental Breakfa	ast Served (Paid Attendee	s) - Room B214/215	
9:00-9:45am	Unified Communications Market Overview	Connecting the Distributed Enterprise Via Video	Differentiating Yourself With Bundled Offerings	Cloud Communications : A Beginner's Guide	Presence OpenGate: Deploying a Turnkey Contact Center With Asterisk
10:00-11:00am	aculab	Keynote Session - Room B217/218 Featuring Aculab, BT Conferencing			вт
11:00am-4:00pm	Exhibit Hall Opens - Hall B				
11:20am	Reseller Week Presentations: Free Workshop on Expo Floor				
12:00pm	Lunch provid	led to paid attendees only	<ul> <li>Pickup Lunch Ticket at</li> </ul>	ITEXPO Business office in	n Exhibit Hall
1:00-1:45pm	State of the UC Market – The UC Strategies Perspective	Making Telepresence Affordable and Reliable	Enabling the Three-Screen Ecosystem	SMB Cloud Communications: What's Hot and What's Not?	ROI Opportunities in the Contact Center Using Asterisk
2:00-2:45pm	UC Interoperability	The Future of Video Communications on Mobile Devices	Maintaining Service Quality While Introducing New Next Generation Services	Increasing Profits With Cloud Communications	Managing Compliance Requirements With Asterisk
3:00-3:45pm	Integrating Mobility and UC	Everyday Business Conferencing - A New User Experience		Mobile Clouds - Where Cloud Communications and Mobile Intersect	Going Beyond the Phone Call with Asterisk and Polycom
4:00pm	II.	NTERNATIONAL NETWOR	KING RECEPTION - Room	B217/218 - Sponsored By	y: Rackspace,
4:00-8:00pm	StartupCamp Sta	rtupCamp 3: Comms Editi	on - Room B217/218 - Spo	onsored By:Rackspace, O	penTok, Skype, Twilio

# International Networking Reception

Thursday, February 3, 2011

Room B217/218 4:00 PM

Sponsored By:



**Free For ALL Attendees** 

#### **Conference Breakfast**

Friday, February 4, 2011 8:00 AM

**Sponsored By:** 



**Paid Conferees Only** 

Jeep Giveaway Friday, February 4, 2011

#### Exhibit Hall Floor 2:45 PM

MUST BE PRESENT TO WIN - See Page 4 For Details





Friday,	February 4, 201	1			
	VoIP Essentials	Call Center	Service Provider	Cloud	digium The Asterisk Company
Room	B210	B211	B212	B115	B213
8:00am	Co	Conference Breakfast Served (Paid Attendees) - Room B214/215 - Sponsored By:			
9:00-9:45am	De-mystifying Hosted Communications	Transformational Call Center Results: Improving the Customer Experience	Next Generation VoIP Peering	The Business of Cloud Communications: A Cloud Comm Business Leader Roundtable	Selling the "Other Stuff": Add-on Products and Applications for Asterisk
10:00-10:45am	The Interoperability Conundrum in Mulit- vendor Environments	Innovations in Call Recording	Making Mobile Better with Dynamic QoS	Dark Clouds: Can you trust the cloud? Latency, Security and Availability	SwitchVox 5.0 Overview
11:00am-3:00pm		Exhibit Hall Opens - Hall B			
11:00-11:45am	Hosted vs. On-premises VoIP	Bringing Your Contact Center Into the IP Generation	Achieving Operational Efficiency by Optimizing Service Delivery	Will the Cloud Kill the PBX? or Will It Kill the Channel?	
12:00-12:45pm	Securing Your IP Phone System	Browser Embedded Phones for the Call Center	Session TBD	Cloud Communications, State of the Art	
2:45pm	ADRAN	THE EXHIBIT HALL FOR	YOUR CHANCE TO WIN	A NEW JEEP! Sponsored  Aire Sprin	.::::::::::



Visit the Registration Counter for Complete Details. NOTE: Tickets will not be sold at the door or replaced if lost.

For Exhibitor and Sponsorship Information contact Joe Fabiano at jfabiano@tmcnet.com • 203.852.6800 Ext. 132

# "The Secret of SUCCESS

is to know something nobody else knows."

- Aristotle Onassis

Get to know Sansay and the award-winning session controllers for VoIP service providers.











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#### Startup Camp - Room B217/218



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#### **Summary**

This unique forum is for early-stage entrepreneurs to pitch their communications products or services to a discriminating audience of potential investors, media, bloggers and industry influencers. The event's fast-paced, "ready, set, pitch" format brings early-stage communications companies, developers, industry leaders and investors together to network and validate entrepreneurial pitches in real time.

#### **Who Should Attend:**

- Mobile, Voice, Video, Network and other Telephony Entrepreneurs
- Investors (angels, VC's alike) to stay connected to what's next in the telephony arena
- Industry Experts, Media and Analysts

#### Event Agenda: February 3rd, 2011

#### 4:00-4:50:



Larry Lisser introduction/event kick off

#### 5:00 - 5:45

Keynotes and Q/A - Craig Walker & Wesley Chan **Entrepreneurs in Residence, Google Ventures** 

#### 5:45 - 7:00

5 x startup pitches and judging

7:00 - 8:00 **Networking** 



#### Sponsor Descriptions

#### Rackspace Hosting (601) P / F: 210-312-4000 / 210-312-4032

#### www.rackspace.com

Rackspace® Hosting (NYSE: RAX) is the world's leader in the hosting and cloud computing industry. Based in San Antonio, Texas, the company delivers enterprise-level hosting services to businesses of all sizes and kinds. Rackspace integrates the industry's best technologies for each customer's specific need and delivers it as a service via the company's commitment to Fanatical Support®. Rackspace hosts more than 108,000 customers in nine data centers across the globe through their portfolio of hosted IT services, including Managed Hosting and Cloud Computing. Currently, 40% of FORTUNE® 100 companies trust Rackspace for their hosting needs.

The Rackspace Cloud provides on-demand and scalable website, application and storage hosting. Through an integrated suite of cloud solutions - Cloud Sites™, Cloud Files™ and Cloud Servers™ - The Rackspace Cloud enables astute developers and IT managers to trade the hassles, upfront investments and high costs for a hosting environment that scales easily when traffic fluctuates.

#### **TokBox (831)**

P / F: 415-284-4688 / 415-284-4610

#### www.opentok.com

TokBox is a leading multi-way Web video communications provider. OpenTok, the company's flagship product, is a game-changing new platform that enables Web sites to weave live, group video conversations into their online experience. Targeted at businesses, entrepreneurs, developers and anyone with a Web presence, the platform harnesses the power of video to drive user engagement with the Web site's content as never before.

OpenTok-powered video conversations can be woven into nearly any Web activity or wrapped around a site's content - from shopping with friends to talking about a breaking news story - live, face-to-face on the Web. The scalable, customizable platform incorporates quality-enhancing proprietary TokBox technology and accomodates up to 20 chat participants live with thousands watching. TokBox is privately held and headquartered in San Francisco, CA.





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### Agenda-At-A-Glance\*

#### **Room A109**

	Wednesday, February 02, 2011		
9:00-9:25am	Introduction: Coming to A Channel Near You. SuperWiFi Barlow Keener, Attorney, Keener Law Group		
9:25-10:40am	WISP's Experience Strength and Hope Jack Unger, Committee Chair, WISPA FCC; Matt Larson - Vistabeam; Rick Harnish, WISPA FCC		
11:05-12:20pm	From WiFi to White Spaces: An Evolution or Not for Future White Spaces Service Providers?  Barlow Keener, Attorney, Keener Law Group; Jim Carlson, Carlson Wireless;  Martin Levetim, Strix Systems; Greg Williams, Sr. VP of Corporate & Business Development-BelAir Networks		
12:20-12:45pm	WiFi: The root of the Wireless Internet Continues to Evolve  Mary Evslin, State of VT		
12:45-1:30pm	LUNCH - B214/215		
1:30-1:55pm	Disruptive Broadband: A Wireless End-Run Brough Turner, Founder, netBlazr.com		
1:55-2:20pm	KEYNOTE PRESENTATION - Peter Stanforth, CTO -Spectrum Bridge		
2:20-2:45pm	KEYNOTE PRESENTATION  Akshay Sharma, Research Director - Carrier Network; Infrastructure, Converged Infrastructure, Gartner Dataquest		
2:45-3:10pm	KEYNOTE PRESENTATION - Marty Stern, KL Gates		
3:10-3:35pm	KEYNOTE PRESENTATION - Chip Spann, Director- Engineering & Technical Services, Connected Nation		
4:30-5:00pm	ITEXPO Keynote Presentation - Room 217/218 Pritham Shetty, VP of Product Mgmt & Engineering for Rich Media Solutions Adobe Systems Incorporated  Adobe		
5:00-7:00pm	Sponsored by:  Welcome Reception in Exhibit Hall B		

#### Thursday, February 03, 2011

9:00-10:15am	White Spaces Mobile Devices: The New Smart Phone  Barlow Keener, Attorney, Keener Law Group; Marty Stern, KL Gates; Rick Whitt, Washington Telecom and Media Counsel, Google; Bob Friday, Director Strategic Initives- Cisco WiFi Division Perry Correll, Principal Technologists, Xirrus Inc.
11:00-12:00pm	\$mart Money in White Spaces  Marty Stern, KL Gates; Barlow Keener, Attorney, Keener Law Group
12:00-12:45pm	Lunch provided to paid attendees only - Pickup Lunch Ticket at ITEXPO Business office in Exhibit Hall
12:45-1:35pm	We've Got your Number and The End Is Near Steve Ryan, Deputy Council- ARIN
1:35-2:00pm	Cognitive Radio Taking Ethernet Radio to the Edge Stuart Stanley, Optimum Semi
2:00-2:45pm	The New White Spaces Database: ENUM / DNS or Something Completely Different?
3:00-3:30pm	ITEXPO KEYNOTE PRESENTATION - Room 217/218 Todd Rowley, VP of 4G- Sprint
3:30-4:00pm	ITEXPO KEYNOTE PRESENTATION - Room 217/218  Jeff Ford, CEO Aprevia
4:00pm	International Networking Reception, Sponsored By: **Prackspace.** **HOSTING***
4:00-8:00pm	Startup Camp 3: Comms Edition - Room B217/218

\*Conference sessions are subject to change.

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www.ringcentral.com





FREE Workshop for Resellers and Agents

#### Reseller Solutions Day - Presentation Theater (Exhibit Hall)

#### **Presentation Schedule:**

#### Wednesday, February 3, 2011

#### 5:15 - 5:50pm: Reseller Sales Session Part I

Moderator/Lead Speaker: Max Schroeder of FaxCore, Inc. Speaker: Jeanne Leckie of The Leckie Group

#### New Decade - New Techniques - Sales Process Management

This session will focus on how to manage your time to more efficiently process and close the leads you generate. The lead processing and sales method is independent of the techniques you employ to generate the leads. The focus is simply to provide a system to better manage your time and resources as the sales process is a basic equation #Leads/process time per lead = \$ales

#### 6:00 - 6:35pm: Reseller Sales Session Part II

Moderator/ Lead Speaker Max Schroeder of FaxCore, Inc. Speaker: Jeanne Leckie of The Leckie Group

#### New Decade - New Techniques - Sales Process Management

The 21st Century has already required resellers to make major changes in their sales and marketing techniques. This century's second decade will see the pace of change increase even further. Learn the mechanics of localized Web Marketing and be part of these changes. See the components required to drive awareness, customer connections and brand recognition. Learn the mechanics of Web Marketing and Social Media Engagement to understand how these strategies will help you drive more activity and generate more leads in your local market.

#### Thursday, February 4, 2011

#### **Reseller Focused Presentations**

11:20 - 11:40 - AudioCodes

11:45 - 12:05 - ABP

12:10 - 12:30 - DIDx

12:35 - 12:55 - Faxcore

1:00 - 1:20 - Xorcom

1:20 - 1:40 - RingCentral

1:40 - 2:00 - Majuda

















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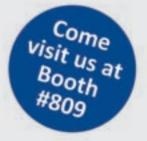




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#### Commercially-Supported System with Open API

- Reliable, no guesswork
- Interactive operator panel for all users
- Call center, call recording, graphical reports
- Hot failover for entire telecom system
- Ecosystem of certified technology partners







#### **Ingate's SIP Trunk-UC Summit - Room A208**

Free Summit for all ITEXPO Attendees



Unified Communications is coming of age and it's being driven by the urgent demand for SIP trunking, which lowers operating costs and delivers rapid ROI.

To address the need for information on the what, why and how of Unified Communications and SIP trunking, Ingate® Systems is partnering with TMC to present the new SIP Trunk-Unified Communications Summit at ITEXPO East 2011.

The Summit is a three-day seminar series providing in-depth educational information on SIP trunking and Unified Communications (UC).

LIVE DEMOS Watch as a SIP Trunk is Deployed Live in 20 minutes or less

#### Confirmed speakers include leaders from:

- AASTRA
- Broadvox
- Commetrex
- · Earthlink Business
- FAXCORE
- · Market Strategy and **Analytics Partners**
- Phonehooth
- Qwest Business
- ShoreTel
- Unwired revolution
- UCI Forum



#### **Summit Schedule**

#### Tuesday, February 1

#### **Service Provider Pre-Conference Workshop**

1:00pm The Case for SIP Trunking (Ingate Systems)

1:30pm Delivering SIP to the Enterprise (Broadvox, Intertex Data AB) 2:30pm The Value of a Service Provider Demarcation Point (EarthLink

Business, Intertex Data AB)

Ensuring Interoperability: The Key to Service Revenue Growth 3:30pm

(Bandwidth.com, Intertex Data AB)

4:30pm Addressing Security Issues (Ingate Systems)

5:30pm Generating Revenue from HD Video (UCIF, Intertex Data AB)

6:30pm Cocktail Reception

All sessions moderated by: JoelMaloff, Principal Consultant, Maloff NetResults

#### Wednesday, February 2

#### **SIP Trunk-Unified Communications Summit**

SIP Trunking Professional Development Program (certificate program)

9:00am The State of SIP Trunking: A World View (Ingate Systems)

SIP Trunking in Latin America (Maloff NetResults)

SIP Trunking in Europe (Ingate Systems)

Building for ROI (Unwired Revolution, ShoreTel, Aastra

11:00am LIVE DEMO: Setting Up a Secure SIP Trunk (ShoreTel, Broadvox, Ingate Systems)

11:30am The Service Provider Perspective

(EarthLink Business, Qwest Business, Broadvox)

12:30pm Telia: Lessons Learned from Across the Pond (Intertex Data AB)

1:00pm Town Hall Meeting: SIP, UC and Security

(VOIPSA, Aastra, Broadvox, ShoreTel, Ingate/Intertex)

2:00pm The Need for an E-SBC

(ShoreTel, EarthLink Business, Ingate Systems)

#### Thursday, February 3

Unified Communications Day (certificate program)

Town Hall Meeting: Unified Communications (Aastra, Broadvox,

VOIPSA, ShoreTel, UCIF, Market Strategy & Analytics Partners,

Intertex Data AB)

10:00am SIP: Unifying the Distributed Workforce (Unwired Revolution)

Fax-over-IP (Commetrex, FaxCore) 11:00am

Unified Communications: The Future for Service Providers 12:00pm

(Market Strategy & Analytics Partners) 1:00pm **Hosted Unified Communications** 

(Bandwidth.com, Broadvox, Qwest Business)

2:00pm **Enterprise-Centric Unified Communications** 

(Aastra, ShoreTel, Intertex Data AB)

3:00pm UC Across the Borders (Intertex Data AB)

#### Friday, February 4

#### **SIP Trunk-Unified Communications Boot Camp**

SIP Trunking and Unified Communications for the Sales and

Marketing Professional (Maloff NetResults)

10:00am SIP Trunk "Basic Training" with Ingate (Ingate Systems)







#### SIP Trunk-Unified Communications Summit @ ITEXPO Get the Facts About SIP Trunking and Unified Communications

Learn everything you need to know from the industry's top experts at these educational seminars, free for all ITEXPO attendees.

LIVE DEMOS -- Watch as a SIP trunk is deployed live - on-site - in 20 minutes or less.

#### PRE-CONFERENCE

#### SERVICE PROVIDER WORKSHOP

The Case for SIP Trunking: How to Minimize **Deployment Costs and Maximize Revenue** 

#### Tuesday, February 1, 2011

1:00pm The Case for SIP Trunking

1:30pm Delivering SIP to the Enterprise

2:30pm The Value of a Service Provider

**Demarcation Point** 

3:30pm Ensuring Interoperability

-- The Key to Service Revenue growth

4:30pm Addressing Security Issues

5:30pm Generating Revenue from HD Video

6:30pm Cocktail reception

All sessions inloude Case Studies and Practial Solutions.

Presenting companies: Bandwidth.com, Broadvox, EarthUrik Business, Ingate Systems, Intertex Data AB, Unified Communi-cations Interoperability Forum (UCIF)

Moderator: Joel Maloff, Principal Consultant, Maloff NetResults

#### Wednesday, February 2, 2011

SIP Trunking Professional Development Program

9:00am The State of SIP Trunking: A World View

- SIP Trunking in Latin America and SIP Trunking in Europe

10:00am Building for ROI

11:00am Live Demo: Setting Up a Secure SIP Trunk

11:30am The Service Provider Perspective

12:30pm Telia: Lessons Learned from Across the Pond

1:00pm TOWN HALL MEETING: SIP, UC and Security

2:00pm The Need for an E-SBC

#### Thursday, February 3, 2011

Unified Communications Day

9:00am TOWN HALL MEETING: Unified Communications

10:00am SIP: Unifying the Distributed Workforce

11:00am Fax-over-IP

12:00pm Unified Communications: The Future for Service Providers

1:00pm Hosted Unified Communications

2:00pm Enterprise-Centric Unified Communications

3:00pm UC Across the Borders

#### Friday, February 4, 2011

SIP Trunk-Unified Communications Boot Camp

9:00am SIP Trunking and Unified Communications for

the Sales and Marketing Professional

10:00am SIP Trunk "Basic Training" with Ingate

#### Miami Beach Convention Center, ITEXPO, Room A208

For more information: http://www.ingate.com/SIP\_Trunk\_UC\_Summit\_Miami\_2011.php

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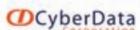
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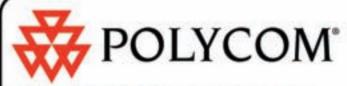


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#### 

#### Provider of Cisco Hosted Small Business (HSB) Communications

A complete CPE solution that consists of Cisco routers, switches, and IP phones, working seamlessly together and with major 3rd party call control platforms, such as BroadSoft, to enable service providers to deploy hosted services to small businesses with confidence and ease.



#### **MPLS University - Room A106**

Thursday, February 3, 2011



**Brought To You By:** 



#### **Training on Secure Networking — FREE to ALL Attendees**

#### **Introduction and Overview**

MPLS University is a forum for IT and business professionals to bring their questions about network reliability, always-on connectivity, regulatory requirements, security, and cost control. Join us for two FREE MPLS University sessions at the ITEXPO and learn how to put your network to better use in your business.

#### **Who Should Attend**

- IT Pros and Managers
- · MegaPath Partners Existing & Potential

These sessions were developed with End Users in mind. Partners will find these sessions especially helpful in their work with current and prospective customers. Bring your questions!

#### **Course Descriptions**

#### 2:00 pm - 2:50 pm

#### Navigating the Seas of Managed Security Services: Cloud vs Premise vs Hybrid

Securing the network and data infrastructures your business relies on is serious business. Considering the various models of managed security providers and the range of available services fit the needs of your business is a smart start. We'll talk about cloud-, premise-, and hybrid-based options and help you think about balancing priorities with service choices. Join us for valuable insight as you "navigate the seas" of protecting the data and network structures that are critical to your business.

#### 3:00 pm - 3:50 pm

#### Meeting Compliance Requirements with Security-as-a-Service: Risk, Security & Compliance

Protecting sensitive data from the risk of mishandling, prying eyes, attacks and other unauthorized retention and sharing is a constant organizational and operational challenge. Regulatory standards and regulations in industries such as retail, healthcare, and financial, stipulate how organizations must protect "customer" data and report on breaches. Accessibility may provide your users with better service options, but more exposure to risk. We'll talk about data considerations and review how secure, private network services can incorporate the needs of the people (employees, customers, partners, suppliers), and applications that interact with your business and your network.

Winners in every session!

Attend for your chance to win gift cards to

Amazon and Starbucks!







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Visit MegaPath in Booth 706









### Free Training on Secure Networking at ITEXPO in Miami

These sessions of MPLS University are targeted to IT and business professionals to learn more about secure networking including connectivity options, managed security options, regulatory requirements, and security standards.

Join us for two FREE training sessions at the Internet Telephony Conference and Expo (ITEXPO). Learn how improve the utilization and security of your network.

SESSIONS . Thursday, February 3, 2011 Room A106

#### 2:00 pm - 2:50 pm

Navigating the Seas of Managed Security Services: Cloud vs Premises vs Hybrid

#### 3:00 pm - 3:50 pm

Meeting Compliance Requirements with Security-as-a-Service: Risk, Security & Compliance

#### Winners in every session:



Amazon.com Gift Cards



Starbucks Gift Cards

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#### Friday Feruary 4, 2011 - Room B116

The SIP Tutorial is a full day training program that will focus on SIP technology from SIP messaging, though Server types, Security, Firewall and NAT operation, SIP Trunking, Troubleshooting and SIP in Unified Communications.



#### Presented by two of the most knowledgeable authorities and notable figures in the SIP world.



Dr. Alan B Johnston:

Adjunct Professor of Electrical Engineering, Washington University in St. Louis, Director of the SIP Forum, has been involved with VoIP and SIP since the mid 1990s. He is a co-author of the core SIP specification and a number of other standards, and holds several patents. He is the author of four books on SIP and VoIP security. He holds a PhD

from Lehigh University, Bethlehem, PA, USA and a Bachelor of Engineering from the University of Melbourne.



Dr. Henry Sinnreich:

Often referred to as "the Godfather of SIP" Dr. Sinnreich is a technology visionary and one of the developers of the first commercial SIP service by a major carrier, an active contributor to IETF SIP standards work, and the author of several books on SIP. Dr. Sinnreich is currently an engineer at Adobe Systems.

#### **SIP Tutorial Schedule**

8:00am - 9:00am Registration

9:00am - 10:00am

#### Standards In telecoms And Internet

Includes an overview and history of standards, Internet Architecture, RT, RTP and RTSP Application Protocols, SIP and Competing Protocols

10:00am - 10:15am Morning Break

10:15am - 11:15am

**SIP: Core Standards** 

Includes SDP, PIDF, SIP Extensions, SIP Call Control Model and more.

