

Call Center 2.0™

Dear Exhibitor:

Welcome to Call Center 2.0 2007!

On behalf of everyone at Technology Marketing Corporation, I would like to express our appreciation for your participation. We are looking forward to a busy, energetic and informative event at the Ft. Lauderdale Broward County Convention Center.

Please read each section of this exhibitor manual thoroughly and be sure to pay special attention to the rules and regulations. *Please also understand insurance requirements, rigging standards, exhibit specifications and shipping information.* If you have any questions or concerns, please feel free to contact me.

The drape color for each booth is red & white and the aisle carpet will be blue. Each 10x10 booth package is equipped with an 8' high back drape, 3' high side drapes. **For internet connectivity, electrical and/or other services refer to the official contractors section of this manual as these items are not provided by show management.**

*****Please review the shipping and material handling guidelines today so you can take advantage of the discounts. Details are located in the shipping & regulations section along with the Official Decorator section where the shipping labels are located. It is your responsibility to read and understand these pages. Show Management will not be responsible for returned freight or penalty fees.**

Please contact me if I can be of assistance during your preparation for the event; I am here to help you. I can be reached at 203.852.6800, ext 225 or at nbarbera@tmcnet.com. I look forward to working with you to make the Call Center 2.0 2007 a huge success!

All the best



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