

August 11-14, 2014 • Rio Las Vegas, Las Vegas, Nevada

www.cvxexpo.com



CHANNELVISION EXPO



#CVxExpo/@CVxExpo

Build Awareness, Increase Your Reach & Establish Leadership.

Only at ChannelVision Expo (CVx)

Be at CVx to meet with players seeking to expand their service portfolio by partnering with new suppliers and developing powerful relationships.

CVx was created to help agents, resellers and wholesale service providers develop partnerships that cross traditional lines of business. Educational sessions cover emerging opportunities to provide channel partners with a perspective on how to adapt, what to sell and how to sell it within the ever-evolving communications ecosystem.

Meet with these influential decision makers from enterprise organizations of all sizes and meet potential channel partners who will be valuable in your efforts to promote your products and solutions when targeting the SMB Market. Over **2,000 VARS/Resellers/Distributors** who are actively seeking profitable partnerships will also be there.

Exhibit your services and solutions in front of thousands of C-level executives.

Who Will Attend?

- Wholesale Voice and Data Carriers and Resellers
- Independent Telecom Agents and Master Agencies
- Value-Added Resellers
- System Integrators and Interconnect Dealers

Why they Attend?

- **77%** Spent the most time on the exhibit hall floor
- **70%** To network with industry colleagues
- **53%** Plan on purchasing the products or services they saw on the exhibit hall floor in the next 12 months
- **50%** For free workshops and keynotes, visit with some exhibitors, and network
- **24%** Purchase solutions from vendors on the exhibit hall floor

Maximize Your Presence:

With prominent signage, frequent print ads, aggressive online marketing, and post-show communications, gain sponsors and receive MILLIONS of impressions maximizing exposure to this powerful audience.

- Your company logo included in all promotions
- Your company logo on signage and in the show guide
- Access to complete CVx attendee list
- Banner ad on event Website
- Opportunity to distribute literature to all attendees

CVx provides you with an easy and cost-effective opportunity to participate in the premier communications event and is available only to a limited number of companies.

Reserve Your Space Today!

Contact: Berge Kaprelian • berge@bekapublishing.com • 480-503-0770

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Previous Exhibitors Include:

- Arbinet
- Ben Bronston - Telecom Lawyer
- Broadview Networks
- BullsEye Telecom
- CMS
- Contingent Network Services
- CSF Corp
- CSI
- Easton Telecom
- Entelegent Solutions
- Giglinx
- Global Conference Partners
- GLORSOFT
- GreenAppX
- Lightyear
- Nitel
- PBX.Net
- PhoenixSoft
- PlanetOne
- Powernet Global
- Ready Talk
- Shango
- Sidera Networks
- Simple Signal
- SmoothStone IP Communications
- Stage 2 Networks
- StarView Solutions
- TCAST
- Technology Law Group
- Telarus
- TelecomLawyer.Net
- Telesphere
- Telispire
- The Conference Group
- Time Warner Cable
- TNCI
- TouchTone Communications
- Vinculum Communications Inc. (Vintalk Services)
- VoIP Supply
- WCS (WholeSale Carrier Services)
- World Telecom Group
- XKL, LLC

How Do You Benefit?

- Meet with powerful decision makers from enterprise organizations of all sizes
- CVx is collocated with ITEXPO exhibit hall which bringing thousands of attendees to the floor
- Establish relationships with channel partners who will be valuable in promoting your solutions to the SMB market
- Meet with influential members of the media who will get your messaging out beyond the show
- Network with thousands of VARS/Resellers/Distributors who are actively seeking profitable partnerships

CVx is an outstanding event, and I'm so glad it has become a regular part of the ITEXPO. For agents working in the channel, CVx provides great educational seminars, gives you a chance to touch, see and feel new products and services on the expo floor and it offers opportunities to network with industry professionals. Any agent working in the channel needs to attend CVx, it's the up-and-coming, must-attend conference.

Rosie Pottebaum, Director, Business Development, MASSCommunications

We have been exhibiting at CVx, part of ITEXPO, for over a year. Each time we meet new, relevant people in the industry that educate us, add value to our business and provide us with the right opportunities to grow our business. CVx is one of a few must-participate events of the year.

Susan Vandament, Director Business Development, XKL, LLC.

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Platinum Sponsorship Package

20x20 Exhibit Space Includes:

- Company name in all pre-event e-mails (approximately 50,000 names, multiple deployments)
- Company name, logo and 200-word description on event website and in the show guide
- Full page ad in Show Guide
- Access to pre-event press and analyst list
- 728 x 90 Leaderboard Banner ad on CVx Website from date of contract thru event
- Two time opportunity to e-mail to CVx attendees (one pre-event, one event-show)
- 4-Full Conference Passes
- Daily recognition at CVx kick-off address
- Prominently displayed signage at the event

Silver Sponsorship Package

10x10 Exhibit Space Includes:

- Company name in all pre-event e-mails (approximately 50,000 names, multiple deployments)
- Access to pre-event press and analyst list
- Company name, logo and 50 word description on Sponsor page of event Website and in the show guide
- 728 x 90 Leaderboard Banner ad on CVx from date of contract thru event
- 2-Full Conference Passes
- Prominently displayed signage at the event

Collocated with:



The World's Largest Communications & Technology Marketplace

Gold Sponsorship Package

10x20 Exhibit Space Includes:

- Company name in all pre-event e-mails (approximately 50,000 names, multiple deployments)
- Access to pre-event press and analyst list
- Company name, logo and 100-word description on Sponsor page of event website and in the show guide
- 728 x 90 Leaderboard Banner ad on CVx Website from date of contract thru event
- 3-Full Conference Passes
- Two-time opportunity to e-mail to CVx attendees (one pre-event, one post-event)
- Prominently displayed signage at the event

Exhibit Space Only Package

10x10 Exhibit Space Includes:

- Access to pre-event press and analyst list
- Company name on Exhibitor list on the Website
- 1-Full Conference Passes
- Prominently displayed signage at the event

**Secure Your Exhibit Space
And Sponsorship Package**

Berge Kaprelian

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or call 480-503-0770

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