11:15am - 11:30am

**Break** 

11:30am - 12:30pm

**SIP Services** 

Includes, SIP Basic Call Flow Examples, SIP PSTN Call Flows , SIP Service Examples, SIP Multimedia: Presence, IM, Video, conferences, SIP and RIA Applications , NAT Traversal , STUN/TURN/ICE

12:30pm - 1:30pm

Lunch

1:30pm - 2:30pm

**SIP Security Overview** 

Includes discussions on TLS, DTLS, and ZRTP

2:30pm - 2:45pm

**Afternoon Break** 

2:45pm - 3:45pm

**P2P And SIP** 

Includes P2P Overview, SIP on P2P, P2P SIP

3:45pm - 4:00pm

**Break** 

4:00pm - 5:00pm

**Challenges That Lie Ahead For SIP** 





- Moving to Microsoft Lync Unified Communications, but want to keep your existing PBX?
- Connecting branch offices with Microsoft Lync?
- Integrating existing IP Phones, Analog Phones and mobile devices to Microsoft Lync?
- Looking to integrate SIP Trunking into your PBX or Microsoft Lync deployments?

AudioCodes, your VoIP equipment vendor for providing end-to-end business connectivity with leading innovation for Microsoft Unified Communications











Microsoft\*



# EXHIBITOR **DESCRIPTIONS**

**Booth Numbers in Parentheses** 

#### 2N TELEKOMUNIKACE (322) P / F: +420261301500 / +420261301500

#### www.2n.cz

2N TELEKOMUNIKACE is a leading European manufacturer of telecommunications equipment serving customers in more than 120 countries across the globe. Our product portfolio consists of a wide range of GSM and UMTS gateways and routers, a high-capacity IP multimedia switching platform, VoIP-enabled private branch exchanges (PBX) and lift and door communicators - which are also available in IP version. 2N offers high flexibility in terms of research, production and customer requirements.

3CX (701)

P / F: 678-993-7540 / 800-687-0903

www.3cx.com

3CX has developed a software based IPPBX for Windows

4PSA (828) P: 850-250-1118 www.4psa.com

4PSA is a leading innovative software development company, specializing in applications that run on computer clouds. The company provides, under the 4PSA brand, solutions that help service providers and enterprises better manage their IT infrastructure, automate processes, and provide improve communications services.

The 4PSA flagship solution is the VoipNow® Platform, is the perfect software suite for Carriers and ISPs. Designed to accelerate Unified Communications and Voip adoption by businesses and end-users. The products are built around cloud computing and provide unrivaled performance with the most comprehensive features, massive scalability, and the ultimate in automation.

888VoipStore (701) P: 888-864-7786

www.voipstore.com

888VoipStore is the world's preferred source for Voice over IP Telephone Systems (IP-PBX's) and VoIP Communication products for resellers and businesses.

Our industry standard setting customer service and support has established 888VoipStore as a vital connection in technology and solution management for over 10,000 business customers worldwide.

911 Enable (713)

P / F: 877-862-2835 / 514-745-8616

www.911enable.com

911 Enable is the industry-leading provider of E911 solutions for enterprises and service providers. Its E911 call routing service, management appliance, and security desk notification system meet all E911 regulations and standards, and support more customers than any other E911 provider in the industry.

**Aastra (417)** 

P / F: 800-468-3266 / 469-365-3006

www.aastrausa.com

Aastra USA is the North American business unit of Aastra Technologies Limited, (TSX:"AAH"), a leading company at the forefront of the enterprise communications market. With more than 50 million installed lines around the world, offers one of the most complete portfolios of unified communications solutions available today, www.aastrausa.com.

ABP Technology (322) P / F: 972-831-1600 / 972-831-1416 www.abptech.com

ABP Technology is a Dallas, TX based, value-added distributor of IP Telephony and IP Video solutions and services marketed throughout North America, Latin America and the Caribbean. The ABP portfolio includes VoIP phones and IP-PBXs, IP peripherals, IP paging products, gateways, Mobility solutions with WiFi, DECT and Dual mode technology, IP Surveillance Cameras, recognition software, video analytics, engineering consultation services, technical support, IP training, provisioning and configuration and fulfillment services. ABP offers a suite of IP Carrier trunking and connectivity to complement our resellers' hardware solutions. ABP's clients include channel partners, specialized VARs, Security Integrators, Service Providers, government entities and educational institutions



**Aculab (617)** 

P / F: +44 1908 273800 / +44 1908 273801

www.aculab.com

Aculab offers developers and service providers a wide range of technology for the creation of high performance communications solutions – such as inbound/outbound IVR, broadcast fax, conferencing, contact centers and military applications.

Aculab's products provide powerful media processing capability in the deployment option of your choice: hardware, software or cloud environments. Media processing capabilities include video, HDVoice, T.30 fax and T.38 FoIP, and high availability SIP signaling to meet extensibility and fourth generation service delivery requirements. Prosody X boards are available in PCIe, PCI and cPCI form factors, with optional T1/E1 trunks for converged IP and TDM voice, video, fax and gateway solutions. Prosody S is an IP-based, software-only alternative to DSP boards that is available for Windows or Linux. It can also be used with Aculab's award winning AMS Server and its high-level APIs in C# or Python programming languages to speed up application development.

Aculab Cloud enables the rapid and efficient creation of scalable, cloud-based voice and telephony applications in a broad range of programming languages, for deployment on a low-cost, pay-as-you-go basis.

Additionally, Aculab offers its gateway ranges: GroomerII – a signaling and media gateway for call routing between SS7 and SIP-based IP or NG9-1-1 networks; and ApplianX – a series of deployment ready SIP and T.38 gateways to satisfy SMB and enterprise needs.

**ADTRAN (300)** 

P / F: 800-923-8726 / 256-963-8699

www.adtran.com

ADTRAN is the value and performance leader for IP business communication solutions. These solutions are ideal for business trunking, hosted and premises-based VoIP applications. ADTRAN products showcased at IT Expo include: IP business gateways, IP routers, managed PoE and Gigabit switches, IP PBX and Converged IP Telephony systems, 6 and 12-line business-class SIP phones, 802.11 a/b/g Wireless Access Points, 3G wireless broadband access solutions, security and VPN appliances.



**Booth Numbers in Parentheses** 

AireSpring (517)
P / F: 800-825-1055 / 818-786-9225
www.airespring.com

AireSpring is an award-winning, privately-held, debt-free communications company offering a broad range of innovative services at competitive prices to businesses nationwide. AireSpring offers market-leading long-distance, local, data, MPLS and next-generation SIP trunking solutions that provide companies with tailored services which are powerful and cost-effective.

Alcazar Networks Inc. (725) P / F: 484-664-2800 / 484-664-2819 www.alcazarnetworks.com

Alcazar Networks is a nationwide VoIP carrier conceived in 2003. Alcazar Networks' vision was to create a one stop VoIP carrier service, to help mitigate the vast diversification of providers. Alcazar Networks' services include: Nationwide Origination/Termination - E911 - CNAM Publishing/Lookup - API Access - T.38 Fax - SMS.

### Algo Communication Products Ltd (625) P / F: 604-454-3790 / 604-437-5726 www.algosolutions.com

Algo offers premium quality SIP endpoints for entrance security, customer assistance, loud ringing, event notification, visual alerting, and voice paging. Drawing on more than 40 years of telecom experience, Algo products are designed for durability and ease of installation with innovative features that provide the best possible user experience. This includes a SIP loud ringer and speaker that automatically adjusts for ambient noise level, a SIP multimedia intercom with graphic touch display, and a SIP Doorphone that operates over single pair wiring.

#### ALOE Systems (522) P / F: 905-882-8603 / 905-882-1023 www.aloe-systems.com

ALOE Systems (ex MERA Systems) is an international developer of class 4/5 softswitches that enable VoIP carriers and service providers to efficiently handle considerable amounts of IP telephony transit traffic across their networks. In August 2010 MERA Systems was renamed "ALOE Systems", the abbreviation of "A loyalty to excellence" reflecting the company's technological leadership in development of software solutions. Headquartered in Toronto, ON, Canada, the company operates globally through a network of representatives.

#### Amfeltec (818) P / F: 905-417-6438 / 905-417-6438 www.amfeltec.com

AMFELTEC is a leading provider of equipment dedicated to hardware/software development and solutions for appliance/embedded market. Products include Batteryless system logger solution for capturing system log information from any servers/embedded computers, PCI/PCI Express Splitter solution that helps to eliminate motherboard interface limitation. Additionally, Amfeltec offers complete solution for electronic device development/testing/production.

### ApplianX (617) P / F: +44 1908 283800 / +44 1908 273801 www.applianx.com

ApplianX is a range of single purpose, 'plug and play' appliances designed to unite, support and speed the convergence of technologies such as TDM, VoIP, video and mobile. This helps enterprises to reduce operational costs,

extend the life of existing TDM-based equipment and take advantage of new IP-based services and endpoints. Products available are the ApplianX IP Gateway and the ApplianX DPNSS-to-Q.SIG Gateway. Based on Aculab technology, all ApplianX gateways are simple to use and can reduce operational costs. The gateways are available with 1, 2 or 4 E1/T1 trunks, supporting over 85 network and PBX interworking protocols and have been certified by Avaya, Cisco and Aastra. Usefully, a web-based GUI eases configuration and management issues and includes a setup wizard. The ApplianX IP Gateway is the first gateway to provide support for Divert, Transfer, Message Waiting and Route Optimisation over SIP, Q.SIG and DPNSS. It can also enable Microsoft Office Communications Server 2007 environments to be connected to the PSTN or other PBXs, either legacy TDM-based PBXs or IP-PBXs. In addition, the ApplianX IP Gateway can now be procured at a highly competitive price – helping make the migration path to VoIP more cost-effective.

**Astaro (728)** 

P / F: 978-974-2600 / 978-974-2660

www.astaro.com

Astaro Corporation offers the most complete and easy to use Internet security appliances available. Astaro's award-winning products provide the latest protection with the best total cost of ownership. Software, hardware and virtual appliance offerings provide users the flexibility to meet a wide variety of deployment scenarios.

**ATCOM (823)** 

P / F: +86-83018869 / +86-83018869

www.atcom.cn

ATCOM is one of the leading VoIP terminals manufacturer in China with wide product range from IP phone , ATA to IP PBX and Asterisk compatiable telephoney cards. ATCOM products focus on low and middle end SMB market , dedicated to providing the most cost effective VoIP terminals for customers.

AudioCodes, Inc. (507)
P / F: 888-586-4743 / 732-469-2298
www.audiocodes.com

AudioCodes designs, develops and sells advanced Voice over IP (VoIP) and converged VoIP and Data networking products and applications to Service Providers and Enterprises. AudioCodes, a VoIP technology leader focused on VoIP communications, applications and networking elements, and its products are deployed in Broadband, Mobile, Cable, and Enterprise networks. AudioCodes' product range includes Media Gateways, Multi-Service Business Gateways, Residential Gateways, IP Phones, Media Servers, Session Border Controllers (SBC), Security Gateways and Value Added Applications. http://www.audiocodes.com

### BridgeWave Communications (211) P / F: 408-567-6900 / 408-567-0775 www.bridgewave.com

BridgeWave Communications is the leading supplier of high capacity 4G backhaul and gigabit wireless connectivity solutions. BridgeWave's point-to-point wireless bridges are widely deployed in mainstream enterprise and service provider network applications, while its carrier-grade FlexPort® solutions provide a future-proof mobile backhaul solution for carriers and mobile operators migrating to 4G/LTE/WiMAX or greenfield next generation network deployments.

Utilizing the spectrum in both microwave(11 - 38 GHz) and millimeter wave (60 - 90 GHz), the company's solutions offer up to ten times the bandwidth of comparably-priced lower-frequency license-free and



#### **Booth Numbers in Parentheses**

licensed-band wireless links, while providing superior interference immunity and data security. BridgeWave's solutions provide fiber-comparable performance without the delay and cost associated with leased-lines.

Setting the standard for product quality, BridgeWave employs Highly Accelerated Life Testing (HALT) during design and Highly Accelerated Stress Screening (HASS) during production to ensure the highest levels of product reliability and customer satisfaction. BridgeWave is an ISO9001 registered company.

BridgeWave is a U.S.-based company headquartered in Santa Clara, California. The company has strong global presence with thousands of radios deployed in more than 50 countries. BridgeWave has a network of experienced distributors and resellers worldwide, making it today's primary vendor of high capacity, high frequency solutions. For more information, visit www.bridgewave.com.

#### Broadvox (606) P / F: 800-273-4320 / 214-646-8005

#### www.broadvox.com

Founded in 2001, Broadvox is a worldwide leader in providing integrated and managed VoIP services to SMB, enterprise, and carrier customers. It deployed one of the largest, full-featured, global VoIP networks, and is trusted by more than 300 telecommunications carriers, ASPs, ISPs, and over 3,500 businesses which transport more than 12 billion minutes annually. The Broadvox Network Operations Center, operating 24x7, provides the reliability, security, and quality of service necessary for the world's most discriminating customers. Broadvox offers SIP Trunking, SIP origination and termination services, and hosted communications solutions. Broadvox is headquartered in Dallas, Texas. For more information about Broadvox, visit www.broadvox.com.

#### Cbeyond Cloud Services (Rm B121) P / F: 678-486-8162 / 678-424-2500 www.cbeyond.net

Cbeyond Cloud Services, a division of Cbeyond, integrates and simplifies business-class "technology services in the cloud" for small and medium businesses worldwide. Cbeyond Cloud Services provides virtual servers, managed dedicated servers, cloud PBXs and software as a service. Our team delivers world-class technology and customer service to help businesses thrive.

#### Commetrex Corporation (528) P / F: 770-449-7775 / 770-242-7353

#### www.commetrex.com

Commetrex, after providing industry-leading fax technologies to the telecom equipment OEM for over a decade, has developed BladeWare, an advanced-architecture all-software telephony platform that supports FoIP with SIP signaling. In 2009, the company added support for digital and analog PSTN connectivity in partnership with Sangoma Technologies. The addition of support for PCI and PCI Express boards for analog office and station interfaces and ISDN PRI and BRI gives the Commetrex OEM the industry's broadest fax-telephony product line for the enterprise-fax OEM. Commetrex' list of technology licensees is a who's who of the telecom industry. Now, as a recognized fax-technology leader, Commetrex' mission is to apply its patent-applied-for "Smart FoIP" T.38-SIP technology to make FoIP a full substitute for PSTN fax. We make FoIP work!

#### Commlogik Corp. (801) P / F: 305-677-7888 / 305-677-7889 www.commlogik.com

Commlogik Corporation is a value-added Telecommunications and Security distributor for Latin America with headquarters in Miami/Florida and with fully staffed local offices in Brazil, Argentina, Colombia and Mexico. We also attend to all other countries in South America, Central America and the Caribbean.

Commlogik is one of the top suppliers of IP End Points, from IP phones to video conference units, in all ranges from simple entry level IP Phones to enterprise class IP multi-line executive phones. In the video conference market we supply from HD single channel video conference systems to multi-monitor full-immersion Telepresence rooms. We also provide conference phones (analog and IP), WiFi phones, Cordless IP phones, USB Phones, Video Phones and document cameras.

In terms of telephony hardware, Commlogik supplies CTI blades, channel banks, trunk interfaces, gateways, media gateways, SS7 systems, protocol converters, multiplexers, transducers, repeaters, compressors and session border controllers. We also provide SDKs for CT applications, licenses for g729 and other software tools.

Commlogik also supplies IP-PBX units (hardware and software), VoIP systems for call control and toll bypass, analog and IP Call Centers, systems for hosted IP/Centrex installations, services and support.

Commlogik is also active in the security realm; we supply on-the-network appliances for virus detection, intrusion protection, spam filtering, UTMs and VPN control. Also hardware and software for biometric security (finger print scanners, iris, face recognition, etc.) geared for law enforcement, government agencies, security for the enterprise and terrorism prevention (airports, banks, etc.).

#### COMPTEL (342) P / F: 202-296-6650 / 202-296-7585 www.comptel.org

COMPTEL is the leading industry association representing communications service providers and their supplier partners. COMPTEL members are entrepreneurial companies building and deploying next-generation networks to provide competitive voice, data, and video services. COMPTEL members create economic growth and improve the quality of life of all Americans through technological innovation, new services, affordable prices and customer choice.

### Computer Telephony Distributing (319) P / F: 864-527-9600 / 864-527-9610 www.ctdconnect.com

CTD's Mission: to provide complete telecommunication solutions that will give our resellers a competitive advantage in the marketplace for a wide variety of telecommunication brands. We diligently assist our resellers to ensure telecommunication solutions are properly sold and provisioned with advanced technical support for complex requirements.

#### CoreDial, LLC (418) P: 215-297-4400 www.coredial.com

CoreDial is a leading provider of multi-tenant hosted VoIP, SIP trunk and related cloud computing software and services around the world. We enable Service Providers, Interconnects and others to private label and sell, deliver, manage and invoice for high quality VoIP services quickly, professionally with industry leading profit margins.

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#### CreativeWorks (430)

P / F: 800-481-0031 / 619-330-3500

#### www.creative-works.us

CreativeWorks Systems, Inc. is an experienced and highly competent internet marketing firm that specializes in graphic design, web design, web programming, and Search Engine Optimization. As far as graphic design, web design and web development is concerned, there is nothing we can't do including complex web programming and the most incredible Shockwave Flash animation and scripting.

### CyberData (701) P / F: 831-373-2601 / 831-373-4193 www.cyberdata.net

CyberData designs and manufactures cutting-edge products for SIP-based Application Specific Endpoints for Unified Communications. We specialize in innovative and cost-effective IP paging and access control peripherals that are designed to enhance SMB through Enterprise level VoIP phone system installations. Through our OEM and technology partners, CyberData is committed to continued excellence in the development of new and unique products for the VoIP marketplace.

#### Damall Technologies Sas (830) P / F: -732627860 / -732249358

#### www.damalltech.com

Damall is a high-end manufacturer of IP telecommunications products for home and enterprise applications.

Headquartered in Italy, Damall's production is in-house, and designed to meet any product and service requirements for our customers worldwide. Damall's offerings are effective solutions in both standard and customised implementations.

#### Dialexia Communications Inc. (613) P / F: 514-693-8500 / 514-693-5352

#### www.dialexia.com

Dialexia Communications develops and markets a complete suite of IP Telephony software applications. It also provides Advanced Telephony Solutions using Internet Protocols to enterprises, service providers as well as telephony resellers. Dialexia's line of solutions includes SIP-based PBX Dial-Office, Hosted PBX HERO, soft-switch Dial-Gate, Dial-Console and Dial-ACD

#### Dialogic (806) P / F: 408-750-9400 / 408-546-0081

#### www.dialogic.com

Dialogic develops products and technologies for the service provider and enterprise markets that enable reliable, seamless, and efficient communications across countless devices on a wide variety of networks. Networks using Dialogic technology carry more than five billion minutes of traffic per month, and services built on Dialogic products are used by an estimated two billion mobile subscribers worldwide. Dialogic supplies products that deliver video calls, locationbased services, text messaging, and other high-demand services over mobile, VoIP, and traditional networks. Whatever the need - from switching to transport — Dialogic provides the technology to create, manage, and control voice, video, and data sessions simultaneously and efficiently. Dialogic® Media Labs develops pioneering video technology for IP streaming and enriched connectivity to allow the rapid deployment of video-based services with superior quality. Dialogic also focuses on providing any-to-any connectivity for business customers and IP-enabling its traditional voice and fax media products to smooth the move from TDM to an all-IP environment. In addition, Dialogic allows developers to bring IP and video to enterprise applications while using a familiar programming environment, even when adding web-based and open-source applications. Dialogic has over forty offices worldwide that supporting extensive and highly responsive sales, support, training, and partner programs.

#### DIDXchange (340)

P / F: 850-207-2598 / 206-339-4203

#### www.didx.net

DIDXchange is the wholesale SIP origination marketplace where thousands of Internet protocol-based communications providers of 163 nations buy, sell and trade direct inward dialing phone numbers from 50 + countries. It offers ring to of SIP, IAX2, H323, and Skype; a free API and call detail and billing reports; complimentary publicity via DIDX podcasts, Techistan magazine, and Muntwo video production. There is welcome invitation to ITEXPO participants to join now at www.didx.net.

### Ditech Networks (501) P / F: 650-623-1300 / 650-564-9599 www.ditechnetworks.com

Ditech Networks is revolutionizing modern communications with advanced voice processing solutions and voice applications that offer network and speech quality enhancement, voice call control, speech-powered web access, voice-to-text services, and more. Ditech believes in the power and simplicity of human speech. Its technology is designed to deliver compelling voice capabilities to emerging forms of communication like social networking and text messaging, allowing consumers to use voice in ways that make sense in today's Web 2.0-savvy world.

Leveraging over 20 years of deployments with communications providers around the world, Ditech offers unique, effective products and services that put the subscriber's experience first, assisting carriers with revenue generation, service differentiation, network expansion and call capacity. Ditech's customers include Verizon, Sprint/Nextel, Orascom Telecom, AT&T, China Unicom, Global Crossing, and West Corporation. Ditech Networks is headquartered in Mountain View, California. For more information, visit www.ditechnetworks.com.

### Eaton Corporation (712) www.eaton.com

#### Ecessa (812) P: 800-669-6242 www.ecessa.com

Ecessa is a leader in affordable WAN Link Controllers for inbound and outbound WAN and/or ISP link aggregation, automated load balancing, failover and network security tailored to meet the needs of small-to-medium sized enterprises (SME) that rely on the Internet for e-commerce and business-critical applications. Ecessa helps SMEs rapidly grow their business with 24/7 network high-availability, optimized WAN performance, flexible scalability and secure access - while lowering IT costs.

#### Ecocarrier Inc. (616) P / F: 905-948-1475 / 905-948-1655 www.ecocarrier.com

At ITEXPO 2011, Ecocarrier will introduce Ecocarrier SuperAgents Service Program for prepaid PIN-less telephone service that allows a reseller to set up a network of Agents to offer telephone service provision with complete facility for on-line secured control and management and flexibility in the assignment of credit on-line by the reseller to the individual Agents to allow the Agent to act with optimum degree of freedom and the determination of different sales

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commission percentages by the reseller for various Agents for sales made by the Agents of PIN-less calling cards and credit top-up amounts. Reseller can build and propagate their business with ease and peace of mind.

And SuperMVNO Program www.supermvne.com offering mobile roaming services based on MultiSuperSIM www.multisupersim.com and X-Dialer for use with all kinds of mobile handsets to make/receive MobileDialer-to-Phone calls and Mobile Roaming Data Service for unlimited data service usage at low monthly rate.

#### Endstream Communications (612) P / F: 212-796-5500 / 917-368-6923 www.endstream.com

Endstream Communications is a next-generation carrier providing high-quality, cost-effective telecommunications solutions including US/UK/Israel domestic interconnections, wholesale VoIP termination, wholesale residential VoIP services, direct inbound dialing (DID), toll-free origination and termination, and calling card services to carriers, enterprise customers and medium-sized businesses.

Epygi Technologies, Ltd. (524) P / F: 972-692-1166 / 972-692-1166 www.epygi.com

Epygi Technologies, Ltd., a worldwide provider of IP PBXs, gateways and conference servers supporting small businesses to enterprise's

telephony needs, is a private US company founded in 2000 and has its headquarters in Plano, Texas. It designs and manufactures its market-leading products using its own IP PBX call manager software based on standard SIP technology. Through its network of respected dealers in over 45 countries, Epygi provides converged telecom solutions to organizations wherever they are.

