

**1 Desktop ShowLeads®**

- ◆ Software runs on your existing notebook or desktop computer
- ◆ No installation is required
- ◆ User friendly interface
- ◆ Easily edit lead information
- ◆ Includes standard qualifiers
- ◆ Export leads directly to your computer or USB drive
- ◆ Allows unlimited note taking

\* Customer must supply computer with available USB port



**Pocket ShowLeads® 2**

- ◆ Handheld wireless pocket PC unit
- ◆ Includes TRC's exclusive voice notes feature
- ◆ Easily capture large 640x480 picture images
- ◆ Can be customized with qualifiers
- ◆ Leads received electronically via e-mail following the show
- ◆ Allows unlimited note taking
- ◆ Supports random drawings
- ◆ No power required

**3 Pocket ShowLeads & Print System®**

- ◆ Enjoy all of the features of Pocket ShowLeads
- ◆ Includes wireless thermal printer
- ◆ Prints leads quickly
- ◆ Print individual or batched leads
- ◆ Print from multiple ShowLeads pocket PC's using one wireless printer
- ◆ No power required





**Astricon 2010**  
**October 26-28, 2010**  
**Gaylord National Resort & Convention Center**  
**National Harbor, MD**

**Lead Retrieval Order Form**



**Terms and Conditions**

1. Complete this form on your computer
2. Print the form
3. Sign the "Cardholder Signature" section
4. Fax this form to 609-720-1701

Contact Name/Title \_\_\_\_\_ Booth # (Required) \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Country \_\_\_\_\_ Phone \_\_\_\_\_

E-mail \_\_\_\_\_ Fax \_\_\_\_\_

Delivery Contact \_\_\_\_\_ Phone Number \_\_\_\_\_

How many trade shows (or events) do you exhibit at annually?    A. 1-4    B. 5-9    C. 10 or more

Check (Payable in U.S. funds to: TRC Corporation)    Visa    MC    Amex

Card Number \_\_\_\_\_ Expiration date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

1. To ensure your order is processed, please sign and fax this Authorized Order Form to the number listed above. Orders must be canceled at least 1 week prior to delivery to avoid a cancellation fee. The cancellation fee is 50% of the total charge for orders canceled 5-7 days prior to the show and 100% of the total charge for orders canceled within 5 days of the show. Delivery charges apply to all cancellations.

2. The total rental amount will be processed 3-15 business days prior to delivery.

3. Once exhibitor is in possession of the terminal, the exhibitor is responsible for loss or damage to the equipment.

My signature authorizes TRC to charge my credit card account (identified left) for: the total rental amount (identified below); any applicable cancellation fees; and, any other amounts due to TRC. Further, I hereby authorize TRC to charge my credit card account (identified below) for the repair or replacement cost (as applicable) of any damaged and/or lost or destroyed equipment.

All equipment must be picked up from the TRC service desk unless delivery option is chosen. Your order will be confirmed via e-mail or fax, please provide accurate an address below. Please make sure you receive a confirmation to ensure your order was placed for the show. Delivered units must be returned to the TRC Service Desk by exhibitor at the end of the event. Leads will be emailed to you after the show unless "To Go" option is chosen.

**ShowLeads Products**

All leads will be emailed within 2 business days from the end of the show (unless "To Go" option is chosen)

	Advanced Thru 10/05/2010	Pre-Show Thru 10/05/2010	On-Site After 10/12/2010	Number of Units	Cost	Ext. Cost
<b>1</b> Desktop ShowLeads.....	\$275	\$300	\$350		\$	\$
PC Based Software (Requires customer provided PC or notebook with avail USB port)						
<b>2</b> Pocket ShowLeads.....	\$275	\$300	\$350		\$	\$
Wireless Pocket PC-Includes electronic leads						
<b>3</b> Pocket ShowLeads + Portable Printer.....	\$325	\$350	\$400		\$	\$
Infrared portable printer						

**Additional Services**

a) Additional roll of paper (For wireless thermal printer).....	\$ 15	\$ 20	\$ 25		\$	\$
b) Custom Surveys (For Pocket ShowLeads only-see page 3).....	\$ 85	\$ 95	\$105		\$	\$
c) ShowLeads "To Go" leads exported to USB Thumb Drive.....	\$ 50	\$ 75	\$ 95		\$	\$
d) Delivery.....	\$ 75	\$ 75	\$ 75		\$	\$

