**[Company] contact:**

**[name]**

**[Title or agency name]**

**[Phone]**

**[Email]**

FOR IMMEDIATE RELEASE

[Exhibitor Name] to Exhibit at DevCon5 LA

*[Company] to showcase [product/service name] December 10-11 at HTML5 event*

[City, State] – [Date] – [Company name], [company tagline], announced today it will be showcasing its [product/service] at [DevCon5 LA](https://helium.functionpoint.com/fpX/html/Timesheet/Weekly/weekly-View), held December 10-11, 2013, at the Hilton Los Angeles in Universal City, California. The premiere hands-on conference will center on topics that are important to those interested in learning about and staying up-to-date with the latest technologies, essential issues and trends involving HTML5. Visit [Company name] at DevCon5 at booth [booth #] to learn more about [Company name]’s strategy for [company strategy].

[Executive quote, if desired]

[1 paragraph on company background/what it will showcase at show]

[1 paragraph on company speaking slots, if applicable, or other events at DevCon5]

[Registration](https://www.tmcnet.com/scripts/events/registration.aspx?theplan=DCON1213) for DevCon5 LA is now open. For the latest DevCon5 news, updates and information, follow the event on Twitter at [@DevConFive](https://twitter.com/DevConFive).

**About [Company Name]:**

[Insert Company Boilerplate Here]

**About TMC:**  
TMC is a global, integrated media company that supports clients' goals by building communities in print, online, and face to face. TMC publishes multiple magazines including [Cloud Computing](http://cloud-computing.tmcnet.com/), [M2M Evolution](http://www.m2mevolution.com/magazine/), [Customer](http://www.tmcnet.com/cis/), and [Internet Telephony](http://www.tmcnet.com/voip/). [tmcnet](http://www.tmcnet.com/) is the leading source of news and articles for the communications and technology industries, and is read by as many as 1.5 million unique visitors monthly. TMC produces a variety of trade events, including [ITEXPO](http://www.itexpo.com/), the world's leading business technology event, as well as industry events: Asterisk World; AstriCon; ChannelVision (CVx) Expo; Cloud4SMB Expo; Customer Experience (CX) Hot Trends Symposium; DevCon5 - HTML5 & Mobile App Developer Conference; LatinComm Conference and Expo; M2M Evolution Conference & Expo; Mobile Payment Conference; Software Telco Congress, StartupCamp; Super Wi-Fi & Shared Spectrum Summit; SIP Trunking-Unified Communications Seminars; Wearable Tech Conference & Expo; WebRTC Conference & Expo III; and more. Visit [TMC Events](http://www.tmcnet.com/tmcnet/futureshows.htm) for additional information.

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