### eTegrity Systems International, Inc. (730) P / F: 877-922-3282 (922-DATA) / 973-227-6608 www.etegrity.com

eTegrity offers "Cloud Computing" solutions exclusively through Channel Partners. Its programs are designed so that Partners are ensured of maintaining client ownership while offering best-in-class solutions.

Released in Spring 2011, eTegrity's "Virtual Office" is a completely hosted service platform enabling end-users to run their businesses from the cloud. Virtual Office provides Channel Partners an opportunity to enhance their recurring revenue stream without requiring an up-front technology investment.

FaxBack, Inc. (629) P: 503-645-1114 www.faxback.com

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with VoIP hardware, IP PBX systems and VoIP service offerings. FaxBack's award-winning NET SatisFAXtion fax server product line is a flexible, easy-to-use solution which maximizes an organization's VoIP investment.

### FaxCore Inc. (624) P / F: 720-870-2900 / 720-870-4141 www.faxcore.com

FaxCore is a leading provider of fax server solutions for enterprise organizations, telecoms, SaaS and specialized ASP providers. FaxCore 2007 is a leader in the Fax over IP arena using Dialogic/Brooktrout's, SR140 FoIP drivers and fully supports virtual environments for a greener solution. The product takes advantage of Microsoft's .NET Framework, SharePoint, CRM and other key technologies like AJAX. FaxCore 2007 is Microsoft certified for interoperability with Exchange 2010 UM. The intuitive browser interface allows organizations to fax enable applications and users without installing software on the desktop or the Exchange Server. Whether organizations want to deploy FaxCore 2007 internally or use it in combination with an ASP/SaaS provider, they will have the same rich experience. When you visit our booth be sure to ask us about the most Innovative Hybrid Solution of the 21st Century.

### FaxSIPit Services Inc (631) P / F: 604-266-3400 / 604-622-6770 www.faxsipit.com

A VoIP network is not a Fax-over-IP (FoIP) network. VoIP networks can transmit faxes to some numbers, some of the time. Customers replacing analog phone andfax systems with IP based systems need more. They need the same delivery rate and quality from the new systems — with all of their existing faxing options supported.

#### FONAX (410) P / F: 305-503-7781 / 305-513-0526 www.fonax.com

Fonax is a company with more than 7 years in the market of VOIP solutions development, located in Miami / USA, offering proven solutions that make a better communication, reduces costs, centralize your information and optimize your communications.

We are a company of technological innovation that combines the best of the conventional phone network (PSTN) and phones over internet (VOIP) we unite these in an IPPBX. This (IP-PBX) is the one in charge of combining the best of both worlds in one platform. By doing this we are capable of offering our clients a integrated solution with devices of the latest technology that offer mobility features and a computed integration and the phones that together with a great experience of the users, and excellent customer services will help you save money and make your business more productive.

#### GLOBALINX (423) P / F: 585-334-2600 / 585-359-8221 www.globalinxsolutions.com

GLOBALINX business services are designed to offer resellers, agents and commercial customers the necessary means and processes to successfully deploy hosted IP telephony services, SIP Trunking, TDM Voice and Data Circuits quickly and efficiently. GLOBALINX partners have the ability to deliver an enhanced portfolio of services through one vendor at competitive prices to win more business.

#### Grandstream Networks (817 & 701) P / F: 617-566-9300 / 617-249-1987 www.grandstream.com

Grandstream Networks is the leading manufacturer of IP voice/video telephony and video surveillance solutions. Grandstream serves the small-to-medium business and consumer markets with innovative products that lower communication costs, increase security protection, and enhance productivity. Our open standard SIP-based products offer broad industry interoperability, unrivaled features, flexibility, and price-performance competitiveness.

### HD Communications Corp (513) P / F: 631-588-3877 / 631-588-3879 www.wirelessnetworkproducts.com

HD Communications Corp will celebrate its 20th year providing professional wireless equipment to its customer base this year. We now have over 1400 active resellers who rely on our technical support and knowledge in selecting the right wireless product for their application. We have over one million products in stock and offer multiple shipping options including free shipping on orders over \$1500. So if you are looking for a radio, amplifier, antenna, cable, adapter, cable, or any other wired or wireless network product most likely we have it. Stop by our booth to become a reseller or just stop by to say hello.

### HD Voice (Sponsor) www.hdconnectnow.org

#### HyperCube (Mtng Rm C) P / F: 469-727-1510 / 469-727-1511 www.h3net.com

HyperCube is a privately held company headquartered in Dallas, Texas. We are a premier provider of local and national tandem services in the middle mile to carriers throughout the United States. HyperCube provides tandem interconnection services to the competitive marketplace, including wireless, wire-line, cable telephony and Voice over Internet Protocol (VoIP) companies.

### Inference Solutions (734) P / F: (858) 707-0711 / (858) 707-7072 www.InferenceSolutions.com

Inference Solutions North America provides next-gen turn-key, customizable or custom built speech enabled IVR solutions created by leading-edge artificial intelligence. Our solutions are highly accurate, scalable, and platform independent. The customers themselves can modify, maintain and provide informative reports with a simple but powerful web interface.

### Ingate Systems (Sponsor) P / F: 603-883-6569 / 413-460-0414 www.ingate.com

Ingate® Systems is a leading provider of Enterprise Session Border Controllers (E-SBCs) that enable SIP communications such as SIP trunking and Unified Communications beyond the protected enterprise network.



**Booth Numbers in Parentheses** 

### Interactive Intelligence (607) P / F: 800-267-1364 / 800-267-1364 www.inin.com

Interactive Intelligence offers unified business communications solutions for contact center automation, enterprise IP telephony, and business process automation. More than 3,500 organizations worldwide currently benefit from the company's open, standards-based, all-in-one IP communications software suite, which can be deployed on premise or as cloud-based Communications as a Service (CaaS) solution.

#### IQ Services (310) P / F: 612-243-6700 / 612-869-6200 www.iq-services.com

IQ Services empowers companies to deliver good customer experiences through quality assurance managed services for contact center & communications technologies. Since 1996, IQ Services has generated millions of voice and data transactions and gathered actionable information and insight about customer interactions. Services include outside-in monitoring, load testing, application feature testing, surveys, analytics and other customer-focused managed services. IQ Services is the partner of choice for businesses that demand high solution performance and customer satisfaction.

#### iQsim (723)

#### P / F: +33 497041930 / +33 497041931

#### www.igsim.com

iQsim is leading provider of SIM Server platform and Virtual SIM technologies; its flagship product, IRON Suite, provides a complete SIM Management solution for Call and SMS termination.

iQsim is headquartered in the south of France with offices in Paris, Miami and Mexico.

#### JeraSoft (429)

#### P / F: +44 20 30511425 / +44 20 30511425

#### www.jerasoft.net/

JeraSoft Development is a leading developer and integrator of a high quality solution - JeraSoft VoIP Carrier Suite. The package includes Billing Solution, Routing and Rates Management System, Routes Testing Solution and many other modules. The solution proved itself to be one of the most reliable solutions on VoIP market.

#### **Kutenda (716)**

#### P / F: 877-588-3632 / 303-469-9042

#### www.KutendaForMSPs.com

Kutenda helps MSPs and technology professionals find new customers and grow their business with proven marketing solutions. If you are looking to grow but you don't have the time, patience or budget to market your business yourself, Kutenda can help. The Kutenda Ignite program gives you the foundation for a strong online presence and a service plan designed to generate traffic, convert prospects and shorten sales cycles.

#### Level 3 Communications (329)

#### P: 786-539-0701

#### www.getlevel3.com/southflorida

Level 3 Communications, Inc. (NASDAQ: LVLT) is a premier provider of long haul communications services combined with widespread metro network assets. Level 3 meets Enterprise customer needs by providing a better quality service experience, at a competitive price, and by leveraging next generation technology platforms such as VoIP and Ethernet.

#### Lifesize (801)

#### P / F: 877-LIFESIZE/ 512-347-9301

#### www.lifesize.com

LifeSize, a division of Logitech, believes in the power of video to help people do more while traveling less. The company designs and delivers high definition video communications products that provide a productive, true-to-life experience.

#### Lockheed Martin Corp. (323) P / F: 610-354-6129 / 610-354-7124

#### www.lockheedmartin.com

Lockheed Martin introduces a new, ultra-low-rate vocoder called TDVC (Time Domain Voicing Cutoff) that endures losses better than other codecs currently available. The quality excels in areas with bad coverage or in applications where packet loss is prevalent, delivering a high degree of speech intelligibility and natural voice quality.

#### MegaPath Inc. (706)

### P / F: 877-MEGAPATH (877-634-2728) / 925-201-2550 www.megapath.com

MegaPath operates one of the largest end-to-end communications networks in the country. In 2010, the company combined with Speakeasy and Covad to form a single company providing a full range of nationwide IP voice, security, and VPN and Internet services. MegaPath helps businesses of all sizes to easily and securely communicate between their headquarters, employees and business partners to lower costs, increase security and enhance employee productivity. To learn more about MegaPath's managed IP data, voice and security services, please visit www.megapath.com or call 1-877-MegaPath (634-2728).

#### Momentum (731)

#### P / F: 205-978-4416 / 205-978-4422

#### www.momentumwholesale.com

Momentum provides private label residential and business digital voice solutions and the most comprehensive operational and managed support services for broadband and voice available. Momentum delivers reliability, quality and a lower total cost of ownership through the industry's first integrated platform of superior quality voice delivery and broadband management. www.momentumwholesale.com

#### NetSapiens, Inc. (529)

#### P / F: 858-764-5203 / 858-764-5204

#### www.netsapiens.com

NetSapiens simplifies the delivery of IP voice and multimedia communication services, enabling service providers to quickly deploy new services for increased revenue. SNAPsolution leverages the core technology (IP multimedia platform) NetSapiens has developed from the ground up, and integrates with tools and services needed for customer specific deployments, thereby eliminating interoperability issues that are often present in multi-vendor VoIP networks.

#### **NETXUSA (534)**

#### P / F: 800-289-6389 / 864-233-4344

#### www.netxusa.com

NETXUSA, Inc. is a recognized leading distributor of Voice over Internet Protocol (VoIP) products and services. NETXUSA has a distribution channel of Independent resellers throughout the United States and foreign countries that provide the local end-user installation and support services.



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NETXUSA has two distribution and sales centers located in the United States. East and West coast facilities provide rapid regional response and economical product delivery to the dealer channel.

NETXUSA in-house certified engineers and an experienced customer service staff are available to service the dealer after the sale.

### NGN Forum, Smart Grid Forum, IMS Forum, IMS Plugfest (Sponsor) P / F: 970-262-6100 / (407) 641-9595 www.ngnforum.org

The NGN Forum is the premier global telecommunications association devoted to Next Generation Networks and Communications (NGN & NGC) service delivery and interoperable IP Multimedia Subsystem (IMS) services architectures and solutions including Smart Energy / Smart Grid. The Forum's mission is to accelerate the interoperability of NGN, IMS and Smart Energy services and to enable enterprise and residential consumers to benefit fully from the delivery of all-IP M-playTM/rich multimedia, mobility, M2M, cloud computing, and fixed services over wireline, cable, GSM, UMTS, Wi-Fi, 4G (WiMAX / LTE), power line/smart meters and fiber broadband networks. The Forum is the creator and organizer of the IMS PlugfestsTM and NGN PlugfestsTM, the industry's only events focused on verification and certification of IMS and NGN service interoperability through the IMS CertifiedTM and NGN CertifiedTM programs.

#### OpenSIPS Project (530) P / F: 40216372407 / 40216372407 www.opensips.org

OpenSIPS (Open SIP Server) is a mature Open Source implementation of a SIP server. OpenSIPS is more than a SIP proxy/router as it includes application-level functionalities. OpenSIPS, as a SIP server, is the core component of any SIP-based VoIP solution. With a very flexible and customizable routing engine, OpenSIPS 'unifies voice, video, IM and presence services in a highly efficient way, thanks to its scalable (modular) design.

What OpenSIPS has to offer, comes in a reliable and high-performance flavour - OpenSIPS is one of the fastest SIP servers, with a throughput that confirms it as a solution up to enterprise or carrier-grade class.

### OrecX (908) P / F: 312-895-5292 / 312-895-5220 www.orecx.com

Oreka TR allows clients to search, find and categorize voice and screen recordings based on time or date of call, incoming phone number, outgoing phone number or other customer requirements. Oreka TR enhances the Oreka GPL recorder that runs on all computer operating systems and integrates with any phone system. Access to the calls is provided with standard browsers like Internet Explorer or Mozilla Firefox, without installing any additional software. Replay of calls works with a standard Media Player. Powerful and flexible search criteria allow for immediate and accurate retrieval of required calls.

### Paetec/Allworx (301) P / F: 585-340-2500 / 585-340-2507 www.paetec.com

PAETEC (NASDAQ GS: PAET) provides communications solutions to business-class customers, channel partners, ISPs and carriers across the United States. Our network which encompasses over 4700 rate

centers, supports a comprehensive suite of data, voice and IP services, including Virtual Private Networking, security solutions, CPE, managed services and both fiber and wireless transport.

### Patton Electronics (701) P / F: 301-975-1000 / 301-869-9293 www.patton.com

Patton is a multi-national organization that manufactures voice and data communications equipment for carrier, enterprise, and industrial networks worldwide. Incorporated in 1984, Patton markets a catalog of over 1000 products including SmartNode<sup>TM</sup> VoIP solutions for analog/ISDN telephony; Visuality<sup>TM</sup> mobile-video surveillance, collection, and intelligence distribution solution; ForeFront<sup>TM</sup> multi-service access infrastructure solutions for TDM and IP service delivery; IPLink<sup>TM</sup> CPE solutions for last-mile/local-loop access; CopperLink<sup>TM</sup> Ethernet Extenders; EtherBITS<sup>TM</sup> device servers; EnviroNET<sup>TM</sup> NEMA4-compliant hardened networking equipment, and Micro-Products.

#### Polycom (Rm B122) P / F: 925-924-6000 / 925-924-6100 www.polycom.com

Polycom provides the most life-like experience for communication and remote meetings from anywhere to anywhere, instantly. Today, we are the sole provider of integrated, end-to-end unified collaboration solutions that help organizations meet both productivity and cost containment challenges.

By leveraging our leadership in all aspects of a face-to-face meeting that include hearing each other (audio), seeing each other (immersive telepresence and video) and showing each other things (content), Polycom makes meeting over distance just as productive as being there. We enable rapid and collaborative decision-making, we shorten chains of communication over distance, and we continuously enable innovative products and services. Polycom solutions have become critical to companies and organizations trying to win in today's increasingly competitive world.

#### PortaOne (622) P / F: 604-628-2508 / 604-628-2508 portaone.com

Based in Canada, PortaOne is a leading global vendor of carrier grade software for Internet Telephony Service Providers. The company enables ITSPs to run a broad line of telecommunication services with a single software package, and offers a complete product for ITSP consisting of converged VoIP billing and provisioning platform, class 4 and 5 SIP softswitch, unified messaging and conferencing applications, hosted IPPBX software and more. The company's products are a fundamental part of the business infrastructure at over 300 service provider locations worldwide. To learn more, visit www.portaone.com.

#### Pulse Supply (413) P / F: 410-583-1701 / 410-583-1704 www.pulsesupply.com

Pulse is a trusted source and supplier to next generation service providers. Pulse works with dozens of partners to supply the leading solutions for VoIP, Wireless/Backhaul, SS7/ISDN, TDM-over-IP, SONET/SDH, Optical, Compression, and Unified Communications. We act as a single-source supplier that can address all of our customers' IT needs. We work with all of the industry's named brands, and also seek out unique telecom and connectivity solutions that other suppliers do not carry. As a result, Pulse delivers comprehensive solutions that are tailored to meetour customers' needs, and provide a genuine return on investment.

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### Quintum by NET (801) P / F: 877-SPEAK IP / 732-544-9119 www.net.com

Quintum Technologies is an eight-year-old Voice over IP innovator, recognized as one of the fastest growing VoIP gateway companies, and the #2 player in market share for the low density (less than 1,000 ports) VoIP market (InStat/MDR). Quintum has developed a complete line of intelligent Tenor VoIP access switching and gateway solutions that are deployed in enterprise and service provider networks around the world. The Quintum Tenor® solution is the only product that offers Survivability to assure telephony communications remain live in branch office locations, even if the IP PBX network fails; Unmatched protection of voice quality and availability; Ease of Ownership with scalability, security and remote management capabilities; Ease of installation because Tenors are designed to fit into virtually any network offering and compatibility across PBX and IP PBX environments and Lower TCO because Tenors require no PBX modifications, no additional equipment, and no provisioning expenses.

#### Rhino Equipment (425) P / F: 877-RHINO-T1 (744-6681) www.rhinoequipment.com

Rhino Equipment Corp. is a hardware manufacturer of premium VoIP platforms based on open source technology to the VAR and system reseller marketplace.

Our Ceros products are built in the USA, normally shipped the same day, and are customized with specific customer defined software loads and branding/logo information. Our open source PCI and PCI Express cards are assembled in the USA and are stocked at our Arizona manufacturing facility. All products are backed by our 30-day no questions asked return policy, and our 5-year limited warranty.

#### RingCentral (311) P / F: 650-931-6390 / 650-931-6390 www.ringcentral.com

RingCentral is the industry's first provider to deliver an online, self-service solution to buy, provision and set up an instantly activated business telecommunications systems for Reseller and customers.

RingCentral provides cloud computing based business phone systems. With top industry honors, including PC Magazine Editor's Choice Award, Small Business Computing Excellence in Technology Award, and the 2010 World Economic Forum Technology Pioneer Award, RingCentral delivers on-demand phone systems that are designed for the modern mobile and distributed business world, at a fraction of the cost of traditional systems. Headquartered in San Mateo, California, RingCentral is privately held with backing from Sequoia Capital, Khosla Ventures and DAG Ventures.

### RockBochs, Inc. (701) P / F: 218-727-4332 / 866-716-0229 www.rockbochs.com

Voice over IP and Fax over IP solutions provider, including custom hardware appliances.

#### Rohde & Schwarz Topex (824) P / F: 40214083900 / 40214083909 www.topex.rohde-schwarz.com

ROHDE & SCHWARZ TOPEX is among the most innovative, fast growing European manufacturers of telecommunication equipment, providing a wide range of telecommunication applications. The company

has an experience of many years in research, development and manufacture of both civil and military telecommunication devices.

ROHDE & SCHWARZ TOPEX's leveraged expertise includes: Next Generation Network solutions Softswitch, Media Gateways for TDM, VoIP, GSM and CDMA (2G, 3G), Signaling Gateways (SS7, ISDN, R2, SIP and H323), Broadband Wi-Fi Mobile Routers, Fixed-Mobile Terminals (2G, 3G) and ATC Voice Communication Systems.

#### Sangoma Technologies (401) P / F: 905-474-1990 / 905-474-9223

#### www.sangoma.com

Sangoma provides high quality software and hardware components for computer-based communication applications. Sangoma's analog and digital voice cards, data cards and VoIP gateways are used in leading open source PBX, IVR, contact center and data-communication applications worldwide.

#### Sansay, Inc. (516) P / F: 858-754-2209 / 858-259-8331 www.sansay.com

Sansay is a leading vendor in VoIP Session Controller market with over 200 customer networks around the world. Providing a flexible, high performance and easy to use system the Sansay VSXi is capable of handling demanding subscriber access and peering applications. The VSXi is also GSMA certified for use on IPX networks interconnecting Mobil Network Operators. Uniquely capable of geographic redundancy the VSXi combines High Availability (HA) redundancy with network wide licensing for simpler and more reliable deployments. The VSXi is deployed in carrier wholesale applications using LNP dipping and jurisdictional routing for the highest level of session control.

### SIP FORUM (Sponsor) www.sipforum.org

#### SIP Print LLC (406)

P / F: 866-655-3555 / 805-241-7861

#### www.sipprint.com

SIP Print is the worlds first and premier "PURE" SIP based Call Recording platform. Easy to install, easy to use for ALL VOIP/SIP IP/PBX Manufacturers and at the very best prices in the world.

Along with several other SIP Print branded products like SIP Care a network monitoring appliance, Screen Capture and Quality Assurance applications for the Call center Market and SIP Print Call Accounting, SIP Print has built a Brand Name for enhanced market tools for the SMB and larger Market segments.

#### SIPfish (724) P / F: 800-209-9490 / 877-252-0980 www.sipfish.com

SIPfish develops voice recording network appliances for call center, SMB and carrier applications. The SIPfish Voice-Recorder appliance integrates hardware, systems and application development to deliver high-throughput, high-reliability, hardened core functionality in a zero-maintenance appliance form factor. The SIPfish Voice-Recorder provides industry leading precision and reliability in recording VoIP calls.

# "That some achieve great SUCCESS is proof to all that others

can achieve it as well.

- Abraham Lincoln

Get to know Sansay and the award-winning session controllers for VoIP service providers.













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#### Smart Network Solutions (822) P / F: 305-269-4142 / 305-402-5940

www.smartisvoip.com

SMART NETWORK SOLUTIONS is a leader in the market as an IT integrator that offers a full variety of solutions among the most reputable business partners in the IP world. SS7 Signaling Hosted is one of the leading products together with Billing software and Softswitch applications both Hosted and installed, GSM gateways as well as Mobile Call Termination Hosted Solutions and IP-PBX. SMART NETWORK SOLUTIONS can provide from an IP phone to the complete most advance Telco and Call Center integration together with a team that is responsible in sales, and indeed full trained engineering support.

#### snom technology, Inc. (523) P / F: 781-569-2044 / 781-569-2045

www.snom.com

snom technology was founded in Berlin in 1996, and is one of the pioneers of the Voice-over-IP (VoIP) sector. snom develops and produces VoIP telephones products for business communication which are based on the open standard SIP (Session Initiation Protocol). Quality, security, interoperability, design, attractive pricing and above all functionality are entirely tailored to modern business communication needs – these are the standards snom strives to meet. snom maintains a presence in more than 60 countries around the world, with its own branches and through sales partners. Moreover, snom works directly with telephone companies, internet service providers and OEM partners. In September 2010 the snom 300 was officially accepted by Microsoft Inc. as compatible open standard devices for Microsoft Lync.

#### Sonus Networks (634) P / F: 978-614-8000 / 978-614-8101 www.sonusnet.com

Sonus Networks leads the evolution of enterprise communications networks by developing and delivering IP-voice technology that drives next-generation unified communications for enterprises and contact center. Sonus provides: voice security, session management servers, media and signaling gateways (SIP/H.323/TDM), policy/routing servers, session border controllers and voice feature servers.

Enterprises leverage Sonus' standards-based, interoperable technology to create the experience that their employees demand with secure, reliable, scalable and cost-effective voice networks. By increasing the quality and level of services they offer, enterprises all over the world empower their employees and customers to improve their competitive advantage. Enterprises solve their voice architecture, Session Border control and Session Management interworking challenges within the framework of a proven, fast ROI.

