

















Wednesday, February 2, 2011

	Enterprise	Mobile Workforce	Next Generation Communications	 The Asterisk Company	Developer Day
Room	B210	B211	B212	B213	B117
8:00am	Continental Breakfast Served (Paid Attendees) Room: B214/215				
9:00am	SIP Trunking and Unified Communications Summit: Free Workshop - Room A208				Sponsored by 
9:00-9:45am	Setting the Stage: An Overview of a Rapidly-Transforming Enterprise Communications Environment	Managing the Mobile Workforce	The Millennial Generation is Coming - Are You Ready to Support It?	VoIP Quality Monitoring for Asterisk in the Cloud With AQUA	Introduction to SIP
10:00-10:45am	Developing and Effective RFP for the New Environment	Talking VoIP Mobile	The Next Generation of Voice Over WLAN	Cloud Provisioning for Fault Tolerance Using Asterisk	Web as Platform Communications Applications
11:00-11:45am	Vendor Panel: Responding to Today's and Tomorrow's Enterprise Requirements	What Can Presence Do For You?	Trends and the Future of VoIP/Telco 2.0 - The Emergence of Cloud Telephony	Introduction to Asterisk SCF / What You Can Expect from 1.0	What Can Presence Do For You?
12:00-12:45pm		Extending Security to the Mobile Workforce	Meeting the Demand for In-building Wireless Networks	Virtualized Asterisk in the Cloud	Writing SMS Applications for Web Programmers
12:45pm	LUNCH - B214/215				
1:30-2:15pm	Enterprise Panel: How Next Generation Value Resonates Throughout the Organization	How Mobility and Collaboration Change Everything - Especially Your Business	If Wireless Expenses Keep Going Down, Why Do My Costs Keep Rising?	Building Cloud Telephony Applications with Adhearsion and Asterisk	Open Sips Configuration
2:30-3:15pm	Putting It All Together Key Takeaways for Enterprises	Securing Tablets and Smartphones in the Enterprise		Mobile Application Development using Web Technologies	
3:30-5:00pm	KEYNOTE SESSIONS: Featuring GENBAND, Digium, Adobe Systems Incorporated - Room: B217/218				
5:00-7:00pm	EXHIBIT HALL GRAND OPENING WELCOME RECEPTION in EXHIBIT HALL B				Sponsored by 

Thursday, February 3, 2011

	UC Strategies	Conferencing / Collaboration	Service Provider		 The Asterisk Company
Room	B210	B211	B212	B115	B213
8:00am	Continental Breakfast Served (Paid Attendees) - Room B214/215				
9:00-9:45am	Unified Communications Market Overview	Connecting the Distributed Enterprise Via Video	Differentiating Yourself With Bundled Offerings	Cloud Communications : A Beginner's Guide	Presence OpenGate: Deploying a Turnkey Contact Center With Asterisk
10:00-11:00am	 Keynote Session - Room B217/218 Featuring Aculab, BT Conferencing				
11:00am-4:00pm	Exhibit Hall Opens - Hall B				
11:20am	Reseller Week Presentations: Free Workshop on Expo Floor   				
12:00pm	Lunch provided to paid attendees only – Pickup Lunch Ticket at ITEXPO Business office in Exhibit Hall				
1:00-1:45pm	State of the UC Market – The UC Strategies Perspective	Making Telepresence Affordable and Reliable	Enabling the Three-Screen Ecosystem	SMB Cloud Communications: What's Hot and What's Not?	ROI Opportunities in the Contact Center Using Asterisk
2:00-2:45pm	UC Interoperability	The Future of Video Communications on Mobile Devices	Maintaining Service Quality While Introducing New Next Generation Services	Increasing Profits With Cloud Communications	Managing Compliance Requirements With Asterisk
3:00-3:45pm	Integrating Mobility and UC	Everyday Business Conferencing - A New User Experience		Mobile Clouds - Where Cloud Communications and Mobile Intersect	Going Beyond the Phone Call with Asterisk and Polycom
4:00pm	INTERNATIONAL NETWORKING RECEPTION - Room B217/218 - Sponsored By:				
4:00-8:00pm	 StartupCamp 3: Comms Edition - Room B217/218 - Sponsored By:Rackspace, OpenTok, Skype, Twilio				

Friday, February 4, 2011

	VoIP Essentials	Call Center	Service Provider		 The Asterisk Company
Room	B210	B211	B212	B115	B213
8:00am	Conference Breakfast Served (Paid Attendees) - Room B214/215 - Sponsored By: 				
9:00-9:45am	De-mystifying Hosted Communications	Transformational Call Center Results: Improving the Customer Experience	Next Generation VoIP Peering	The Business of Cloud Communications: A Cloud Comm Business Leader Roundtable	Selling the "Other Stuff": Add-on Products and Applications for Asterisk
10:00-10:45am	The Interoperability Conundrum in Multivendor Environments	Innovations in Call Recording	Making Mobile Better with Dynamic QoS	Dark Clouds: Can you trust the cloud? Latency, Security and Availability	SwitchVox 5.0 Overview
11:00am-3:00pm	Exhibit Hall Opens - Hall B				
11:00-11:45am	Hosted vs. On-premises VoIP	Bringing Your Contact Center Into the IP Generation	Achieving Operational Efficiency by Optimizing Service Delivery	Will the Cloud Kill the PBX? or Will It Kill the Channel?	
12:00-12:45pm	Securing Your IP Phone System	Browser Embedded Phones for the Call Center		Cloud Communications, State of the Art	
2:45pm	VISIT THE EXHIBIT HALL FOR YOUR CHANCE TO WIN A NEW JEEP! Sponsored by: 