September 1-3, 2009
Los Angeles Convention Center
Los Angeles, CA USA

4GWE.com

4GWE
4G WIRELESS EVOLUTION CONFERENCE

4G Wireless Evolution is Where Strategists, Architects and Network Planners Will Learn How to Profit from the 4G Future

4GWE Attendees Will Learn:

- The Mobile Operator's architectural and infrastructure options for delivering applications over a 4G network
- The technical challenges and opportunities for WiMAX deployment
- How Mobile Internet Devices will enable exciting new 4G applications.
- The business case issues, time frames and technical requirements for LTE deployment.
- How LTE and WiMAX may co-exist in the 4G World and the differences between these two technologies
- The role of IMS in the migration to 4G.
- Alternative 4G delivery strategies and their role in delivering wireless broadband applications
- How the Broadband Stimulus package will impact the development of 4G revenue opportunities.
- How demand for 4G applications will impact carrier's backhaul requirements.
- Where impact of 4G will be the most contentious, the most beneficial and the most profitable

TUESDAY, SEPTEMBER 1, 2009

	MOBILE BROADBAND APPLICATIONS	WIMAX ADOPTION STANDARDS & DEVICES
	REGISTRATION OPEN 7:00AM - 5:00PM	
	Room 501A	Room 501B
9:00 am	Mobile Broadband: New Applications and New Business Models	Beyond the Phone: Mobile Internet Devices
10:30 am	Social Applications: The Mobile Imperative	Does Your 4G Device Communicate or Compute?
11:45 am	CONFERENCE LUNCHEON - PAID ATTENDEES ONLY	
12:45 pm	Giving Voice to 4G	The IEEE's Wireless Ethernet Keeps Growing and Going
2:00 pm	The Ecosystem of Application Developers	LTE VS. WiMAX
3:15 pm	Enabling the App Store: The Network Operators Perspective	Stimulating Rural WiMAX
4:30 pm	FREE KEYNOTE SESSION FEATURING TOWERSTREAM	
5:30 pm	NETWORKING RECEPTION - FREE FOR ALL ATTENDEES	

WEDNESDAY, SEPTEMBER 2, 2009

Room	ALTERNATIVE 4G DELIVERY STRATEGIES	LTE
	REGISTRATION OPEN 7:00AM - 7:30PM	
	Room 501A	Room 501B
8:30 am	Our G-enealogy	Development Tools for 4G Hardware & Software: Part I
10:00 am	FemtoCell Solutions	Development Tools for 4G Hardware & Software: Part I
11:15 am	Self Organizing Networks	Using Design to Compel the User Experiences
11:40 am	Wireless Video Strategies	If You Build It, Will They Come?
12:15 pm	CONFERENCE LUNCHEON - FEATURING KEYNOTE ADDRESS BY DR. MOHAMMAD SHAKOURI, ALVARION	
1:10 pm	The Next Generation Connected User	Wireless Security: The Other CIA
1:35 pm	LTE When Worlds Collide	While We Are Waiting WiFi Dual Mode Devices
2:00 pm	Panel Session TBA	
3:00 pm	FREE ITEXPO Keynote Session featuring Ali Tabassi, Clearwire	
4:00 pm	EXHIBIT HALL GRAND OPENING - 4:00-8:00PM	

THURSDAY, SEPTEMBER 3, 2009		
	WIRELESS BACKHAUL	**ADVOCACY ISSUES**
	REGISTRATION OPEN 7:30AM - 5:00PM	
Room	Room 501A	Room 501B
8:30 am	Testing 4G Ahead of the Curve	The Broadband Stimulus Package: How Does it Impact You?
10:00 am	Migrating the Core: Wireless Backhaul	White Space - Strategies
11:30 am	Services Require Systems: OSS in the IP World	Voice over LTE via Generic Access (VOLGA)
11:15 - 5:00 pm	EXHIBIT HALL OPEN - 11:15AM-5:00PM	
12:00 pm	CONFERENCE LUNCHEON - PAID ATTENDEES ONLY	
1:45 pm	*DOUBLE SESSION:* CSI: An Autopsy of Public Wireless	*DOUBLE SESSION:* Beyond the App Store: Smarter Applications for 4G

Keynote Speakers:

Ali Tabassi
Senior VP, Global
Ecosystem & Standards
Clearwire

CLEAR™

Dr. Mohammad Shakouri
Corporate Vice President
Alvarion Ltd.