### Speedflow Communications (422) P / F: +44 (203) 0 265 765 / +44 (203) 0 265 865 www.speedflow.com/

Speedflow Communications has focused on delivering quality services and products to the VoIP market since its inception in 2004. Our success in this field has resulted in an opportunity to service over 600 reliable customers varying from Tier-1 national and global carriers to ISPs, Corporate carriers and residential VoIP providers. Speedflow presents exceptional range of Carrier-grade products and solutions. Single Point of Control solutions from Speedflow include: Mediacore (Class 4), Callmax (Class 5), Guardian (Revenue Assurance), Routing and Billing. Each of these products will make your management extremely efficient and your business become more profitable with less effort from your side.

#### Spiceworks (630) P / F: 512-346-7743 / 512-346-7759 www.spiceworks.com

Over 1.2 million IT professionals use the free Spiceworks IT management application and integrated Facebook-like community to manage everything IT. The Spiceworks social business platform is transforming how \$750 billion worth in annual technology purchases by small and mid-sized businesses (SMBs) worldwide is managed, marketed and sold.

### Stratus Telecommunications/Vocaltec (436) P / F: 972-359-3618 / 203-702-5063

www.stratustelecom.com

Stratus Telecom provides secure, carrier-grade end-to-end VoIP infrastructure through a suite of open, modular network solutions built on a common, flexible architecture. Designed to provide a low-risk, affordable migration path to emerging networks, these customizable, scalable solutions enable service providers quick time to market for next-gen services.

#### Taqua, LLC (312) P / F: 972-692-1800 / 972-437-2762 www.taqua.com

Taqua provides wireless and wireline next generation telecommunication systems and applications. Hundreds of carriers utilize Taqua solutions to provide network solutions ranging from legacy switch replacement, enhanced VoIP and communication applications, fixed/wireless media servers/gateways, high capacity IP Peering and advanced RF wireless backhaul technologies. On display in Taqua's IT Expo booth is the Taqua T7000 Intelligent Switching System (T7000). The T7000 is a Class 4, Class 5, media gateway, and/or wireless media gateway and wireless media gateway controller in a single chassis. The T7000 has replaced virtually every brand and vintage of Class 5 switch in North America. All features and services can be delivered over TDM or IP interfaces through hundreds of available access devices through GR303, SIP, MGCP, NCS, H.248 and a variety of 3GPP/3GPP2 protocols. This patented design leads to a substantial decrease in deployment costs and the ability to expand with TDM, IP, or wireless services on a "pay as you go basis."

### Telecom Gear (Sponsor) www.telecomgearonline.com

### Telecom Reseller (341) P / F: 360-260-9708 / 360-260-9726 www.telecomreseller.com

Telecom Reseller is the Voice of Unified Communications for enterprise and SMBs. We report extensively on both customer premises based solutions such as Hybrid and IP-PBX as well as cloud based and hosted platforms. Avaya, Cisco, NEC, Siemens, Mitel, Vertical, Polycom, Aastra, snom, are among the many key brands we routinely write about. Alternative approaches to delivering UC in private and public sector commercial grade settings include open source and Microsoft's Lync. Cloud based solutions and platforms are a major focus.

### TeleSphere Software (431) P / F: 406-541-5039 / 406-532-5069 www.telespheresoftware.com

TeleSphere Software offers professional telecommunications services and software products to telecom companies across the country. TeleSphere's industry expertise enables us to address your VoIP circuit management, CABS, recip comp and interconnection billing as well as CDR processing and revenue assurance needs. We offer Best of Breed



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Touchstone Technologies (506) P / F: 267-222-8687 / 267-222-8697

www.touchstone-inc.com

Touchstone provides testing solutions for IP communications products and services. From SLA monitoring and network diagnostics to high-density call generation, Touchstone has affordable, effective solutions for all of your test and measurement needs. Our solutions are easy to use, easy to deploy, and have been an industry standard since 1989.

TransNexus, Inc (512)
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www.transnexus.com

Least Cost Routing, Number Portability, Traffic Reports, Profit Analysis and Wholesale Billing software.

TW Telecom (328) P / F: 303-566-1000 / 303-566-1282 www.twtelecom.com

Since 1993, tw telecom has built a solid fiber infrastructure of more than 27,000 route miles to connect customers directly to more than 11,000 commercial buildings, more than any other competitive service provider in the U.S. This enables customers to connect their voice, Internet and data seamlessly to meet their every application demand. This fiber and tw telecom's MPLS IP network lead the industry in reliability and uptime performance. And with national and local consulting and service teams on call 24x7x365,you have assurance your network is working all the time to connect customer offices across town, across the country or around the world.

Vitelity - teleFAX - S.MS (628) P / F: 888-898-4835 / 877-662-8928 www.vitelity.com

Vitelity Communications is the leader in Wholesale VoIP services. We have spared no expense to build the most redundant, rock-solid, voice infrastructure to ensure your customers get the best voice quality and availability in the market today. Whether you are servicing SMB or residential, we have the products and services your customers want, including, but not limited to: Origination, Global Termination, DIDs (8,500+ rate centers), ToII Free, vFAX, Hosted PBX, SMS for VoIP, etc. From our award-winning user portal to our friendly 24/7 technical support, we have what you need to be successful.

Voiceserve-Voipswitch Inc (409)
P / F: +44 20 8136 8001 / +44 20 8136 8001
www.voipswitch.com

VoipSwitch is an applications development company that is focused on developing high quality, scalable, and cost efficient VoIP softswitch

platform solutions for global telecommunications service providers. The company is utilizing its proprietary solutions to enable operators to deliver secure, reliable VoIP-based services which are fully interoperable with other established VoIP standards and systems.

VoIP Innovations (316) P / F: 412-440-2002

www.voipinnovations.com

VoIP Innovations is a wholesale provider of U.S. inbound, toll-free and outbound VoIP calling. With more than 8,000 rate centers, VoIP Innovations features one of the nation's largest VoIP networks and also boasts a DID warehouse with over 120,000 DIDs available for instant provisioning.

Windstream Communications (637) P / F: 786-533-1653 / 786-422-6027 business.windstream.com

Windstream combines decades of dedication to our customers with a strong commitment to innovation in communications services. Headquartered in Little Rock, Ark., Windstream is an S&P 500 company with operations in 23 states and about \$4 billion in annual revenues. Windstream understands that keeping you connected is critical. Your business depends on being in touch. At Windstream, that's our business. Every day, we work hard to provide our customers with products and services to make staying connected simple and easy.

WISPA (230) P / F: 866-317-2851 / 618-244-6876

www.wispa.org

WISPA works to promote the development, advancement and unification of the wireless Internet service provider industry.

WISPA accomplishes this by the striving to meet the following goals:

- Encourage Congress and the FCC to write laws that support the survival and success of community-based wireless Internet service providers (WISPs).
- Provide online technical forums that enable and encourage the sharing and exchange of information between all the members of the WISP community.
- Demystify government rules and regulations.
- Publicize, promote, demonstrate and maintain a Code of Ethical Business Practices.
- Promote and support industry-wide communication, coordination and cooperation between local WISP organizations, national WISP organizations, community wireless organizations and wireless industry vendors.

#### Workspace Communications (307) P / F: 800-822-6340 / 913-956-7951 www.workspacecommunications.com

WorkSpace Communications, www.workspacecommunications, specializes in unified communications. Through our on-demand, Platform-as-a-Service approach, WorkSpace provides private label solutions to Systems Integrators, Cable Operators, Competitive Local Exchange Carriers (CLEC), and Value Added Resellers (VARs) looking to enter the lucrative unified communications arena. WorkSpace Communications delivers the full suite of unified communications services including VoIP, broadband, Microsoft e-Mail, instant messaging, audio/video conferencing, and LiveMeeting in a subscription-based hosted environment. WorkSpace also provides systems integration and on-going managed services for those looking to deploy an on-site or hosted Microsoft Unified Communications installation.



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XCast Labs, Inc. (717)
P / F: 310-861-4700 / 310-861-4800
www.xcastlabs.com

XCast Labs is an advanced SaaS (Software as a Service) provider that has developed a comprehensive suite of software and hardware solutions that enable Cable MSOs / PCOs, CLECs, RLECs, ISPs, MDUs, Resellers and marketing companies to offer integrated IP-based services to their end-users.

#### Xorcom (809) P / F: 97249951999 / 97249951988 www.xorcom.com

Xorcom develops Asterisk®-based hardware telephony solutions for commercial installations. Products range from USB-powered telephony interfaces to all-in-one IP-PBX appliances, each supporting various combinations of FXS, FXO, PRI (E1 and T1), E1 R2, T1 CAS and BRI ISDN ports. We also offer the only MICROS-Fidelio certified Property Management System (PMS) interface for Asterisk. We also provide application development assistance for integration of leading edge ZigBee wireless protocol into our PBX to create intelligent and efficient communication solutions for a variety of vertical markets, such as a two-way nurse call button for assisted living facilities. Xorcom designs enterprise-grade reliability into each of its products. A variety of utilities provide backup and restore, immediate recovery, and a full redundancy solution for the entire PBX to maximize uptime and complement the functionality of Xorcom's full-featured business telephony solutions.

### Yealink (801) P / F: +86-592-5702 000 / +86-592-5702 455 www.yealink.com

Yealink is professional designer and manufacturer of IP phones and video phones for the world-wide broadband telephony market. Yealink products are fully compatible with the SIP industry standard, and have broad interoperability with the major IP-PBX, softswitch and IMS on the market today. High-quality, easy to use and affordable price-are what Yealink strive all the time to meet.

#### Yeastar Technology Co., Ltd. (722) P / F: -5503815 / -5503813 www.yeastar.com

Yeastar specializes in the developing and manufacturing IP-PBX products and is committed to the distribution of new generation technology products in the field of enterprises' communications. In the mean time, Yeastar provides the cost- efficient solutions for ITSP to develop the enterprises ultimate purchase market. With professional and high quality team, Yeastar designs products to worldwide applications and maintains the long-term stability of products to greatly benefit users. Yeastar team gave an insight into users' requirements and ready to listen to their new demands for implementing in the product design and services. Yeastar welcomes the cooperation from various kinds of companies and will sincerely treat them to create the multi-win situation together. Yeastar is working hard to make better office communication experience for you.

#### Zenith Infotech, Ltd. (635) P / F: 724-935-4100 / 724-935-4201 www.zenithinfotech.com/

Zenith Infotech LTD. is an international company that partners with Technology Service Providers worldwide to provide innovative product and service offerings. As a market leader, Zenith works with over 5,000 U.S. Partners to help them grow their business with award-winning solutions without increasing their overhead.

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#### **IP-PBX**

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Grandstream Networks, ITEXPO #817 & 701 Inference Solutions, ITEXPO #734 Interactive Intelligence, ITEXPO #607 Intuittech Sdn Bhd, DAW #909 LOCKHEED MARTIN CORPORATION, ITEXPO #323 NetSapiens, Inc., ITEXPO #529 NETXUSA, ITEXPO #534 OpenSIPS Project, ITEXPO #530 OrecX, ITEXPO #908 Paetec/Allworx, ITEXPO #301 PortaOne, ITEXPO #622 Pulse Supply, ITEXPO #525 RingCentral, ITEXPO #311 RockBach Inc., ITEXPO #701 ROHDE & SCHWARZ TOPEX, ITEXPO #824 Sangoma Technologies, ITEXPO #401 SIPfish, ITEXPO #724 Smart Network Solutions, ITEXPO #822 snom technology, Inc., ITEXPO #523 Speedflow Communications, ITEXPO #422 StarView Solutions, CVX #1111 Telecom Reseller, ITEXPO #344 TELoIP Inc., ITEXPO #408 TelOnline, DAW #1001 Vitelity - teleFAX - S.MS, ITEXPO #628 Voiceserve-Voipswitch Inc, ITEXPO #409 Windstream Communications, ITEXPO #637 XCast Labs Inc., ITEXPO #717 Xorcom, ITEXPO #809 Yeastar Technology Co., Ltd., ITEXPO #722

#### **IP-enabled PBX**

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Computer Telephony Distributing, ITEXPO #319
CoreDial LLC, ITEXPO #418 Damall Technologies Sas, ITEXPO #830 ELASTIX - PALOSANTO SOLUTIONS, DAW #1009 Epygi Technologies, Ltd., ITEXPO #524 FaxBack, Inc., ITEXPO #629 Grandstream Networks, ITEXPO #817 & 701 Intuittech Sdn Bhd, DAW #909 LOCKHEED MARTIN CORPORATION, ITEXPO #323 NETXUSA, ITEXPO #534 OrecX, ITEXPO #908 Orleck, TIEARO #906
Pulse Supply, ITEXPO #525
RingCentral, ITEXPO #311
RockBach Inc., ITEXPO #701
ROHDE & SCHWARZ TOPEX, ITEXPO #824 SIPfish, ITEXPO #724 Telecom Reseller, ITEXPO #344 TELOIP Inc., ITEXPO #408
Vitelity - teleFAX - S.MS, ITEXPO #628
Xorcom, ITEXPO #809 Yeastar Technology Co., Ltd., ITEXPO #722

#### **PC-PBX**

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Telecom Reseller, ITEXPO #344 TelOnline, DAW #1001 Xorcom, ITEXPO #809

#### **Programmable Switches**

Commlogik Corp., ITEXPO #801
Computer Telephony Distributing, ITEXPO #319
Dialogic, DAW & ITEXPO #806
NETXUSA, ITEXPO #534 Pulse Supply, ITEXPO #525 Winncom Technologies, 4GWE #217

#### **Routers**

2N TELEKOMUNIKACE, ITEXPO #322 ABP Technology, ITEXPO #322 ADTRAN Inc, ITEXPO #300 Amfeltec, ITEXPO #818 Arbinet Corporation, CVX #1125 Computer Telephony Distributing, ITEXPO #319 JeraSoft, ITEXPO #429 NETXUSA, ITEXPO #534 Patton Electronics, ITEXPO #701 Pulse Supply, ITEXPO #525 RAD Data Communications, 4GWE #210 ROHDE & SCHWARZ TOPEX, ITEXPO #824 Sonus Networks, ITEXPO & 4GWE #634 Winncom Technologies, 4GWE #217

#### **Media Server**

ABP Technology, ITEXPO #322 Aculab, ITEXPO #617 Adobe Systems, BUSINESS VIDEO Sponsor AudioCodes, ITEXPO #507 Commetrex Corporation, ITEXPO #528 Commlogik Corp., ITEXPO #801 Computer Telephony Distributing, ITEXPO #319 Dialexia Communications Inc., ITEXPO #613 Dialogic, DAW & ITEXPO #806 FaxBack, Inc., ITEXPO #629 Glorsoft, CVX #1110 Interactive Intelligence, ITEXPO #607 Intuittech Sdn Bhd, DAW #909 LOCKHEED MARTIN CORPORATION, ITEXPO #323 Microsoft Corp, BUSINESS VIDEO #1030 NETXUSA, ITEXPO #534 Polycom, ITEXPO Rm B122 Pulse Supply, ITEXPO #525 Sansay, ITEXPO #516 Sonus Networks, ITEXPO & 4GWE #634 NetSapiens, Inc., ITEXPO #529 Taqua, ITEXPO #312

**Softswitch** Aastra, ITEXPO #417 ABP Technology, ITEXPO #322 ALOE Systems, ITEXPO #522 Arbinet Corporation, CVX #1125 Commlogik Corp., ITEXPO #801 Computer Telephony Distributing, ITEXPO #319 CoreDial LLC, ITEXPO #418 Dialexia Communications Inc., ITEXPO #613 Dialogic, DAW & ITEXPO #806 Ecocarrier Inc., ITEXPO #616 ELASTIX - PALOSANTO SOLUTIONS, DAW #1009 Glorsoft, CVX #1110 Interactive Intelligence, ITEXPO #607 Intuittech Sdn Bhd, DAW #909 JeraSoft, ITEXPO #429 Momentum, ITEXPO #731 NetSapiens, Inc., ITEXPO #529 NETXUSA, ITEXPO #534 OpenSIPS Project, ITEXPO #530 PortaOne, ITEXPO #622 Pulse Supply, ITEXPO #525 ROHDE & SCHWARZ TOPEX, ITEXPO #824

Sansay, ITEXPO #516 Smart Network Solutions, ITEXPO #822 Sonus Networks, ITEXPO & 4GWE #634 Speedflow Communications, ITEXPO #422 Tagua, ITEXPO #312 Telecom Reseller, ITEXPO #312

Vitelity - teleFAX - S.MS, ITEXPO #628

Voiceserve-Voipswitch Inc, ITEXPO #409

#### Voice/Data Switch

2N TELEKOMUNIKACE, ITEXPO #322 ABP Technology, ITEXPO #322 Acme Packet, ITEXPO Sponsor ADTRAN Inc, ITEXPO #300 Arbinet Corporation, CVX #1125 Broadview Networks, CVX #1107 Computer Telephony Distributing, ITEXPO #319
Damall Technologies Sas, ITEXPO #830
FaxBack, Inc., ITEXPO #629 Intuittech Sdn Bhd, DAW #909 NETXUSA, ITEXPO #534 NETXUSA, ITEXPO #334
OrecX, ITEXPO #308
Patton Electronics, ITEXPO #701
Pulse Supply, ITEXPO #525
Smart Network Solutions, ITEXPO #822 Sonus Networks, ITEXPO & 4GWE #634 Telecom Reseller, ITEXPO #344

#### Other

SIP Endpoints

Algo Communication Products Ltd. ITEXPO #625

Toll Free Provisioning & LCR Solution CSF Corporation "The 8MS People", CVX #729

Session Border Controller Dialogic, DAW & ITEXPO #806

Next Generation Routing and addressing Platform NetNumber, Inc., ITEXPO #428

**Hosting & Cloud Computing** Rackspace Hosting, ITEXPO #601

#### **Applications & Services**

#### **ATM**

Easton Telecom Services L.L.C., CVX #1124 RAD Data Communications, 4GWE #210

Billing
CoreDial LLC, ITEXPO #418
Dialexia Communications Inc., ITEXPO #613
DIDXchange, ITEXPO #340
Freeside Billing, DAW #900
Inference Solutions, ITEXPO #734
JeraSoft, ITEXPO #429
Pulse Supply ITEXPO #525 Pulse Supply, ITEXPO #525 Telecom Reseller, ITEXPO #344 Telinta, Inc., ITEXPO #623 Telispire, CVX #1123 Voiceserve-Voipswitch Inc, ITEXPO #409

Cable Telephony
2N TELEKOMUNIKACE, ITEXPO #322
Damall Technologies Sas, ITEXPO #830
Dialogic, DAW & ITEXPO #806
Easton Telecom Services L.L.C., CVX #1124
Momentum, ITEXPO #731
NetNumber, Inc., ITEXPO #428
Sonus Networks ITEXPO & 4GWF #634 Sonus Networks, ITEXPO & 4GWE #634 Taqua, ITEXPO #312 Telecom Reseller, ITEXPO #344 XCast Labs Inc., ITEXPO #717

#### **Enhanced Services**

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Frame Relay
Easton Telecom Services L.L.C., CVX #1124 Pulse Supply, ITEXPO #525 Sangoma Technologies, ITEXPO #401

#### **Internet Call Waiting**

4PSA, ITEXPO #828 Broadview Networks, CVX #1107 Damall Technologies Sas, ITEXPO #830 Dialogic, DAW & ITEXPO #806 Ecocarrier Inc., ITEXPO #616 Grandstream Networks, ITEXPO #817 & 701 PortaOne, ITEXPO #622 Pulse Supply, ITEXPO #525 Telecom Reseller, ITEXPO #344 Workspace Communications, ITEXPO #307

#### **Internet Fax**

2N TELEKOMUNIKACE, ITEXPO #322 Commetrex Corporation, ITEXPO #528 Damall Technologies Sas, ITEXPO #830 Easton Telecom Services L.L.C., CVX #1124 FaxBack, Inc., ITEXPO #629 FaxCore Inc., ITEXPO #624 FaxSIPit Services Inc, ITEXPO #631 Patton Electronics, ITEXPO #701 PBX.NET Corporation/VideoMeeting Corporation, CVX #1207 PortaOne, ITEXPO #622 Pulse Supply, ITEXPO #525 RingCentral, ITEXPO #311 RockBach Inc., ITEXPO #701 Telecom Reseller, ITEXPO #344 TelOnline, DAW #1001 Vitelity - teleFAX - S.MS, ITEXPO #628 Workspace Communications, ITEXPO #307

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BT Conferencing, BUSINESS VIDEO Sponsor
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#### **Prepaid**

4PSÅ, ITEXPO #828 Dialexia Communications Inc., ITEXPO #613 Dialogic, DAW & ITEXPO #806 Ecocarrier Inc., ITEXPO #616 NetSapiens, Inc., ITEXPO #529 OpenSIPS Project, ITEXPO #530 PortaOne, ITEXPO #622 Pulse Supply, ITEXPO #525 Smart Network Solutions, ITEXPO #822 Speedflow Communications, ITEXPO #422



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#### **Unified Messaging**

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Dialogic, DAW & ITEXPO #806
Digium, DAW #901 ELASTIX - PALOSANTO SOLUTIONS, DAW #1009 FaxBack, Inc., ITEXPO #629 FaxCore Inc., ITEXPO #624 GLOBALINX, ITEXPO #423 Glorsoft, CVX #1110 Inference Solutions, ITEXPO #734 Interactive Intelligence, ITEXPO #607 Intuittech Sdn Bhd, DAW #909 Microsoft Corp, BUSINESS VIDEO #1030 Momentum, ITEXPO #731 NetSapiens, Inc., ITEXPO #529 OpenSIPS Project, ITEXPO #530 Patton Electronics, ITEXPO #701 Polycom, ITEXPO Rm B122 PortaOne, ITEXPO #622 Pulse Supply, ITEXPO #525 Smart Network Solutions, ITEXPO #822 StarView Solutions, CVX #1111 Telecom Reseller, ITEXPO #344 Telinta, Inc., ITEXPO #623 TELoIP Inc., ITEXPO #408 TelOnline, DAW #1001 Workspace Communications, ITEXPO #307 XCast Labs Inc., ITEXPO #717

#### **UPS/Power Protection/Management**

Pulse Supply, ITEXPO #525 Telecom Reseller, ITEXPO #344 Winncom Technologies, 4GWE #217

**Video Conferencing** 4PSA, ITEXPO #828 Aastra, ITEXPO #417 ABP Technology, ITEXPO #322 Adobe Systems, BUSINESS VIDEO Sponsor BT Conferencing, BUSINESS VIDEO Sponsor Commlogik Corp., ITEXPO #801 Dialogic, DAW & ITEXPO #806 Ditech Networks, ITEXPO #501 Easton Telecom Services L.L.C., CVX #1124 Ecocarrier Inc., ITEXPO #616 ECOCATTET ITIC., TIEATO #010 Epygi Technologies, Ltd., ITEXPO #524 GLOBALINX, ITEXPO #423 Globecomm, BUSINESS VIDEO #835 Grandstream Networks, ITEXPO #817 & 701 Intuittech Sdn Bhd, DAW #909 Lifesize, ITEXPO #801 MediaPlatform, Inc., BUSINESS VIDEO #928 Microsoft Corp, BUSINESS VIDEO #1030

