

www.devconfive.com

July 24-25, 2013

Kimmel Center, Washington Square,
New York, New York

DevCon5

HTML5 & Mobile App
Developers Conference



@DevConFive
#DevConFive

Mobile Applications,
Hybrid Apps, Gaming
and More—



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Reach Your Target Markets



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Mobile Applications, Hybrid Apps, Gaming and More

DevCon5, the definitive HTML5 and Mobile App Developer conference is returning to New York City's Kimmel Center at NYU July 24-25, 2013. Launched in July 2011, this sixth iteration of DevCon5 is tracking to be the most well attended so far, with registrations coming in from large enterprises, independent developers, government, technology officers and mobile professionals from around the world. Past events have averaged 180-200 attendees.

Conference Program

DevCon5 is a three track program comprised of:

- Basic HTML5
- Advanced HTML5
- Mobile Development

Attendees will participate in more than 30 sessions that will detail ways they can use HTML5 to create, distribute and profit from mobile projects. Participate in DevCon5 and showcase your company's HTML5 and mobility solutions to an audience eager to hear not only about HTML5 and mobile apps but the suite of java solutions and server side packages that will impact all developers.

Conference Program Topics include:

- Websockets, two way messaging and secured communications
- App Mobi and Hybrid App Development
- JQuery Development across multiple devices
- Development using WebKit
- CSS3 – Functions, features and implementations
- Monetizing and Delivering your App
- Security Issues
- The Role of Frameworks on the Web

Attendee Access

DevCon5 will allow you unparalleled access to the top developers and companies looking for the best tools, platforms and solutions for their HTML5 development needs. The intimate atmosphere of our event along with ample networking time, allows our sponsors plenty of time to meet with perspective customers and partners to discuss solutions and potential business opportunities.



Here is a sampling of registrants that have already signed up for the July event.

Title	Company
Worldwide Developer Evangelist	Adobe
Senior Director	Allen & Gerritsen
CTO	AmeriMerchant
HTML5 Game Developer/Evangelist	appMobi
Analyst / Developer	ARI Fleet
Senior Engineer	ARM, INC.
Director - GWIM Technology	Bank of America/Merrill Lynch
Developer	BeeOne GmbH
Front-End Web Developer	Benjamin Moore and Co.
Lead Web Developer	Bosch Security Systems
Visual Information Specialist Web Developer	Centers for Disease Control and Prevention
Director of Applications Development	Columbia Business School
Technical Director	Crocodile RCS
Senior Technical Analyst	Emblem Health
Founder	Fleming Consulting Group
Senior Software Engineer	Frog
Web Developer	George Lee
President	HackMiami / Information Security Services
Charles Mason	HTML5.com
Technical Lead	LongTail Video
User Experience Designer	Maiwave Media
Software Development Manager	MasterWord Services, Inc
CCBW	Mike Selender
Front-End Developer	Mintz - Hoke, Inc
Engineer - Identity Team	Mozilla
Senior Developer	New York Public Radio
Business Analyst	NexTek Solutions
Director of Game Development	Nickelodeon
Web Technologies Evangelist	Nokia
Chief Technology Officer	North American Power
Interactive Developer	Parsons Institute for Information Mailing
Developer	Petplan Pet Insurance
Systems Analyst I	PPG Industries
Automotive Product Marketing Manager	QNX Software Systems
Senior Director, Developer Relations	SAP
Software Developer	Sudler & Hennessey
Director of Mobile	Synacor
Owner	The Mikesell Group
Front-End Lead	Time Inc.
Web Developer	Tulane University
Flash Developer	Undertone

Sponsorship Opportunities

Our four levels of sponsorship are designed to meet your goals and fit into your marketing budget.

Diamond/Corporate Sponsor - \$10,000

- One of the Sponsors of the opening night reception
- Full contact information of all registrants
- Logo listing sponsor on the cover of show guide, on the event website and inclusion in all marketing pieces distributed to potential attendees
- Sponsor of one of the snack breaks
- 5 full conference passes
- Table top exhibit
- Pre/post show emailing to entire registration database thru TMC
- Banner ads running on show site and on the HTML5 report news site: <http://html5.tmcnet.com>
- Prominent listing on all on-site signage

Platinum Sponsor - \$7,500

- Logo listing sponsor on the cover of show guide, on the event website and inclusion in all marketing pieces distributed to potential attendees
- 3 full conference passes
- Table top exhibit
- Pre/post show emailing to entire registration database
- Banner ads running on show site and on the HTML5 Report news site: <http://html5.tmcnet.com>
- Sponsor of one of the snack breaks
- Full attendee list

Gold Sponsor - \$5,000

- Logo listing sponsor, on the event website and inclusion in show guide and some marketing pieces distributed to potential attendees
- 2 full conference passes
- Table top exhibit
- Pre/post show emailing to entire registration database (thru show organizers)
- Banner ads running on show site and on the HTML5 Report news site: <http://html5.tmcnet.com>

Sponsor - \$3,000

- 1 full conference pass
- Table top exhibit



Contact: Dan Gold, Event Account Director
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