For assistance call toll-free:  
**800-922-8646 Ext. 128**  
 Or e-mail us at: [sfisher@trcrent.com](mailto:sfisher@trcrent.com)

Show Code 20379



Fax orders to: 609-720-1701  
 Mail orders to: TRC Corporation  
 29 Emmons Drive - Suite F10  
 Princeton, NJ 08540

Subtotal	\$
Sales tax 6%	\$
<b>Grand total</b>	<b>\$</b>

# Custom Survey Form

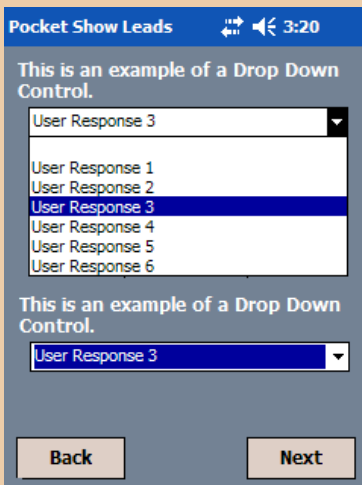
**Fees Apply - See "Additional Services" on page 2**

1. Complete this form on your computer (if using PDF version)
2. Print this form
3. Fax along with your completed order form to 609-720-1701

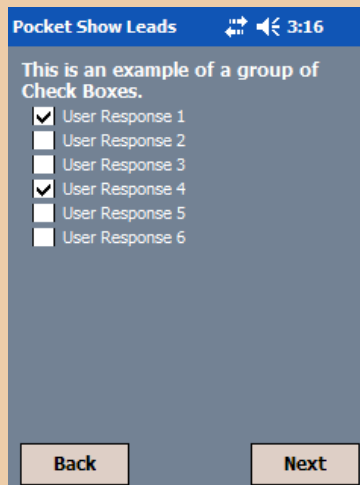
## Guidelines

1. You can have up to four questions per screen (page).
2. Questions may be asked and answered using three possible formats. (see illustration below)
3. Single and multiple choice questions may have a maximum of six possible answers.

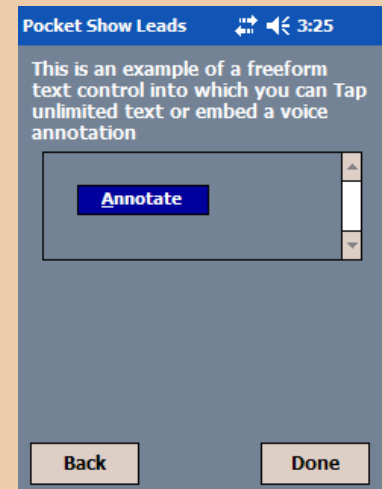
Single Choice Answers  
(Drop Down Control)



Multiple Choice Answers  
(Group of Check Boxes)



Freeform Answers  
(Freeform Text Control)



### Choose Question Type

**Question 1**

Single Choice (Drop Down)

Multiple Choice (Check Boxes)

Freeform

Type Question

100 characters maximum

Answer 1:

40 characters maximum

Answer 2:

40 characters maximum

Answer 3:

40 characters maximum

Answer 4:

40 characters maximum

Answer 5:

40 characters maximum

Answer 6:

40 characters maximum

<b>Question 2</b>	Single Choice (Drop Down)	Multiple Choice (Check Boxes)	Freeform
Type Question			
		100 characters maximum	
Answer 1:			40 characters maximum
Answer 2:			40 characters maximum
Answer 3:			40 characters maximum
Answer 4:			40 characters maximum
Answer 5:			40 characters maximum
Answer 6:			40 characters maximum

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<b>Question 3</b>	Single Choice (Drop Down)	Multiple Choice (Check Boxes)	Freeform
Type Question			
		100 characters maximum	
Answer 1:			40 characters maximum
Answer 2:			40 characters maximum
Answer 3:			40 characters maximum
Answer 4:			40 characters maximum
Answer 5:			40 characters maximum
Answer 6:			40 characters maximum

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<b>Question 4</b>	Single Choice (Drop Down)	Multiple Choice (Check Boxes)	Freeform
Type Question			
		100 characters maximum	
Answer 1:			40 characters maximum
Answer 2:			40 characters maximum
Answer 3:			40 characters maximum
Answer 4:			40 characters maximum
Answer 5:			40 characters maximum
Answer 6:			40 characters maximum