Polycom, ITEXPO Rm B122 Smart Network Solutions, ITEXPO #822 Taqua, ITEXPO #312

PBX.NET Corporation/VideoMeeting Corporation,

Telecom Reseller, ITEXPO #344
Telestream, BUSINESS VIDEO #930
TokBox, BUSINESS VIDEO #831
VBrick Systems Inc., Business Video Sponsor Winncom Technologies, 4GWE #217 Workspace Communications, ITEXPO #307

#### Virtual Private Network Products

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TELoIP Inc., ITEXPO #408
Winncom Technologies, 4GWE #217

VoIP testing
ABP Technology, ITEXPO #322
Amfeltec, ITEXPO #818 Amfeltec, ITEXPO #818
Arbinet Corporation, CVX #1125
Commlogik Corp., ITEXPO #801
Damall Technologies Sas, ITEXPO #830
IQ Services, ITEXPO #310
JeraSoft, ITEXPO #429
OrecX, ITEXPO #908 Sonus Networks, ITEXPO & 4GWE #634 Telecom Reseller, ITEXPO #344 TELoIP Inc., ITEXPO #408 Touchstone Technologies, ITEXPO #506

#### Web/Call Center Integration

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Intuittech Sdn Bhd, DAW #909 Level 3 Communications, ITEXPO #329 OpenSIPS Project, ITEXPO #530 OrecX, ITEXPO #908 SIPfish, ITEXPO #724 Telecom Reseller, ITEXPO #344 TelOnline, DAW #1001 Vicidial Group, DAW #910
Workspace Communications, ITEXPO #307

2N TELEKOMUNIKACE, ITEXPO #322 ABP Technology, ITEXPO #322 Contingent Network Services, CVX #1201 Easton Telecom Services L.L.C., CVX #1124 Patton Electronics, ITEXPO #701 Pulse Supply, ITEXPO #525
RAD Data Communications, 4GWE #210

#### Other

**Custom Solution Development** Algo Communication Products Ltd. ITEXPO #625

Telecom Lawyer Ben Bronston, CVX #1104 Toll Free Provisioning & LCR Solution CSF Corporation "The 8MS People". CVX #729

Audio/Video Conferencing Dialogic, DAW & ITEXPO #806

DID Peering

DIDXchange, ITEXPO #340

**Content Delivery** 

Ignite Technologies, Inc., BUSINESS VIDEO #929

Quality Assurance Professional IQ Services, ITEXPO #310

**Enterprise Video Platform** 

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#### **Wireless**

#### **Broadband Wireless**

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DDB Unlimited Inc., 4GWE #102
Easton Telecom Services L.L.C., CVX #1124
HD Communications Corp, ITEXPO #513 KORE Telematics, M2M #229 Proxim Wireless, 4GWE #213 Pulse Supply, ITEXPO #525
RAD Data Communications, 4GWE #210 Taqua, ITEXPO #312 Telispire, CVX #1123 Towerstream, 4GWE #201 Winncom Technologies, 4GWE #217 WISPA, ITEXPO #118

#### **PDAs**

ABP Technology, ITEXPO #322 Easton Telecom Services L.L.C., CVX #1124

Third-Generation Wireless (3G) 2N TELEKOMUNIKACE, ITEXPO #322 ABP Technology, ITEXPO #322 ADTRAN Inc, ITEXPO #300 Contingent Network Services, CVX #1201 Dialogic, DAW & ITEXPO #806 Easton Telecom Services L.L.C., CVX #1124 Epygi Technologies, Ltd., ITEXPO #524 Pulse Supply, ITEXPO #525 Taqua, ITEXPO #312 Telecom Reseller, ITEXPO #344

#### Wireless Data/Internet/WAP

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#### Wireless Internet Telephony

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Voiceserve-Voipswitch Inc, ITEXPO #409

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Wireless Internet Telephony Handsets ABP Technology, ITEXPO #322 ATCOM, ITEXPO #823 Commlogik Corp., ITEXPO #801 HD Communications Corp, ITEXPO #513 NETXUSA, ITEXPO #534 PBX.NET Corporation/VideoMeeting Corporation, CVX #1207 Polycom, ITEXPO Rm B122

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**Wireless LAN** 2N TELEKOMUNIKACE, ITEXPO #322 ABP Technology, ITEXPO #322 ADTRAN Inc, ITEXPO #300 BridgeWave Communications, ITEXPO & 4GWE #211 Broadview Networks, CVX #1107
Commlogik Corp., ITEXPO #801
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#### **Service Providers**

#### **CLEC**

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#### **LEC**

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Pulse Supply, ITEXPO #525
Taqua, ITEXPO #312
Telecom Reseller, ITEXPO #344
TELoIP Inc., ITEXPO #408 Winncom Technologies, 4GWE #217

#### **Internet Fax Service Provider**

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#### **Internet Telephony Wholesaler**

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Pulse Supply, ITEXPO #525 RingCentral, ITEXPO #311 Smart Network Solutions, ITEXPO #822 Speedflow Communications, ITEXPO #422 StarView Solutions, CVX #1111 Telecom Reseller, ITEXPO #344 Telinta, Inc., ITEXPO #623 TELoIP Inc., ITEXPO #408 Vitelity - teleFAX - S.MS, ITEXPO #628 VoIP Innovations, ITEXPO #316 XCast Labs Inc., ITEXPO #717

#### **ISP**

4PSA, ITEXPO #828 AireSpring, ITEXPO #717 Arbinet Corporation, CVX #1125 Broadvox, ITEXPO #606 COMPTEL, ITEXPO #342 CoreDial LLC, ITEXPO #418 FaxBack, Inc., ITEXPO #629 Freeside Billing, DAW #900 Globecomm, BUSINESS VIDEO #835 Glorsoft, CVX #1110 Level 3 Communications, ITEXPO #329 MegaPath Inc., ITEXPO #706 Momentum, ITEXPO #731 NETXUSA, ITEXPO #534 OrecX, ITEXPO #908

Patton Electronics, ITEXPO #701 Pulse Supply, ITEXPO #525 Sidera Networks, CVX #1217 Smart Network Solutions, ITEXPO #822 Speedflow Communications, ITEXPO #422 Taqua, ITEXPO #312 Telecom Reseller, ITEXPO #344 TELoIP Inc., ITEXPO #408 Towerstream, 4GWE #201 Winncom Technologies, 4GWE #217 WISPA, ITEXPO #118

#### **ITSP**

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#### **Next-Gen Telco**

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#### Other

Telecom Lawyer Ben Bronston, CVX #1104

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TelOnline, DAW #1001

Toll Free Provisioning & LCR Solution CSF Corporation "The 8MS People", CVX #729

Workspace Communications, ITEXPO #307

#### **ASP**

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- Interoperability/certification and auto-provisioning with most SIP platforms/IPPBX







Visit us at: ITEXPO East Miami Booth #817 from February 2nd – 4th

www.grandstream.com







February 2-4, 2011 - Miami Beach Convention Center

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### **Billing for VolP & Service Providers**

Retail - Wholesale - Resellers - Multi-tenant CRM - Customer portal - Trouble ticketing - Workflow Invoicing - Provisioning - CDR rating - Inventory

### CardFortress.com

Credit card tokenization, encryption & secure storage

Any payment gateway - Any programming language PCI Compliance - Transparent HTML redirect

### VolP provider in a box

Complete billing & softswitch with SIP trunking

Retail - Hosted PBX - Customer portal

### ITExpo Best of Show 2009 & 2010



Visit us at booth #900

Freeside Internet Services, Inc. 9709 State Route 267 Suite F Truckee, CA 96161 +1 415 462 1624 http://freeside.biz sales@freeside.biz

### Exhibitor **Descriptions**



Asteria Solutions Group (904) P / F: 256-705-0277 / 256-705-0280

www.asteriasgi.com

Asteria Solutions Group develops commercial software for call centers, automated dialing, and business PBXs, and offers product maintenance and support.

Asteria also provides services to develop and support custom applications built on Asterisk®. Services are performed on Time and Material or Fixed Price basis. Expertise with open source software coupled with extensive experience in telephony enables lower cost solutions for clients. Custom solutions deployed include messaging and notification systems, custom IVRs, prepaid calling applications, provisioning and activation systems, and custom conferencing platforms.

Applications run on your choice of hardware. Your Solution, Your Choice.

Dialogic (806) P / F: 408-750-9400 / 408-546-0081 www.dialogic.com

Dialogic develops products and technologies for the service provider and enterprise markets that enable reliable, seamless, and efficient communications across countless devices on a wide variety of networks. Networks using Dialogic technology carry more than five billion minutes of traffic per month, and services built on Dialogic products are used by an estimated two billion mobile subscribers worldwide. Dialogic supplies products that deliver video calls, location-based services, text messaging, and other high-demand services over mobile, VoIP, and traditional networks. Whatever the need — from switching to transport — Dialogic provides the technology to create, manage, and control voice, video, and data sessions simultaneously and efficiently. Dialogic® Media Labs develops pioneering video technology for IP streaming and enriched connectivity to allow the rapid deployment of video-based services with superior quality. Dialogic also focuses on providing any-to-any connectivity for business customers and IP-enabling its traditional voice and fax media products to smooth the move from TDM to an all-IP environment. In addition, Dialogic allows developers to bring IP and video to enterprise applications while using a familiar programming environment, even when adding web-based and open-source applications. Dialogic has over forty offices worldwide that supporting extensive and highly responsive sales, support, training, and partner programs.

**Digium (901)** 

P / F: 256-428-6000 / 256-864-0464

www.digium.com/en

Digium is the creator, sponsor and driving force behind Asterisk, the open source voice communications software deployed in millions of servers worldwide to manage VoIP calls for businesses and individuals. More resellers, telecom professionals and software developers choose Digium's products than those of any other open source telephony company because only Digium delivers the technical superiority, security and flexibility associated with Asterisk. Asterisk powers Digium's software and hardware appliances including both commercially licensed and open source versions of Asterisk and the Switchvox family of IP PBXs for SMB. More information is available at www.digium.com

ELASTIX - PALOSANTO SOLUTIONS (1009) P / F: +1-877-3527849 / +1-877-3527849

www.elastix.org

PaloSanto Solutions is an Ecuadorian company dedicated to develop and support open source solutions. Since 2006 is the developer of Elastix a Unified Communication Server Solution. PaloSanto began its operations in

1999 and now distributes its services through Ecuador and an extensive reseller network in America and other countries around the world.

Freeside Billing (900) P / F: 415-462-1624 www.freeside.biz

Freeside is the premier open-source billing, trouble ticketing and provisioning software for VoIP and other online businesses. Freeside's open-source license frees you from licensing costs, proprietary databases and black-box applications. Freeside Internet Services offers turnkey billing appliances, installation service and custom billing solutions.

Intuittech Sdn Bhd (909)
P / F: 60320355800 / 60320355828

www.intuit.my

Intuittech Sdn Bhd is an award winning Asterisk Solution Provider and software house.

Specialised in Large Scale / Enterprise Asterisk Deployments

OrecX (908)

P / F: 312-895-5292 / 312-895-5220

www.orecx.com

Oreka TR allows clients to search, find and categorize voice and screen recordings based on time or date of call, incoming phone number, outgoing phone number or other customer requirements. Oreka TR enhances the Oreka GPL recorder that runs on all computer operating systems and integrates with any phone system. Access to the calls is provided with standard browsers like Internet Explorer or Mozilla Firefox, without installing any additional software. Replay of calls works with a standard Media Player. Powerful and flexible search criteria allow for immediate and accurate retrieval of required calls.

TELONLINE CORP (1001) P / F: 954-894-6181 / 954-208-0220

www.telonline.com

TelOnline is a company that integrate and markets turnkey telephony and contact center solutions that enhance customer interaction and optimize agent productivity. The tailored solutions are IP-based and provide businesses and contact centers with tools to improve customer satisfaction, reduce costs and increase revenues.

TelOnline is a value-added Digium Select Reseller and system integrator of communications products and services, delivering building blocks to complete solutions to the reseller and end user. TelOnline is committed to providing best-of-breed products. These services include: Experienced Sales Engineers and Business Development Specialists, superior technical support, training, system integration, and much more.

Vicidial Group (910)

P / F: 863-393-9330 / 863-393-9331

www.vicidial.com

The Vicidial Group provides enterprise level service, support and managed hosted service for the VICIdial call center software suite. The VICIdial call center solution is an enterprise class, open source, call center suite in use by thousands of call centers around the world. VICIdial has a full featured predictive dialer. It can also function as an ACD for inbound calls, or closer calls coming from VICIdial outbound fronter agents. It is capable of inbound, outbound, and blended call handling as well as skills-based routing, queue prioritization and full native recording of calls. VICIdial even allows you to have agents logged in from remote locations.



#### **Agenda At-A-Glance**

	Wednesday, February 2, 2011 - Room B213		
7:00am	Registration Opens		
9:00-9:45am	VoIP Quality Monitoring for Asterisk in the Cloud with AQuA Valeri Sitnikov -Sevava Oy		
10:00-10:45am	Cloud Provisioning for Fault Tolerance Using Asterisk Jeronimo Romero, Chief Technology Officer -EUS Networks		
11:00-11:45am	Introduction to Asterisk SCF / What You Can Expect from 1.0 Bryan Johns -Digium		
12:00-12:45pm	Virtualized Asterisk in the Cloud  Jason Walker, SIPconnect Product Manager -Cbeyond		
12:45-1:30pm	Conference Luncheon (Paid Attendees) - Room B214/215		
1:30-2:15pm	<b>Building Cloud Telephony Applications with Adhearsion and Asterisk</b> Jason Goecke VP of Innovation - Voxeo Labs -Voxeo Corporation		
3:30pm	ITEXPO Keynote Presentation Danny Windham, CEO - Digium		
4:00pm	ITEXPO Keynote Presentation Charles D. Vogt, President & CEO-GENBAND		
4:30pm	Pritham Shetty, VP of Product Mgmt & Engineering for Rich Media Solutions -Adobe Systems Incorporated Adobe		
5:00-7:00pm E	xhibit Hall Grand Opening & Welcome Reception - Sponsored By:		

#### Win An Awesome New Jeep!



Win a New Jeep!!

The Jeep Giveaway will be held Friday, February 4, 2:45pm, at the conclusion of Exhibit Hall hours.

### Visit the Exhibit Hall. Find Solutions and You Could Win a New Jeep!

- 1. Pick up your entry card at the registration counter when you arrive.
- 2. Visit each booth listed on the card, review their offerings, and receive a stamp from each booth.
- 3. Collect all stamps, then drop your completed card into the entry bin in the exhibit hall.
- 4. \*YOU MUST BE PRESENT at the DRAWING FRIDAY, FEBRUARY 4 at 2:45 PM to CLAIM YOUR PRIZE!











You Must Be Present To Win!\*



#### **Agenda At-A-Glance**

Thursday, February 3, 2011 - Room B213			
7:00am	Registration Opens		
8:00am	Conference Breakfast (Paid Attendees)		
9:00am	SIP Trunking and Unified Communications Summit: Sponsored by Free Workshop in at a		
9:00-9:45am	Presence OpenGate: Deploying a Turnkey Contact Center with Asterisk Alfredo Gonzalez, CMO for Products -Presence Technology		
10:00-10:30am	ITEXPO Keynote Presentation Alan Pound, Managing Director -Aculab		
10:30-11:00am	ITEXPO Keynote Presentation Aaron McCormack, CEO-BT Conferencing		
11:00am-4:00pm	Exhibit Hall Opens - Hall B		
11:20pm	Reseller Week Presentation: Free Workshop		
12:00pm	Lunch provided to paid attendees only – Pickup Lunch Ticket at ITEXPO Business office in Exhibit Hall		
1:00-1:45pm	ROI Opportunities in the Contact Center Using Asterisk Corey McFadden, Managing Partner -Infradapt		
2:00-2:45pm	Managing Compliance Requirements with Asterisk Gaston Draque, Director of R&D -EUS Networks		
3:00-3:45pm	Going Beyond the Phone Call with Asterisk and Polycom Tim Yankey, Director of Product Marketing, Voice Communications -Polycom		
4:00-4:45pm	International Networking Reception - Room B217/218  Sponsored by rackspace.		
4:00-8:00pm	Startup Camp 3: Comms Edition - Room B217/218		
	Friday, February 4, 2011 - Room B213		
7:30am	Registration Opens		
8:00am	Conference Breakfast (Paid Attendees) - Sponsored By: digium		
9:00-9:45am	Selling the "Other Stuff": Add-on Products and Applications for Asterisk Rod Montgomery -Digium/Switchvox		
10:00-10:45am	SwitchVox 5.0 Overview Tristan Barnum Director of Product Marketing, Switchvox -Digium		
11:00pm	Exhibit Hall Opens - Hall B		
2:45pm	WIN A NEW JEEP Sponsored by:  ADRAN  *SAudioCodes **TAQUA** Aire **TAQUA** Aire **TAQUA**  **COMMETREX		

<sup>\*</sup>Conference sessions are subject to change.



#### **Located In The Exhibit Hall**

#### Thursday, February 03, 2011



**Bruce Kaskey** Co-Founder, OrecX







**Allison Smith** Voice of Asterisk





Dr. Daniel Krahenbuhl CEO and co-founder, Intuittech, Sdn Bhd



2:00pm



**Antony Martin** Director of Open Source Engineering

Dialogic.

#### Friday, February 04, 2011



Raj Sharma President and CEO of 3CLogic

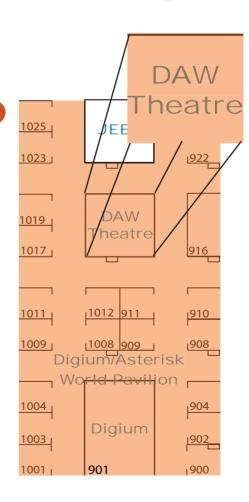
3CLogic





Juan Carlos Castaneda CEO, TELONLINE









#### · Easy-to-Use · Easy-to-Install · Easy on the Budget

#### **Introducing Oreka TR**

<u>Functionality</u> - Call Center-grade Call Recording feature set

Reliability / Scalability - Oreka TR has zero impact on network resources (from 5 to 50,000 users)

Flexibility - Supports Linux & Windows, supports any IP or TDM system

Affordability - Pricing that is far below the competition—test it for free, call today.

The issue is simple: You want to comply with regulatory requirements and improve customer service by recording and retrieving phone calls. You don't want to disrupt operations, exhaust your annual budget or pay for expensive implementation services. With Oreka TR you get a call recording solution that is deployed in thousands of locations, a solution that meets the needs of the worlds' most complex call centers.

#### Why Call Centers Choose OrecX

- Does not interfere with IP PBX
- Easy, remote installation in hours
- Software only (no proprietary hardware)
- Centrally manage a multi-site system
- High scalability
- Easy to store, archive & access recordings
- High compression, small storage footprint
- Open API & data format

"The Oreka TR VoIP call recording application has enhanced our call center operation by giving us easy-to-use performance management tools that improve the customer/agent interaction and overall profitability of our operations"

- Todd Berger, TSG

Features	Oreka TR	Oreka GPL
Records all Calls	٧	٧
Call Playback	V	٧
Live Monitoring	V	
On-Demand Recording	V	
Screen Recording *	٧	
Quality Management *	٧	
Selective Recording	٧	
Look-Back Call Recording	٧	٧
Multi-Site Call Recording	V	
Multi-tenancy for Hosted	V	
Call Tagging/Exporting	٧	
Audit Trail	V	
PCI Compliant	V	
Fine-Grained Privilege Access	V	
Auto -delete	٧	
File Management/archiving	V	
Filtering (IP-DID Range)	V	
Extended Codec Support	V	

<sup>\*</sup> available add-on module

#### OrecX Supported PBXs (partial list)

Alcatel Asterisk Avaya BroadSoft Cisco Cosmocom Covad Fonality Mitel NEC Nortel Pingtel. ShoreTel Siemens Switchvox Sutus TalkSwitch Taridium Tekelec Trixbox Vertical 3Com Xorcom Zultvs

#### Server Requirements

- 2.6GHz, 4 MB L2 Cache \*
  - \*0-100 concurrent calls: dual core CPU
  - \*101-200 concurrent: quad core CPU
- 2 GB RAM
- -Two server-grade hard drives (1 for OS, 1 for recordings)
- Linux CentOS 5 or Windows , 32-bit

#### Codecs

G.711, G.729A, G.723.1, G.722, iLBC, GSM6.10

#### Protocols

SIP, Cisco Skinny, H.323, MGCP, IAX2, RTP, Nortel UNISTIM





# Attend the Xirrus speaking session for a chance to win an iPad!

### Session Details: "Wi-Fi as a Utility"

Discover the Critical Success Factors to get Wi-Fi transport to "utility-grade" predictability and tie in to the 3G/4G network Wednesday, February 2nd at 11:55AM in Room #4G-06

Stop by the Xirrus Booth #203

Official Wi-Fi Provider At



# **4G WIRELESS EVOLUTION**

**Miami Beach Convention Center** Miami, Florida www.4GWE.com

February 2-4, 2011

### CONFERENCE

#### **Hear How to Enable and Exploit** the Mobile Internet at 4GWE

4GWE will explore the trends driving the shift towards an anywhere, anytime broadband network.

#### Who Should Attend?

- Mobile Network Operators
- Fixed Carriers
- Handset Manufacturers
- Mobile Internet Device Manufacturers
- Application Providers
- Venture Capitalists

#### Get to 4GWE and Learn:

- The Operator's Role in meeting the ever increasing demand for wireless services.
- How Carriers will prioritize traffic in an age of mobility and never ending applications
- The Role of the Device in delivering 4G applications
- . How the Smartphone will improve productivity in the Enterprise and at home.
- The Role of 4-G Technologies including WiMAX 2.0, WiFi, and LTE

#### **About the 4GWE Conference Program**

4GWE focuses on the fact that we are at a significant turning point in the evolution to 4G networks and services. Over the course of three days, the 4GWE Conference will provide you with an understanding of the variables that will dictate how 4G infrastructure will be deployed, delivered and, affect they way mobile consumers work and play.



\*4GWE focuses on the tipping point where 4G deployments expose the key issues. As consumers choose devices, operators choose partners and applications drive markets; adjustments to 4G deployments are inevitable. 4GWE will help attendees understand how to adjust to changing variables and deliver on the promise of 4G.\*

Carl Ford, Co-founder Crossfire Media V.P. Content 4GWE Conference

#### Diamond Sponsors:









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## If you think voice networks are safe, you don't know SPIT

Voice malware is on the rise.

SPam over Internet Telephony (SPIT), caller ID spoofing, T-DoS (Telephony Denial of Service) and vishing (voice phishing) can bring down a call center in moments.

It takes more than a Session Border Controller to safeguard your network from this new breed of voice-based attacks. Sonus VoiceSentry™ is the industry's first commercially available security solution designed to protect your network from voice-based attacks. VoiceSentry uses a sophisticated system that identifies and blocks malicious and machine-generated calls. It even learns as it goes.

With VoiceSentry, good calls go through and bad calls get diverted.

For more information on the complete voice-security portfolio offered by Sonus Networks, visit us on the ITEXPO exhibit floor at Booth 634 or go online at www.sonusnet.com/voicesecurity.





#### Agenda-At-A-Glance\*

	Wednesday, February 02, 2011 - Room B114
9:00-9:25am	Industry Perspective - The Wireless Marketplace and Winning Through Diversification of Services  Dr. Mohammad Shakouri, VP -WiMAX Forum and Corporate VP -Alvarion
9:25-9:50am	Industry Perspective - How to Build a Successful 4G Marketing Strategy to Win Customers and Grow Revenue  Jeff Thompson, President -Towerstream
9:50-10:15am	Industry Perspective - Advancing the 3GPP Standards for Mobile Broadband & 4G Evolution Adrian Scrase, Head of 3GPP Mobile Competence Centre -3GPP
10:15-10:40am	KEYNOTE PRESENTATION -The Role of Picocells in 4G Networks  Amir Makleff, President & CEO -BridgeWave Communications
11:05-11:55am	Evolving the Evolved Packet Core  Berge Ayvazian (Moderator) Senior Consultant -Heavy Reading; Jim Johnston, CTO -Mindspeed Technologies Inc. Chris Ebert, Head of 4G Strategic Marketing -Nokia Siemens Networks
11:55-12:20pm	Everybody Loves WiFi Alan Amrod, CMO -Xirrus
12:45-1:30pm	Lunch - Room B214/215
1:30-2:45pm	Industry Perspective - It's the Internet, Not Mobile That Matters Alan Duric, Co Founder & CTO -Telio; Ron Del Sesto Partner -Bingham Cullen Jennings, Distinguished Engineer, Voice Technology Group -Cisco Todd Daubert, Partner -Sonnenschein Nath & Rosenthal
2:45-3:10pm	The Key to Successful Backhaul Greg Friesen, -DragonWave
3:10-3:35pm	Why Over the Top is the Future of Communication Brough Turner, Founder -netBlazr.com
3:35-4:00pm	Is 4G the Most Important Trend in Device Development  Doug Makishima, COO & VP of Mobile & Personal Communications -D2 Technologies, Inc.  Craig Miller, VP Marketing and BD -Sequans Communications  Hanna Tong, Director of Business Development Convergence Solutions -Samsung Telecommunications America
4:00-4:10pm	Wrap Up Carl Ford, VP Content 4GWE, Co-Founder Crossfire Media -Crossfire Media
4:30pm	KEYNOTE PRESENTATION Featuring Adobe Systems Incorporated - Room: B217/218
5:00pm	Exhibit Hall Grand Opening & Welcome Reception - Exhibit Hall B - Sponsored By:

\*Conference sessions are subject to change.

#### **Must-Attend Keynote Presentations**



Amir Makleff
President & CEO



3

**Todd Rowley** VP of 4G

Room B217/218

Thursday, Feb 3, 3:00 pm



Room B114 Wednesday, Feb 2, 10:15am









9:00-9:50am	LTE Voice and Data Roaming  Kevin Mitchell, Director Solutions Marketing -Acme Packet
9:50-10:15am	Industry Perspective - Megatrend 2011: Unified Communications on 4G Tablets Anton Wahlman, Contributor -TheStreet.com
10:15-10:40am	Industry Perspective - The Wall Street Investors "Take" on the Carriers 4G Deployments  Jim Baker, Managing Partner -Xenventure
10:55-11:20am	Industry Perspective - Letting the Market Define 4G Phillip Solis, -ABI Research
11:00-4:00am	Exhibit Hall Open
11:20-11:55am	Industry Perspective - Wireless as the 5th Wave of the Technology Revolution for Enterprises  Scott Snyder, President Breakthru Advisors and Senior Fellow -The Wharton School
12:00-1:00pm	Lunch provided to paid attendees only – Pickup Lunch Ticket at ITEXPO Business office in Exhibit Hall
1:00-1:25pm	Industry Perspective - Ethernet Backhaul for 4G - Successes and Challenges Dave Jones, SVP of Network Services -Fibertower

Thursday, February 03, 2011 - Room B114

**Industry Perspective - How Carriers Can Win the Application Wars With Location Based Services** 1:25-1:50pm Michael Grossi, Consultant -Altman Vilandrie

Industry Perspective - Show me the Money - 4G Randy Muench, President of CFN Services Wireless Division

**App Stores, Should Operators Bother?** 

Alan Quayle, Consultant **ITEXPO KEYNOTE PRESENTATION - Room 217/218** Todd Rowley, VP of 4G -Sprint

**ITEXPO KEYNOTE PRESENTATION - Room 217/218** Jeff Ford, CEO Apriva

Networking Reception - Room B217/218 - Sponsored By:

(a) rackspace.

Startup Camp 3: Comms Edition - Room B217/218

#### Friday, February 04, 2011 - Room B117

Supporting the Enterprise with 4G Wireless Broadband

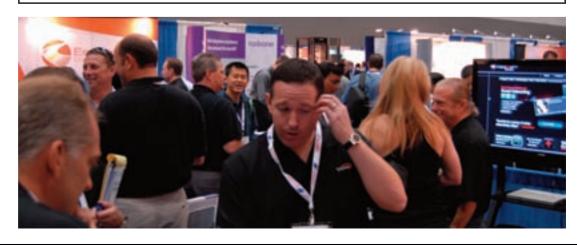
Doug Green, Publisher -Telecom Reseller Ed Naef, VP -CSMG Global

**Mobile Video and the Enterprise** 

Alex Vishnev, CTO -Global Convergence, LLC.; Anatoli Levine, Director Product Management -RADVISION Joe Mele, VP Dialogic® Media Labs -Dialogic Corporation

4G Operator Experiences: Methods to Maintain a Good Reputation

Andy Huckridge, Director of Marketing -VSS Monitoring



## 1:50-2:15pm 2:15-2:45pm 3:00-3:30pm 3:30-400pm 4:00pm 4:00-8:00pm

9:00-9:25am

9:25-10:15am

10:15-10:50am

# What's Your Backhaul Application?

ファンファン

#### 60 GHz

- Full-rate, full-duplex gigabit
- · License-free



#### 80 GHz

- Full-rate, full duplex gigabit Ethernet + TDM
- · Lightly-licensed



#### FlexPort µWave

- 18 23 GHz full-rate, full-duplex gigabit
- · Single, all-outdoor solution





#### Mobile Backhaul

Future-proof high-capacity backhaul for next generation 4G/WiMAX/LTE services.



#### Enterprise

Inter-building LAN extensions, server centralization, remote data storage & backup, redundant fiber overlays and disaster recovery.



#### Service Provider

High-capacity business services, cellular/Wi-Fi/WiMAX backhaul, fiber backbone extensions, redundant fiber overlays, mesh backbone, short term connections.



#### Education

High-performance campus & off-site location connectivity, Wi-Fi & security camera backhaul and connectivity to service provider fiber.



#### Municipalities

High-performance backbone connectivity for municipal networks, video surveillance systems, traffic control & monitoring, backhaul for 4.9 GHz mesh nodes, homeland security, E911 deployments.



#### Healthcare

Secure (HIPAA-compliant) campus connectivity, off-site medical office & lab network access, real-time imaging application connectivity, redundant fiber overlays and disaster recovery.



#### Government/Military

Highly-secure inter-building connections, redundant fiber overlay, disaster recovery and short term connections.



## There's a LINK for That



#### **Exhibitor Descriptions**

#### AT&T (Sponsor) www.att.com

For more than a century, AT&T has consistently provided innovative, reliable, high-quality products and services and excellent customer care. Today, their mission is to connect people with their world, everywhere they live and work, and do it better than anyone else. They are fulfilling this vision by creating new solutions for consumers and businesses and by driving innovation in the communications and entertainment industry.

As a U.S. leader in mobile broadband and devices that access the Internet, AT&T is breaking new ground every day. When you make the Internet mobile, you transform how businesses operate, how people socialize and purchase goods, and how government, education and healthcare services get delivered. To learn more please visit www.att.com.



#### BridgeWave Communications (211) P / F: 408-567-6900 / 408-567-0775 www.bridgewave.com

BridgeWave Communications is the leading supplier of high capacity 4G backhaul and gigabit wireless connectivity solutions. BridgeWave's point-to-point wireless bridges are widely deployed in mainstream enterprise and service provider network applications, while its carrier-grade FlexPort® solutions provide a future-proof mobile backhaul solution for carriers and mobile operators migrating to 4G/LTE/WiMAX or greenfield next generation network deployments.

Utilizing the spectrum in both microwave(11-38~GHz) and millimeter wave (60-90~GHz), the company's solutions offer up to ten times the bandwidth of comparably-priced lower-frequency license-free and licensed-band wireless links, while providing superior interference immunity and data security. BridgeWave's solutions provide fiber-comparable performance without the delay and cost associated with leased-lines.

Setting the standard for product quality, BridgeWave employs Highly Accelerated Life Testing (HALT) during design and Highly Accelerated Stress Screening (HASS) during production to ensure the highest levels of product reliability and customer satisfaction. BridgeWave is an ISO9001 registered company.

BridgeWave is a U.S.-based company headquartered in Santa Clara, California. The company has strong global presence with thousands of radios deployed in more than 50 countries. BridgeWave has a network of experienced distributors and resellers worldwide, making it today's primary vendor of high capacity, high frequency solutions. For more information, visit www.bridgewave.com.



## DDB Unlimited, Inc. (102) P / F: 800-753-8459 / 877-220-7236 www.ddbunlimited.com

DDB Unlimited, Inc. is an established innovator in the design and manufacture of enclosure solutions for the Security, Traffic, Telephony, Broadband and 4G Wireless industries with facilities in Wynnewood and Pauls Valley, Oklahoma. DDB Unlimited has grown from humble beginnings as a two-way telephone company, into an OEM enclosure manufacturer that serves all customer tiers in the telecommunications ecosystem.

DDB Unlimited, Inc. offers a broad selection of high-quality, option rich solutions that can be customized to suit any application and environment. We offer the highest quality and best value in the industry today. Building on 35 years of experience in the wireless industry, DDB Unlimited is focused on being the enclosure solutions partner of choice. Our goal is to exceed the expectations of every client by offering outstanding customer service and expertly developing solutions that resolve our customer's unique enclosure challenges. DDB Unlimited is privately owned and spiritually based.

#### ENEA (212) P: 480-753-9200 www.enea.com

Enea is a global software and services company focused on solutions for communication-driven products. With 40 years of experience Enea is a world leader in the development of software platforms with extreme demands on high-availability and performance. Enea's expertise in real-time operating systems and high availability middleware shortens development cycles, brings down product costs and increases system reliability. Enea's vertical solutions cover telecom handsets and infrastructure, medtech, industrial automation, automotive and mil/aero.

## Proxim Wireless (213) P / F: 408-383-7600 / 408-383-7680 www.proxim.com

Proxim Wireless Corporation is a leading provider of end-to-end broadband wireless systems that deliver the quadruple play of data, voice, video and mobility to all organizations today. We are 100 percent focused on wireless technology, and that focus enables us to provide a complete portfolio of WLAN, Wi-Fi mesh, WiMAX (point-to-multipoint), and point-to-point technologies.

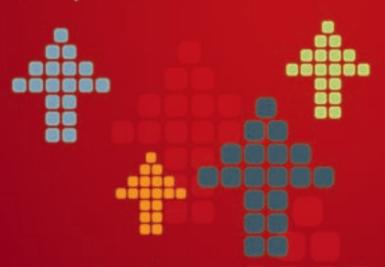
Regardless of the application, our end-to-end product portfolio enables partners to custom-build the wireless solution that fits customers' specific needs. Our broadband wireless equipment is used by enterprises, service providers, carriers, government entities, educational institutions, healthcare organizations, municipalities and other organizations that need high-performance, secure and scalable broadband wireless solutions.

## ENEA

ENEA SOFTWARE PLATFORMS POWER APPROXIMATELY HALF OF THE WORLD'S 3G BAS STATIONS.

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With support of the latest multicore communications processors from AppliedMicro, ARM, Freescale, LSI Netlogic, and others – Enea software platforms blend RTOS, Linux and bare metal processing to offer high performance, reliable and flexible for next generation telecom systems.





Visit our booth 212 to learn about our full line of telecom software including: RTOS, Linux, DSP RTOS, Development Tools, NGN Protocols, Data Management.

www.enea.com

HELPING TO CONNECT THE NATION



### PH 800-753-8459 & FAX 877-220-7236



WWW.DDBUNLIMITED.COM



#### **Exhibitor Descriptions**

#### RAD Data Communications (210) P / F: 201-529-1100 / 201-529-5777

#### www.radusa.com

Established in 1981, privately owned RAD Data Communications has achieved international recognition as a major manufacturer of high quality access equipment for data communications and telecommunications applications. These solutions serve the data and voice access requirements of service providers, incumbent and new carriers, and enterprise networks, by reducing infrastructure investment costs while boosting competitiveness and profitability. The company's installed base exceeds 10,000,000 units and includes more than 150 carriers and operators around the world. These customers are supported by 26 RAD offices and more than 300 channel partners in 165 countries

#### Sonus Networks (634)

P / F: 978-614-8000 / 978-614-8101

#### www.sonusnet.com

Sonus Networks leads the evolution of enterprise communications networks by developing and delivering IP-voice technology that drives next-generation unified communications for enterprises and contact center. Sonus provides: voice security, session management servers, media and signaling gateways (SIP/H.323/TDM), policy/routing servers, session border controllers and voice feature servers.

Enterprises leverage Sonus' standards-based, interoperable technology to create the experience that their employees demand with secure, reliable, scalable and cost-effective voice networks. By increasing the quality and level of services they offer, enterprises all over the world empower their employees and customers to improve their competitive advantage. Enterprises solve their voice architecture, Session Border control and Session Management interworking challenges within the framework of a proven, fast ROI.

#### Towerstream (201)

P / F: 866-848-5848 / 866-762-2250

#### www.towerstream.com

Towerstream is a leading 4G service provider in the U.S., delivering high-speed wireless Internet access to businesses. Founded in 2000, the Company has established networks in 11 markets including New York City, Boston, Los Angeles, Chicago, Philadelphia, the San Francisco Bay area, Miami, Seattle, Dallas-Fort Worth, Nashville and the greater Providence area.

#### Winncom Technologies (217) P: 888-WINNCOM

#### www.winncom.com

Winncom Technologies is a worldwide distributor and provider of complete networking solutions, wireless and wired. Our leading manufacturers include Alvarion, Motorola, Proxim, Axxcelera Bridgewave, HP Pro Curve, Skypilot, and many more. Please check our website for a complete listing of products/services and manufacturers.

#### Xirrus Inc. (203) P / F: 800-947-7871 / 805-262-1601 www.xirrus.com

Xirrus, the only Wi-Fi "Power-Play", manufacturers the Wi-Fi Array that displaces both overlay Wi-Fi offerings and switched Ethernet to the desktop. The Wi-Fi Array provides more than enough bandwidth, security, and control to replace switched Ethernet as a user's primary network connection. The Xirrus Wi-Fi Array delivers the most coverage, bandwidth, throughput, and user density in the industry, resulting in 75% fewer devices, cabling, switch ports, power, space, and installation time compared with any other Wi-Fi offering.

#### Win An Awesome New Jeep!



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**AudioCodes** 

The Jeep Giveaway will be held Friday, February 4, 2:45pm, at the conclusion of Exhibit Hall hours.







You Must Be Present To Win!\*



- 1. Pick up your entry card at the registration counter when you arrive.
- Visit each booth listed on the card, review their
- 3. Collect all stamps, then drop your completed card into the entry bin in the exhibit hall.

offerings, and receive a stamp from each booth.

4. \*YOU MUST BE PRESENT at the DRAWING FRIDAY, FEBRUARY 4 at 2:45 PM to CLAIM YOUR PRIZE!

## Is Your Backhaul Ready for HSPA/LTE?







#### **About Towerstream:**

Towerstream is a leading 4G service provider in the U.S., delivering high-speed wireless Internet access to businesses. Founded in 2000, the Company has established networks in 11 markets including New York City, Boston, Los Angeles, Chicago, Philadelphia, the San Francisco Bay area, Miami, Seattle, Dallas-Fort Worth, Nashville and the greater Providence area where the Company is based.

www.towerstream.com 866-848-5848

#### Features and Benefits:

#### Fast Install

By completely bypassing the local phone company and using multiple broadcast sites in several major cities, service is often installed in 3-5 business days or less. Rapid 24 hour installation is available.

#### **Guaranteed Reliability**

Our service guarantees include 99.99% uptime and less than 1% packet loss, and are backed in writing by an industry leading Service Level Agreement (SLA).

#### **4G for Business**

www.towerstream.com 866-848-5848

Booth 201



#### **Speed and Scalability**

Bandwidth options range anywhere between 1.5Mbps and 1.5Gbps and can be easily scaled over the phone.

#### Symmetrical Bandwidth

Towerstream Internet connections are always symmetrical (bidirectional/duplex) with guaranteed bandwidth speeds, providing equal capacity for both uploads and downloads.

#### Low Cost Bandwidth

Towerstream owns it's entire network eliminating local loop charges, hidden fees and additional taxes. **4GWE Conference Special:** 

5Mbps - \$500

with

First and Last Month Free!

Includes Free Installation.

2 yr. contract required. New customers only. Restrictions may apply.





Contact your Adobe representative to see how the new Adobe' Flash' Media Server Family of products can meet the needs of your organization, enabling you to reach your audience both internally and externally with dynamic, high-quality streaming video. Learn more about our integrated family of products which help you to:



- Empower employees to create and manage relevant content
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- Manage bandwidth within the enterprise
- Control costs and security behind the firewall

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February 2-4, 2011

Miami Beach Convention Center Miami, Florida

#### Business Video Expo

Explore the Latest Strategies for Delivering Compelling Business Video Communications.

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- · Strategies for using video in business communications
- Advances in how live video is changing the face of All-Hands Meetings and CEO Webcasts
- Key software used to create business video content
- Best practices in making video a ubiquitous venue for corporate communications – from the conference room to the desktop to the mobile device
- Innovative approaches for video-enriched outbound marketing strategies to leverage social media and search engines to draw audiences
- Measuring your ROI from Business Video Campaigns
- Frontiers in on-demand video

#### Who Should Attend:

- Information Technology Executives
- Corporate Communications Professionals
- Marketing Agency Executives
- Video Production Managers





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#### Nothing beats the face-to-face meeting

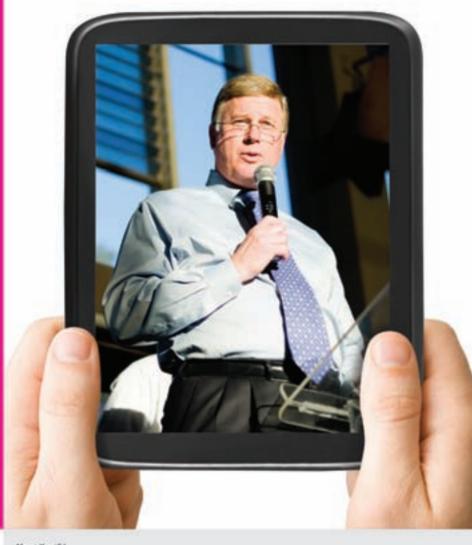
when attempting to communicate, engage and inspire your company while maintaining the trust in your message.

#### Until now.

BT Conferencing and Kontiki have partnered to provide you with the next best thing to the face-to-face meeting:

- Live video webcasting that reach all employees for company-wide events, without any network infrastructure upgrades.
- Driving up viewership by giving employees the ability to view conferences as they happen or the flexibility to watch it on demand when convenient for them.
- Empower business unit executives, product managers, HR and anyone that needs to reach a large audience of peers to use live video.

For more information contact us at conferencingsales@btci.com or call 1.866.766.8777. You need to look them in their eyes to communicate, engage and inspire.







#### About Kontiki

Kontiki's Enterprise Video Platform delivers business video to hundreds of thousands of global workers in many of the world's largest companies in the financial services, retail, technology, telecommunications and manufacturing market sectors. Kontiki's patented SaaS-based Enterprise Content Delivery Networking platform deploys in days and scales to all employees while enabling enterprise-grade management and control.

#### About BT Conferencing

BT Conferencing is a leading global provider of audio, video and web collaboration services. Our partnerships with top technology companies ensure we always have the best and latest solutions to offer our customers. Today, as businesses juggle to increase productivity, be more environmentally aware and improve the work-life balance of employees, our tailor-made services offer cost-effective and time-saving solutions.



#### **Conference Sessions**

#### Business Video Agenda-At-A-Glance\*

#### Wednesday, February 02, 2011 - Room A108

9:00-9:45am	Opening Session: Key Trends in Business Video Adoption Steve Vonder Haar, Research Director - Interactive Media Strategies Paul Ritter, Vice President - Interactive Media Strategies
10:00-10:45am	Business Video Thought Leaders  Mike Newman, CEO - Accordent Technologies Gregg Moss, SVP Video & Broadcast - Bank of America Greg Pulier, Chief Technology Officer - Media Platform Leah Belsky, VP of Strategic Development, Kaltura
11:00-11:45am	Capitalizing on the "Video Everywhere" Revolution Barb DeHart, Vice President of Marketing - Telestream
12:00-12:45pm	Live Video and the Changing Face of Business Communications  Kevin La Chapelle, Principal Product Unit Manager, Expression Encoder - Microsoft  Toby Holmes, VP Online Event Services - Worktank  Ian Small, Chief Executive Officer - TokBox
12:45-1:30pm	LUNCH - Room B214/215
1:30-2:15pm	Online Video and Marketing Innovation Wayne Wall, CEO- Flimp Media
2:30-3:15pm	Strategies for Boosting Enterprise Network Capacity to Manage Video Sprawl Eric Armstrong (Moderator), President & CEO - Kontiki Bob Killmeier Vice President, Team Lead Creative Services, Video Network – Wells Fargo Ryan Neal , Qwest Kevin Cooper, Bank of America
3:30-4:00pm	ITEXPO Keynote Presentation Danny Windham, CEO, Digium
4:00-4:30pm	ITEXPO Keynote Presentation Charles D. Vogt, President and CEO, GENBAND
4:30-5:00pm	ITEXPO Keynote Presentation Pritham Shetly, VP of Product Mgmt & Engineering for Rich Media Solutions Adobe Systems Incorporated  Adobe
5:00-7:00pm	Sponsored by:  Welcome Reception in Exhibit Hall B

\*Conference sessions are subject to change.



## Business Video Agenda-At-A-Glance\*

#### Thursday, February 03, 2011 - Room A108

#### **Opportunities in Mobile Video**

Akshay Sharma (Moderator), Research Director - Carrier Network Infrastructure,
Converged Infrastructure - Gartner Dataquest
Scott Safe, Vice President Product Strategy and Marketing - Qumu
Todd Porter - Vice President Product Strategy & Marketing - Qumu
Fabian Gordon, Chief Technology Officer - Ignite Technologies

#### **Business Video Keynote**

Dr. Michal Tsur, President & Co-founder, Kaltura



ITEXPO Keynote Presentation- Room 217/218

Aaron McCormack, CEO BT Conferencing



10:30am

Lunch provided to paid attendees only –
Pickup Lunch Ticket at ITEXPO Business office in Exhibit Hall

**Enabling the On-Demand Universe: Best Practices for Managing Video Content** 

for Time-Shifted Business Communications

Josh Bruhin, Director of Business Development - ViewCast Media Server -ViewCast

Darcy Lorincz, Chief Executive Officer - Origin Digital, an Accenture company

1:00-1:45pm

12:00-1:00pm

9:00-9:45am

10:00am

Playing to the Crowd: Strategies for Attracting Audiences by Leveraging Social Media and Measuring Actual Viewership with Business Video Analytics

Extending the Reach of Video with YouTube in the Enterprise

David Chung, Video Manager, Morningstar.com

2:00-2:45pm

3:00-3:45pm

#### Extending the Reach of Video with YouTube in the Enterprise

Steve Pattison, SVP Strategic Alliances - Accordent Technologies Chris Knowlton, Senior Product Manager, Media Server Platform, Microsoft Jonathan Discount - Product Management Director, AT&T Digital Media Solutions

.

International Networking Reception - Room B217/218

Sponsored by: **(2)** rackspace.

4:00pm

Startup Camp 3: Comms Edition - Room B217/218

4:00-8:00pm

\*Conference sessions are subject to change.

#### Business Video Expo - Presentation Theater (Located in the exhibit hall)

Thursday February 3rd	Friday February 4th
2:00pm – 2:20pm – <b>Microsoft</b>	11:20am - 11:40am - <b>Accordent</b>
2:25pm – 2:55pm – <b>Kontiki/BT</b>	11:45am – 12:05pm – <b>Adobe</b>
3:00pm - 3:20pm - <b>VBrick</b>	12:10pm – 12:30pm – <b>Kaltura</b>
3:25pm - 3:45pm - <b>Telestream</b>	12:35pm – 12:55pm – <b>MediaPlatform</b>

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Broadcast your message live



Encode your videos to any device

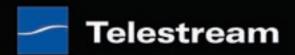


Record and edit video screencasts



Create professional video presentations

You don't have to be a video professional to create professional-looking video. Create, edit, broadcast and encode video with Telestream software products.





#### Accordent Technologies (1030) P / F: 310-374-7491 / 310-374-7391

#### www.accordent.com

Accordent Technologies provides Enterprise Video Management solutions that enable world-class organizations to inform, train and engage audiences online. The Accordent Enterprise Video Management platform, which includes the Accordent Media Management System<sup>TM</sup>, Accordent PresenterPRO<sup>TM</sup> and Accordent Capture Station<sup>TM</sup>, addresses the complete content lifecycle of all video assets regardless of source or format – from the point of Enterprise Video Capture, to viewer Portal Services, to administrative Video Content Management, to Rich Media Delivery and content expiration across disparate networks. Accordent is an award-winning company serving the Fortune 500 and leading educational, government and healthcare organizations.

#### Adobe Systems (Sponsor) P / F: 408-536-6000 / 408-536-7000

#### www.adobe.com

Adobe Flash Media Server 4 software, a key component of the Flash Platform, is part of the Flash Media family of products that enable the delivery of secure, scalable live and on-demand video and interactive applications. The Adobe Flash Platform is the leading design and development platform for creating expressive applications, content and video that run consistently across desktop operating systems and the first mobile platforms with tablets, smartphones and other devices. Major broadcasters and media companies rely on the Adobe Flash Platform for delivering video on the web and the platform powers social network sites such as YouTube and MySpace.

#### BT Conferencing (Sponsor) P: 888-947-3663 / 617-845-1058

www.btconferencing.com

BT Conferencing is a leading global provider of audio, video and web collaboration services. Our partnerships with top technology companies ensure we always have the best and latest solutions to offer our customers. BT Conferencing services customers worldwide with global headquarters in the UK, USA, and Asia Pacific. We offer tailor-made solutions to our customers, whether they are SMEs or major global businesses. Today, as businesses juggle to increase productivity, be more environmentally aware and improve the work-life balance of employees, our conferencing and collaboration services offer cost-effective and time-saving solutions.

#### Globecomm (835) P / F: 631-231-9800 / 631-231-1557

www.alobecomm.com

Globecomm Enterprise offers turnkey solutions allowing organizations to create a secure, private content delivery network for their corporate training, corporate communications and digital display. With our Tempo media platform offering, we deliver streaming media services across multiple third-party networks to distribute across multiple Internet Content Delivery Networks to reach computers, televisions, and mobile devices around the world. The Tempo Master Control Suite provides an integrated solution for the publishing of live and on-demand events, live interactivity, network configuration, and administration. Tempo provides powerful analytics allowing you to communicate more effectively with your audience. As a managed network service, Tempo combines a robust software platform with Globecomm's help desk and field services to create the reliable solution your enterprise deserves.

#### Ignite Technologies, Inc. (929) P / F: 972-348-6447 / 972-348-7447

www.ignitetech.com

Ignite Technologies, a leader in Corporate Video Delivery Solutions enables companies to publish, deliver and manage high quality video assets—for corporate communications, training, field sales and marketing. Ignite leverages various delivery methods such as, streaming and on

demand to reach employees on, desktops, laptops or mobile devices. Many companies have integrated Ignite with their learning management systems, portals or enterprise applications to optimize video delivery while overcoming network and connectivity limitations. Ignite is deployed around the globe at companies like Accenture, Bank of America and Hyatt.

#### Kaltura (837)

P / F: 646-290-5445 / 646-349-5999

#### www.kaltura.com

Kaltura has developed the first and only open source video platform for video management, creation, interaction and collaboration. Kaltura's platform enables any site to seamlessly and cost-effectively integrate advanced interactive rich-media functionality, such as searching, uploading, importing, editing, annotating, remixing, and sharing of video, audio, and photo files. The platform also includes unique collaboration functionalities that allow groups of users to create together, and enables publishers to access and syndicate reusable content across the Kaltura Network of content and to enjoy aggregated hosted video services such as video advertising, professional editing, and DVD printing.

#### Kontiki, Inc. (Sponsor) P / F: 408-215-6400 / 408-215-6401

#### www.kontiki.com

Kontiki's Enterprise Video Platform offers a complete video communication solution for your business - including live and on-demand enterprise video streaming, a corporate video portal, content management, video storage and end-to-end security. Powered by our breakthrough SaaS-based Enterprise Content Delivery Network (ECDN), Kontiki's customers can securely deliver high-quality video to engage all employees globally, without expensive hardware or network bandwidth upgrades.

#### MediaPlatform, Inc. (928) P / F: 310-909-8410 / 310-295-1110

#### www.mediaplatform.com

MediaPlatform delivers superior webcasting and media management technology to global enterprises and digital media producers. MediaPlatform's webcasting software enables robust presentations for lead generation, corporate communications and training. The company offers organizations the ability to utilize scalable cloud-based computing, as well as on-premises deployment, to present and manage rich media.

#### Microsoft Corp (1030)

P: 425-882-8080

#### www.microsoft.com

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.

#### Telestream (930)

P / F: 530-470-1300 / 530-470-2060

#### www.telestream.net

Telestream provides software that allows businesses to cost effectively create, edit, transform and stream video to the web and mobile devices for live and on-demand viewing. Episode multiformat media encoders, Wirecast live webcasting software and ScreenFlow screencasting products are known for their exceptional value, quality, and ease of use.

#### VBrick Systems, Inc. (Sponsor) P / F: 203-265-0044 / 203-265-6750

#### www.vbrick.com

VBrick is the leader in Enterprise IP Video, with over 9,000 corporate, education and government customers and 60,000 installations worldwide. VBrick solutions work over standard IP networks and the Internet to enable the creation, publishing and distribution of rich media content.



## COMPLETE ENTERPRISE VIDEO MANAGEMENT PLATFORM

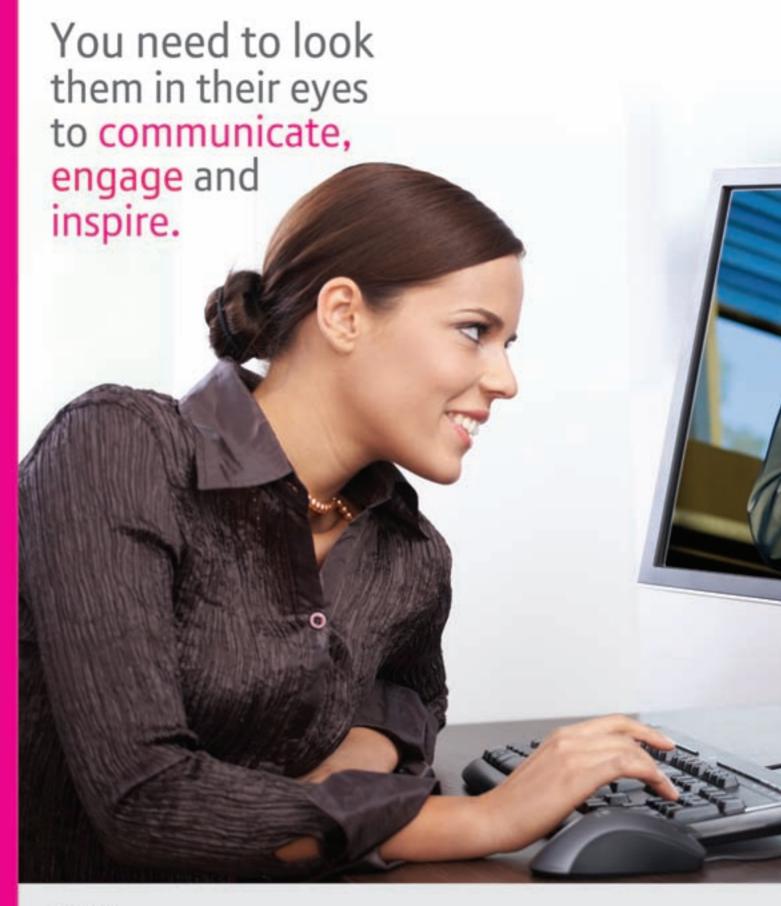


If you're looking for an automated enterprise video solution designed with both the business user and IT in mind, be sure to visit Accordent and Microsoft at ITExpo East 2011.

Built 100% on Microsoft technologies, the Accordent Enterprise Video Management platform lets you video-enable your organization without having to make major hardware, training or staffing investments.

Used by the Fortune 500 for over a decade, the platform delivers the built-in governance, content security and network controls that IT demands.

Visit us to see how the Accordent platform taps new Microsoft technologies, including Microsoft Expression Encoder Pro, IIS Media Services, Silverlight, SharePoint 2010, and Lync 2010, to enable better communication across your organization.



#### About Kontiki

Kontiki's Enterprise Video Platform delivers business video to hundreds of thousands of global workers in many of the world's largest companies in the financial services, retail, technology, telecommunications and manufacturing market sectors. Kontiki's patented SaaS-based Enterprise Content Delivery Networking platform deploys in days and scales to all employees while enabling enterprise-grade management and control.



#### Nothing beats the face-to-face meeting

when attempting to communicate, engage and inspire your company while maintaining the trust in your message.

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- Empower business unit executives, product managers, HR and anyone that needs to reach a large audience of peers to use live video.

For more information contact us at conferencingsales@btci.com or call 1.866.766.8777.

#### **About BT Conferencing**

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Complimentary Gartner Report - "Vodafone Puts Video Communications at the Heart of Its Unified Communications Strategy" at http://www.vbrick.com/campaigns/gartner\_vodafone.asp



## Agenda At-A-Glance



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#### Agenda-At-A-Glance\*

#### Friday, February 04, 2011 - Room B114

#### Federal Regulation of Wireline/VoIP Providers

Glenn Richards, Partner -Pillsbury Law Paula Boyd, Regulatory Counsel -Microsoft David Young -Verizon Rebecca Schwartz -TIA

#### Federal Regulation of Wireless Providers Steve Coran, Attorney -Rini Coran, PC

Tom Carroccio - Carroccio Law
Rick Whitt, Washington Telecom and Media Counsel -Google
Michael Calabrese, Director of the Wireless Future Program and a Senior Research Fellow
-New America Foundation

#### Role of the States

Joe Gillan -Gillan Associates
Rick Cimerman, VP External and State Affairs -NCTA
Staci Pies, Director, Government and Regulatory Affairs -Skype
Hank Hultquist, VP Federal Regulatory -AT&T
Maureen Harris, Commissioner -New York State Public Service Commission

#### **If Engineers Wrote The Rules**

Todd Daubert, Partner -Sonnenschein Nath & Rosenthal Eric Burger, Chairman -SIP Forum David Frankel, CEO -ZipDX<sup>®</sup> LLC David Erickson

#### **Pole Connections Access where it Counts**

Jim Baller, Senior Principal and President -Baller Herbst Law Group Barlow Keener, Attorney -Keener Law Group Marty Stern -KL Gates Jaime Hoare -Fibertech

\*Conference sessions are subject to change.

9:00-9:45am

9:45-10:30am

10:45-11:30am

11:30-12:15pm

12:15-1:00pm



### Interactive Intelligence (607) P / F: 800-267-1364 / 800-267-1364 www.inin.com

Interactive Intelligence offers unified business communications solutions for contact center automation, enterprise IP telephony, and business process automation. More than 3,500 organizations worldwide currently benefit from the company's open, standards-based, all-in-one IP communications software suite, which can be deployed on premise or as cloud-based Communications as a Service (CaaS) solution.

## Rackspace Hosting (601) P / F: 210-312-4000 / 210-312-4032 www.rackspace.com

Rackspace® Hosting (NYSE: RAX) is the world's leader in the hosting and cloud computing industry. Based in San Antonio, Texas, the company delivers enterprise-level hosting services to businesses of all sizes and kinds. Rackspace integrates the industry's best technologies for each customer's specific need and delivers it as a service via the company's commitment to Fanatical Support®. Rackspace hosts more than 108,000 customers in nine data centers across the globe through their portfolio of hosted IT services, including Managed Hosting and Cloud Computing. Currently, 40% of FORTUNE® 100 companies trust Rackspace for their hosting needs.

The Rackspace Cloud provides on-demand and scalable website, application and storage hosting. Through an integrated suite of cloud solutions - Cloud Sites™, Cloud Files™ and Cloud Servers™ - The Rackspace Cloud enables astute developers and IT managers to trade the hassles, upfront investments and high costs for a hosting environment that scales easily when traffic fluctuates. For more information, visit www.rackspace.com.

#### TELoIP Inc. (408) P / F: 416-203-7838 / 416-203-8837 www.TELoIP.com

Bandwidth requirements are escalating at a phenomenal rate as organizations move more and more applications to the cloud. However, often these organizations' current network infrastructures prohibit them from realizing all the benefits of their applications. TELoIP has developed a Network Aggregation technology that gives customers increased bandwidth, better reliability, and Quality of Service over IP connections (DSL, Cable, Dial-up, T1). Come see how TELoIP's solution can help those looking to truly benefit from doing Business over IP.

	Thursday, February 03, 2011 - Room B115
9:00-9:45am	Cloud Communications : A Beginner's Guide
1:00-1:45pm	SMB Cloud Communications : What's Hot and What's Not?
2:00pm-2:45pm	Increasing Profits with Cloud Communications
3:00-3:45pm	Mobile Clouds - Where Cloud Communications and Mobile Intersect

	Friday, February 04, 2011 - Room B115
9:00-9:45am	The Business of Cloud Communications: A Cloud Comm Business Leader Roundtable
10:00-10:45am	Dark Clouds : Can you trust the cloud? Latency, Security and Availability
11:00-11:45am	Will the cloud kill the PBX? Or will it kill the channel?
12:00-12:45pm	Cloud Communications, State of the Art
2:45pm	Jeep Wrangler Giveaway in ITEXPO Exhibit Hall B

\*Conference sessions are subject to change.

Cloud Communications Summit February 2-4, 2011 Miami Beach Convention Center Miami, Florida www.cloudcommsummit.com





#### The Cloud Communications Summit

Come and Explore
How Communications as
a Service Can Drastically
Lower Costs and Increase
Agility and Value.



offers the World's
Most Comprehensive
Education Program
for the Industry.

#### **Sessions Address Key Topics:**

- What Organizations Need to Know About Cloud Security
- Keys to a Successful Cloud Migration
- The Business Value of the Cloud
- SMB Cloud Computing Adoption
   Trends: What's Hot and What's Not?
- Using the Cloud to Support Social Media Strategies

www.cloudcommsummit.com

























"The Cloud" is a lot like most new slices of technology... once it took hold, vendors everywhere couldn't jump on the bandwagon fast enough.

Forget the bandwagon. We envisioned IP communications and the cloud almost two decades ago when we first developed our platform for contact center automation.

Cloud-based or on-premise, all-in-one, multichannel, all software... smart.

- Reduce or eliminate capital expenditures
   Positive ROI from the start
- Predictable ongoing costs
   No hidden expense for maintenance or upgrades
- As-needed licensing
   Scale your solution... call recording, outbound dialing, WFM and more
- Rapid deployment
   Deploy services virtually on-demand
- Reduce IT
   Education Support Footprint Infrastructure

Cloud-based unified IP business communications from Interactive Intelligence.

Learn more at our Call Center Track Session (CC-03)

#### **Bringing Your Contact Center into the IP Generation**

Friday, February 4 | 11:00-11:45 a.m.

Brad Forsythe, Solutions Marketing Specialist, Interactive Intelligence Mykola Konrad, Director, Enterprise Solutions, Sonus Networks





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#### **Agenda At-A-Glance**

Room: Expo Pavilion in Exhibit Hall

#### **Agenda At-A-Glance**

	Wednesday, February 2, 2011 - CVx Education Theater in Rear of CVx Pavilion in Exhibit Hall B	
7:00am	Registration Opens	
9:00am	SIP Trunking and Unified Communications Summit: Sponsored by:  Free Workshop - Room A208 in ate	
12:45-1:30pm	Conference Luncheon (Paid Attendees) - Room B217/218	
4:00pm	ITEXPO Keynote Presentation Danny Windham, CEO - Digium	
4:30pm	ITEXPO Keynote Presentation Charles D. Vogt, President & CEO-GENBAND GENBAND	
5:00pm	Pritham Shetty, VP of Product Mgmt & Engineering for Rich Media Solutions Adobe Systems Incorporated  Adobe	
5:00-7:00pm	Exhibit Hall Grand Opening & Welcome Reception - Hall B	

7:00am	Registration Opens
:00am	Conference Breakfast (Paid Attendees) - Room B214/215
:00am	ITEXPO Keynote Presentation - Room B217/218  Alan Pound, Managing Director - Aculab
30am	ITEXPO Keynote Presentation - Room B217/218  Aaron McCormack, CEO-BT Conferencing
0am	Exhibit Hall Opens - Hall B
ōpm	Accelerating Revenues Skip Lane (Moderator) Managing Partner -Revenue Velocity
Opm	Lunch provided to paid attendees only – Pickup Lunch Ticket at ITEXPO Business office in Exhibit Hall
om	The Five Personalities of a Top Selling Telecom Agent Tim Basa Vice President -Nitel
5pm	Moving Up-Market with Telecom Expense Management & Wireless Expense Management  Joe Basili (Moderator) Managing Director -Telecom Expense Management Industry Association (TEMIA); Mark Sondergaard  Director of Sales -World Telecom Group; Perry Chrisler President -Concierge Communications; Trent McCracken President  Spectrum; Kevin Goodman Direct of Channel Marketing & Strategic Development -Broadview Networks; Gregg Smith  Chairman & CEO -Proximiti Communications
5pm	Using Open Source Tools to Create and Sell Small Business Products and Services  Gary Pudles President and CEO - AnswerNet
pm	Crossing the Channel Chasm Peter Radizeski President -RAD-INFO, Inc.
Opm	International Networking Reception Sponsored by:  - Room B217/218
0pm	StartupCamp 3: Comms Edition: Free Workshop - Room B217/218 Sponsored By: Rackspace, OpenTok, Skype, Twilio







## SEIZE Your **OPPORTUNITY**



As communications technologies evolve, Telecom agents, value-added resellers, interconnect dealers and others in the channel ecosystem face historic changes.

To effectively sell today's intricate product sets to small/medium business and enterprise customers, there are new skills and new tactics required. Get these at CVx.

www.cvxexpo.com

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# The NEW COMMENT OF ITEXPO West 2011

Austin Texas September 13-15, 2011





Room: Expo Pavilion in Exhibit Hall

# **Agenda At-A-Glance**

	Friday, February 4, 2011 - CVx Education Theater in Rear of CVx Pavilion in Exhibit Hall B
7:30am	Registration Opens
8:00am	Conference Breakfast (Paid Attendees)  Sponsored by:  digium
11:00am	Exhibit Hall Opens
11:15am	Open Forum on Vendor/Distributor Contracts  Ben Bronston (Moderator) Managing Partner -TelecomLawyer.Net; Dan Vidal Owner & CEO -Telecom Advisors  Emmet Tyding President -AB&T Telecom
1:15pm	Get Your Piece of the Cloud Farzin Arsanjani President -HyperOffice; Eric Marks President & CEO -AgilePath Corporation
2:15pm	Partnering with Hardware Sales Organizations to Maximize Exposure and Growth  Brian Miller President -MACH 4 Inc.
2:45pm	Win a New Jeep! Sponsored By:  ADRAN  AudioCodes  TAQUA  Aire Spring  COMMETREX
3:00pm	Exhibit Hall Closes - Hall B

Make sure you are at the Exhibit Hall Friday 2:45pm and you could win a brand new

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### www.arbinet.com

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### Ben Bronston - Telecom Lawyer (1104) P / F: 713-778-1000 / 713-583-9720 www.telecomlawyer.net

Ben Bronston is a nationally recognized expert in the field of telecommunications and related technology law and regulation. For over 20 years, Ben has developed an extensive knowledge of legal and regulatory issues affecting a wide variety of telecommunications and technology companies, including agents, master agents, carriers, resellers and information service providers.

## Broadview Networks (1107) P: 914-922-7900 www.broadviewnet.com

About Broadview Networks www.broadviewnet.com Broadview Networks is a network-based business communications provider serving customers nationwide. Broadview provides the total solution for business communications, including local and long-distance voice communications, premises-based and patented hosted VoIP systems, data services encompassing VPN- and MPLS-enabled applications, traditional telephone hardware, high-speed Internet services, a full suite of managed services, and a range of professional services. Broadview customers benefit from award-winning customer service, including a web-based account management tool and a primary point-of-contact for real-time, personal customer care.

### Contingent Network Services (1201) P / F: 800-506-9609 / 800-506-9609 www.contingent.com

Contingent is a global technology services company specializing in Managed Secure Wide Area Networks (sWAN), Integration, Logistics & Maintenance for large enterprises. We deploy and manage WAN infrastructure like circuits, security appliances, routers, switches, wireless devices and many other components found in large, multi-site networks. Everything we do is guaranteed under an SLA and Lifetime Workmanship Warranty.

# CSF Corporation "The 8MS People" (729) P / F: 732-302-0222 ext. 6608 / 732-302-0799 www.csfcorp.com

CSF makes toll free provisioning easy. We are the leader in toll free number management, provisioning, routing, and fulfillment. With over 75 RespOrg and Carrier Customers, our flagship software product 8MS manages over 30% of all toll-free numbers in the industry. Available as a dedicated Operations Support System or a hosted application, we help our customers save time and money by simplifying and automating

their toll free provisioning, and reducing their carrier costs through optimized Least Cost Routing.

## CVx - ChannelVision Expo (1209) P / F: 480-503-0770 / 480-503-0990 www.channelvisionmag.com

ChannelVision magazine is a bi-monthly magazine with 20,500 circulation read by 6,800 Carriers & NSPs, 7,200 VARs and 6,500 Telecom Agents. ChannelVision is highly focused and efficient way for service providers and hardware and software companies to each experienced channel partners targeting the small/medium/large business space. www.channelvisionmag.com and www.CVxExpo.com

### Easton Telecom Services L.L.C. (1124) P / F: 330-659-6700 / 330-659-9379 www.eastontelecom.com

Easton Telecom is a full service business-to-business telecommunications supplier. Easton offers multiple voice, data, Internet and wireless solutions to businesses nationwide. All of Easton's products and services are carried over the networks of top providers ensuring quality and reliability. Because we utilize multiple underlying networks, Easton is able to provide our customers with multiple product choices at competitive prices all billed on one invoice.

# Glorsoft (1110)

# P / F: +353 1 687 7000 / +353 1 687 7011 www.glorsoft.com

Glorsoft is a specialist software company focused on the development of telephony programming tools for the Microsoft .NET developer community. Our highly experienced team have One Goal - To make telephony programming accessible and easier for all .NET developers!

We are best known for our IVR and Voice Application Middleware product – Velocity. With a global developer community, Velocity is rapidly growing in popularity and we are happy to showcase our latest release at the IT Expo in Miami.

# PBX.NET Corporation (1207) P / F: 866-342-5864 / 866-329-8647 www.pbx.net

PBX.NET Corporation & VideoMeeting Corporation, founded in 1997, provides a full spectrum of Hosted PBX and business Voip products, services, and equipment, while VideoMeeting Corporation provides hosted and customer premise-based video conferencing, web conferencing, webcasting, and webinar services and products.

## Sidera Networks (1217) P / F: 212-324-5000 / 212-324-5050 www.sidera.net

Sidera Networks, Inc., www.sidera.net, formerly RCN Metro Optical Networks is the premier provider of tailored, high capacity communications services that ensure optimal business performance to carrier and enterprise customers. Sidera Networks offers a comprehensive suite of facilities-based services including: Ethernet, SONET, wavelength, internet access, colocation and more. With a fiber optic network leveraging unique rights-of-way that spans from Maine to Virginia, out to Chicago and up to Toronto, Sidera is committed to delivering cost-effective, custom solutions coupled with superior industry expertise, service and support.

# StarView Solutions (1111) P / F: 512-366-3939 / 512-538-0444 www.starviewsolutions.com

StarView Solutions is an industry leader of providing business-ready Unified Communications as a Service (UCaaS) solutions to both enterprise business customers and wholesale carriers throughout the U.S. StarView's services include converged voice and data packages, Hosted PBX, SIP trunks, network monitoring, diagnosis and event management, private line and multi-site MPLS connections, fax-to-email services, toll-free numbers, and wholesale carrier termination. The company has several VoIP tools that include istarsip 3.0, the first native SIP/VoIP application in the Apple Store and PRISM, a cloud-based VoIP provisioning and management tool.

# Telispire (1123)

P / F: 800-564-6189 / 940-397-9628 www.telispire.com

Telispire delivers a turnkey private label wireless MVNO business model that is quickly integrated into any organization. Our successful partners offer wireless services to bundle with their existing suite of telecom services. Telispire's wireless experts are committed to implementing cutting-edge solutions that enhance your brand and build strong customer relationships.

# VideoMeeting Corporation (1207) P / F: 866-DIAL-VOIP | 855-879-8433 / 866-FAX-VOIP www.videomeeting.biz

PBX.NET Corporation & VideoMeeting Corporation, founded in 1997, provides a full spectrum of Hosted PBX and business Voip products, services, and equipment, while VideoMeeting Corporation provides hosted and customer premise-based video conferencing, web conferencing, webcasting, and webinar services and products.

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# February 2-4, 2011

Miami Beach Convention Center http://m2mevolution.com/conference

### C.H. Robinson Worldwide, Inc. (228) P / F: 952-683-3970 / 952-917-6220 www.chrobinson.com

Founded in 1905, C.H. Robinson Worldwide, Inc., is a global provider of multimodal logistics services, fresh produce sourcing, and information services to 35,000 customers through a network of more than 230 offices and approximately 7,500 employees around the world. The company works with 47,000 transportation providers worldwide. C.H. Robinson is a Fortune 500 company and had annual revenues of \$7.6 billion in 2009.

## KORE Telematics (229) P / F: 678-389-3146 / 678-389-3147

#### www.koretelematics.com

KORE Telematics is the world's largest fully digital wireless network provider specializing exclusively on the rapidly-expanding machine-to-machine (M2M) communications market. Companies in fields as diverse as security, utilities, health care and fleet management, as well as government agencies, are implementing M2M solutions to achieve productivity gains, cost management, environmental improvement and to expand customer services. Through its extensive network of application and hardware partners, KORE enables complete solutions for vehicle tracking, homeland security, automated metering and dozens of other M2M applications. KORE's long-term, direct agreements with Tier 1 wireless operator partners allow it to offer a range of technologies—including GSM, HSPA, CDMA and EV-DO—that ensures the greatest possible reliability and coverage. For more information, please visit www.koretelematics.com.

### OnAsset Intelligence, Inc. (228) P / F: 972-659-1619 / 972-659-1400 www.onasset.com

OnAsset Intelligence Inc. is a leading provider of wireless devices and software solutions focused on helping customers wirelessly locate, track, connect, and manage fixed and mobile assets in real-time. The company's M2M products and services include SENTRY™ wireless hardware with its flagship product line FlightSafe™ for air cargo tracking and ContainerSafe™ for shipping container security, its web-based Vision Platform™ and global wireless connectivity services. The company is headquartered in Irving, Texas. For additional information, please visit http://www.onasset.com/

# Win An Awesome New Jeep!



Win a New Jeep!!

The Jeep Giveaway will be held Friday, February 4, 2:45pm, at the conclusion of Exhibit Hall hours.



- 1. Pick up your entry card at the registration counter when you arrive.
- 2. Visit each booth listed on the card, review their offerings, and receive a stamp from each booth.
- 3. Collect all stamps, then drop your completed card into the entry bin in the exhibit hall.
- 4. \*YOU MUST BE PRESENT at the DRAWING FRIDAY, FEBRUARY 4 at 2:45 PM to CLAIM YOUR PRIZE!



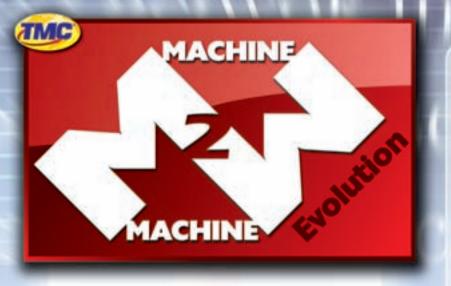








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# The Event that is Everything M2M

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Capitalize on a Rapidly Growing Segment of the Telecom Industry at the M2M Evolution Conference

# M2M Agenda-At-A-Glance\*

# Wednesday, February 02, 2011 - Room B116

9:00-9:25am	KEYNOTE PRESENTATION  Jeff Smith, Key Drivers of the M2M Industry in 2011 -TIA
9:25-9:50am	The Device Ahead Oliver Amiot, -Sierra Wireless
9:50-10:15am	Open For Business  Dan McDuffie, VP of Sales -Wyless
10:40-11:05am	Spanning the Distance M2M Robert Mazer, Principal -ACP
11:05-11:30am	Marketing to Masses Driving M2M Carol Glennon, CEO -Renu Mobile
11:30-12:20pm	<b>M2M in the Cloud</b> Thomas Howe, CEO -Light and Electric Chris Celeberti, CEO -Clever Spoke
12:20-12:45pm	T-Mobile M2M Strategy Shelby Nokes, Business Development Manager -T-Mobile
12:45-1:30pm	Lunch - Room B214/215
1:30-2:30pm	M2M for Supply Chain Visibility: C.H. Robinson Case Study Nikki Cuban, VP of Marketing and Business Development -OnAsset Intelligence, Inc. Chris McLoughlin, Manager of Cargo Risk Management -C.H. Robinson Worldwide
2:45-3:10pm	Location Based M2M Opportunities Michael Grossi, Consultant -Altman Vilandrie
3:10-3:35pm	At the Brink of Commercialization: What's Next for LBS? Rick Burtner, SVP -Numerex
3:35-3:45pm	Wrap Up Claude Hayne, CEO -LegacySIP
4:30pm	Pritham Shetty, VP of Product Mgmt & Engineering for Rich Media Solutions Adobe Systems Incorporated  Adobe
5:00-7:00pm	Welcome Reception in Exhibit Hall B

\*Conference sessions are subject to change.



# M2M Agenda-At-A-Glance\*

	Thursday, February 03, 2011 - Room B116
9:00-9:50am	High-speed Air Interfaces Mike Ueland, VP & General Manager -Telit Wireless Solutions, Inc.
9:50-11:05am	The mHealth Initiative  Mike Ueland, VP & General Manager -Telit Wireless Solutions, Inc. Oliver Amiot -Sierra Wireless  Dan McDuffie, VP of Sales -Wyless  J. Gerry Purdy, CEO -Mobitrax
11:00am-4:00pm	Exhibit Hall Open
11:15-12:00pm	Top Considerations when Making an M2M Network Services Decision Stein Soelberg Director of Marketing -KORE Telematics
12:00-12:45pm	Lunch provided to paid attendees only – Pickup Lunch Ticket at ITEXPO Business office in Exhibit Hall
12:45-1:35pm	Seeing is Believing: Video Surveillance Craig Steen -Clear2there Tom Shafron, Chief Executive Officer of Viewbiquity
1:35-2:00pm	Seeing is Believing: Wireless Robotics Surveillance Ron Johnson, CEO -Robot Row Steve Barker -Hitechnic
2:00-3:00pm	<b>M2M for Agriculture</b> Val Babojov, Co-Founder -Climate Minder
3:00-3:30pm	4GWE KEYNOTE PRESENTATION - Room 217 & 218 Todd Rowley, VP of 4G -Sprint
3:30-4:00pm	4GWE KEYNOTE PRESENTATION - Room 217 & 218  Jeff Ford, CEO -Aprivia
4:00-4:30pm	Sponsored by:  International Networking Reception - Room B217/218  **Prockspace HOSTING**
4:00-8:00pm	StartupCamp 3: Comms Edition: Free Workshop - Room B217/218 Sponsored By:Rackspace, OpenTok, Skype, Twilio

# **Exhibit Hall Hours**

Wednesday, February 2 • 5:00 pm to 7:00 pm

Thursday, February 3 • 11:00 am to 5:00 pm

Friday, February 4 • 11:00 am to 3:00 pm

<sup>\*</sup>Conference sessions are subject to change.



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# Explore the Convergence of Communications and Technology on the Grid

The Smart Grid Summit enables networking with the full smart grid community – utilities, telecoms, equipment vendors, software developers, academics, industry associations and policymakers, and more.

# Who Should Attend:

- Utilities IT/Network Directors, Operations Directors, Strategic Planning,
   Customer Care, Business Development, Regulatory Affairs
- Telecoms IT/Network Directors, Operations Directors, Strategic Planning, Customer Care, Business Development, Regulatory Affairs
- Manufacturers/Vendors C-level execs, marketing for IP-based vendors wanting to learn more about the Smart Grid opportunity
- · Government/regulatory agencies Telecom and utility-related
- Financial community Smart Grid-related associations, forums, industry groups, etc.



# Agenda-At-A-Glance\*

	Wednesday, February 02, 2011 - Room A209
9:00-9:10am	WELCOME AND OPENING COMMENTS  Jon Arnold, Founder -Intelligent Communications Partners
9:10am	KEYNOTE - The Smart Grid Vision Mark Armentrout, President -The Texas Institute
9:45-10:40am	The Smart Grid, How to Build Security with Intelligence Larry Karisny, VP of Business Development -WirelessWall Tony Flick Principal -FYRM Associates
10:45-11:00am	Networking Break
11:00-12:00pm	Personal Privacy - Who Left the Fridge Door Open?  Larry Karisny, VP of Business Development -WirelessWall Christopher Gorog, Applications Engineering Manager -Atmel Corporation Chris Hanebeck, VP Product Management & Marketing -Revere Security Cullen Jennings, Distinguished Engineer, Voice Technology Group -Cisco Ward Pyles, Senior Security Analyst -Southern Company
12:45-1:30pm	Lunch - Room B214/215
1:30pm	KEYNOTE - Smart Grid: Enable a Stronger and Smarter Energy Infrastructure  Dr. Massoud Amin, Director, Technological Leadership Institute, College of Science and Engineering  -University of Minnesota
2:00-3:00pm	Transmission and Distribution - Building a Strong Foundation Jon Arnold, (Moderator) Founder -Intelligent Communications Partners Rudi Schubert, Principal Consultant -EnerNex Corporation Christopher Gorog, Applications Engineering Manager -Atmel Corporation Thomas Mazzone, Principal Solution Architect -Telcordia Technologies
3:00-3:15pm	Networking Break
3:15-3:45pm	KEYNOTE - Emerging Technologies for the Smart Grid -GreenBus & Platform Based Cybersecurity Roxy Podlogar, VP Product Strategy -Green Energy Corp. Doug DePeppe, Co-Founder -i2IS
3:15-3:45pm	KEYNOTE - NARUC's SmartGrid Working Group: The Keys to Consumer Acceptance of the Smart Grid Maureen Harris Commissioner -New York State Public Service Commission Orjiakor Isiogu Chairman -NARUC
4:15-5:00pm	Green IT and Data Centers  Joy Rychlik (Moderator) Country Director -Nokia Siemens Networks Charles O'Donnell VP of Engineering -Liebert AC Power Kyle McNamara Managing Principal, Global Energy & Utilities Practice -Verizon Business Henry Bailey Vice President, Industry Solutions Group -SAP America
5:00-7:00pm	Sponsored by:  Welcome Reception in Exhibit Hall B

\*Conference sessions are subject to change.



	Thursday, February 03, 2011 - Room A209
9:00am	KEYNOTE PRESENTATION  Kenneth Rowen, VP/General Manager, PAETEC Energy -PAETEC
9:30-10:30am	Voice of the Customer - are Utilities Listening?  Joy Rychlik (Moderator), Country Director -Nokia Siemens Networks Dina Vance, SVP -Ulysses Learning Christy Murfitt, Sr. Manager, Solution Marketing -Nuance Matt Katz, VP Business Consulting -Merced Systems
10:30-10:45am	Networking Break
10:45-12:00pm	Smart Home Killer Apps Jon Arnold (Moderator), Founder -Intelligent Communications Partners Jim Kitchen, VP Product Strategy -iControl Shidan Gouran, CEO -Home Jinni Inc. John Teeter, Chief Scientist -People Power Company Larry Silverman, Chairman & Chief Scientist -Gridplex
12:00-1:00pm	Lunch provided to paid attendees only – Pickup Lunch Ticket at ITEXPO Business office in Exhibit Hall
1:00pm	KEYNOTE PRESENTATION Sandra Manning, Utility Marketing Manager -City of Tallahassee
1:30-2:30pm	The Rural Smart Grid Opportunity  Berge Ayvazian (Moderator), Sr. Consultant -Heavy Reading; Christoph Inauen, Director Business Development -Nokia Siemens Networks; Douglas Fiumara, Mgr Product Development -NECA George Gamble, Principal Consultant -BLACK & VEATCH; Dr. Mohammad Shakouri Vice President -WiMAX Forum and Corporate Vice President -Alvarion
2:30-2:45pm	Networking Break
2:45-4:00pm	Electric Vehicles - Got Yours Yet?  Jon Arnold (Moderator), Founder -Intelligent Communications Partners Christoph Inauen, Director Business Development -Nokia Siemens Networks Henry Bailey, VP Industry Solutions Group -SAP America Michael Jones, Program Director -Coulomb Technologies
4:00-5:00pm	Public Versus Private Networks - Which way to go?  Jon Arnold (Moderator), Founder -Intelligent Communications Partners Olivier Pauzet, Director Marketing & Market Strategy -Sierra Wireless Andy Balaschak, Director of Product Management -Tropos Networks Larry Karisny, VP of Business Development -WirelessWall
4:00pm	Sponsored by:  International Reception - Room B217/218  **Prockspace**  HOSTING
4:00-8:00pm	StartupCamp 3: Comms Edition: Free Workshop - Room B217/218 Spanness RupPerkenses OpenTalk Slame Tuillie

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SIP trunking

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# February 2, 2011

Miami Beach Convention Center Miami, Florida www.vipeering.com

# **Voice Interconnect and Peering Conference**

Wednesday, February 2, 2011 Room B115

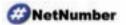
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The Voice Interconnect and Peering Conference will explore the technologies, practices and partnerships that will enable carriers, service providers and enterprises to keep pace with consumer and business demand for end-to-end advanced IP communication services.

### **VIPeering Exhibitor Descriptions**

# Acme Packet (Sponsor) P / F: 781-328-4400 / 781-275-8800 www.acmepacket.com

Acme Packet, the leader in session border control solutions, enables the delivery of trusted, first-class interactive communications—voice, video and multimedia sessions—and data services across IP network borders. Our Net-Net family of session border controllers, multiservice security gateways and session routing proxies supports multiple applications in service provider, enterprise and contact center networks—from VoIP trunking to hosted enterprise and residential services to fixed-mobile convergence. They satisfy critical security, service assurance and regulatory requirements in wireline, cable and wireless networks; and support multiple protocols—SIP, H.323, MGCP/NCS, H.248 and RTSP—and multiple border points—service provider access and interconnect, and enterprise access and trunking.

## NetNumber, Inc. (428) P / F: 978-978-2820 / 978-454-5044 www.netnumber.com

NetNumber is the world's leading provider of converged, next-generation, portability-corrected ENUM, SIP, SS7/C7 and SIGTRAN addressing and routing technology. The NetNumber TITAN routing-database platform is being used by many of the world's largest communications service providers to simplify the transition from a TDM network to an all-IP world.

Sonus Networks (634) P / F: 978-614-8000 / 978-614-8101 www.sonusnet.com

Sonus Networks leads the evolution of enterprise communications networks by developing and delivering IP-voice technology that drives next-generation unified communications for enterprises and contact center. Sonus provides: voice security, session management servers, media and signaling gateways (SIP/H.323/TDM), policy/routing servers, session border controllers and voice feature servers.

Enterprises leverage Sonus' standards-based, interoperable technology to create the experience that their employees demand with secure, reliable, scalable and cost-effective voice networks. By increasing the quality and level of services they offer, enterprises all over the world empower their employees and customers to improve their competitive advantage. Enterprises solve their voice architecture, Session Border control and Session Management interworking challenges within the framework of a proven, fast ROI.

# February 2, 2011

Miami Beach Convention Center Miami, Florida www.vipeering.com



	Wednesday, February 2, 2011
7:00am	Registration Opens
9:00am	SIP Trunking and Unified Communications Summit: Free Workshop in Gate
9:00-9:10am	Opening Remarks Hugh Goldstein, (Moderator) Managing Partner -AU24
9:10-9:45am	Business Models of Interconnection & Peering  Mark Benisz, VP America's -XConnect Global Networks, Ltd.  Jim Dalton, CEO -TransNexus  Charles Studt, VP of Product Management -IntelePeer
10:00-10:25am	ENUM in LNP and Interconnection and Policy Management Ram Ramanathan, Senior Product Manager, Routing & Policy Solutions -Sonus Networks Doug Davis, CTO -HyperCube
10:25-10:50am	Sip Peering Solutions Using Open Source Software Adrian Georgescu, Founder & CEO -AG Projects
11:05-11:30pm	KEYNOTE PRESENTATION - SIP Trunking for Enterprise Federation Steve Collins, VP of Marketing -Acme Packet  acme packet
11:35-12:00pm	Overcoming VoIP Peering Challeges: Focus on Latin America Dawn Hogh, VP of Product Marketing -Dialogic Corporation
12:05-12:45pm	Corporate and Enterprise peering and UC - Voice, Messaging and Video - Models and Strategies  Mykola Konrad, Director, Enterprise Solutions - Sonus Networks  David Frankel, CEO - ZipDX  Jeff Betteker, CEO - One Source Networks
12:45pm	Lunch provided to paid attendees only – Pickup Lunch Ticket at ITEXPO Business office in Exhibit Hall
1:30-2:20pm	Requirements for Peering Success: Security, Quality and Reachability  Kevin Mitchell, Director Solutions Marketing -Acme Packet; Chris Lengyel, Director of Product Management -iBasis  Prem Poduval, Sr. Director Mobile Solutions -TNZI
2:20-3:00pm	Video Telephony - Over the Top, Mobile and Corporate Interoperability  Bennet Bayer, Mobility & Collaboration Practice Leader -Avnet; Sean Kent, Director - Product Management -Transaction Network  Services; Amir Zmora, TBU VP Products & Marketing -RADVISION
3:05-3:30pm	Numbering and Identifiers in Peering and Interconnection lan Campbell, Director of IP Engineering & Product Development -Arbinet
3:30-4:00pm	ITEXPO Keynote Presentation Danny Windham, CEO -Digium  digium
3:35-4:00pm	Preventing Voice Spam and Verifying Identity in Peering Scenarios Cullen Jennings, Distinguished Engineer, Voice Technology Group -Cisco
4:00-4:30pm	ITEXPO Keynote Presentation Charles D. Vogt, President & CEO - GENBAND  GENBAND
4:00-4:50pm	Endgames for IP Interconnection Richard Shockey Chairman -SIP Forum Representatives From -i3Forum
4:00-8:30pm	StartupCamp  StartupCamp 3: Comms Edition: Free Workshop  Sponsored by  Comms Edition: Free Workshop  Sponsored by  Comms Edition: Free Workshop
4:30-5:00pm	Pritham Shetty, VP of Product Mgmt & Engineering for Rich Media Solutions Adobe Systems Incorporated Adobe
5:00pm	Exhibit Hall Opens
5:00-7:00pm	Welcome Reception Sponsored by aculab

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