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Win A New Jeep!
You Must Be Present To Win!*

New Jeep Drawing - Thursday, September 3, 4:45pm, at the conclusion of Exhibit Hall hours.

**Visit the Exhibit Hall.
Find New 4G Solutions and You
Could Win A Brand New Jeep!**

1. Pick up your entry card at the registration counter when you arrive.
2. Visit each booth listed on the card, review their offerings, and receive a stamp from each booth.
3. Collect all stamps, then drop your completed card into the entry bin in the exhibit hall.
4. YOU MUST BE PRESENT AT THE DRAWING ON THURSDAY, SEPTEMBER 3rd TO CLAIM YOUR PRIZE!

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4G WIRELESS EVOLUTION

Exploring the Opportunities and Challenges of the 4G Future

The evolution of the mobile broadband network to the Fourth Generation (4G) wireless network will provide for the delivery of high speed video, voice and data services directly to a cellular handset or handheld Internet device. 4GWE Conference will provide attendees with objective, unbiased, information on all aspects of the industry's evolution to a 4G network.

The 4GWE Conference will educate carriers and wireless industry professionals on the applications, technology alternatives, time frames, opportunities and challenges in the new age of mobile broadband.

4GWE conference explores where the impact of 4G will be most contentious, beneficial, and profitable!

KEY 4GWE CONFERENCE TOPICS

- How the history and evolution of the cellular network will in part determine the evolution to 4G

  - The major differences between the competing technologies of WiMAX and LTE

  - The killer 4G business and consumer applications

  - 4G's effect on social networking applications

  - How 4G will significantly change content distribution.

  - Where venture money will be spent

  - The development and progress of 4G Mobile Internet Devices.

  - How 4G applications will drive future network requirements and implementations.

  - The role of regulation in wireless innovation and the evolution to 4G.

  - Femtocells role in the delivering 4G wireless services and applications.

  - How Device manufacturers will drive demand and market share for 4G services

  - New 4G business models that will take us beyond the MVNO models of the past.

CONFERENCES

The 4GWE 6-track conference program covers a wide range of critical issues – technical, financial, programming and regulatory – affecting the industry's transition to a truly broadband 4G wireless network.

Conference Tracks include:

- 4G Applications and Business Models

- WiMAX Adoption, Standards and Devices

- LTE, Time frames, technical requirements, vendor solutions, and business case issues

- Alternative 4G Delivery Strategies, White Spaces, WiFi, Dual Mode devices and Femtocells.

- Advocacy Issues, The Broadband Stimulus Plan, Carterphone 2.0, and the 4G regulatory framework

- Wireless Backhaul, 4G capacity and processing requirements and alternative solutions.

WHO SHOULD ATTEND?

The 4G Wireless evolution will be a symposium where strategists, architects and network planners will join with speakers and industry insiders leading the charge to our massively mobile future.

Companies Who Must Attend:

- Mobile Network Operators
- Fixed Carriers
- Handset Manufacturers
- Mobile Internet Device Manufacturers
- Application Providers
- Investment Banking/Venture Capital/Private Equity
- Telecom Network Infrastructure Vendor
- Network Services Provider/ISP/ILEC/CLEC/ WISP/MSO

4G WIRELESS EVOLUTION

Tuesday, September 1, 2009 - Track 1
Mobile Broadband Applications

This track will explore 4G applications as well as the required business models that will enable carriers to monetize these applications.

9:00 a.m.– 10:15 a.m.

Mobile Broadband:
New Applications and New Business Models

Brough Turner, CSO, Dialogic Corporation (Moderator)
Whether it's LTE or WiMAX or local WISPs using combinations of Wi-Fi, WiMAX and other technologies, we are on the verge of having affordable mobile broadband in the US (it's already available in Scandinavia and becoming available elsewhere in the EU). What services can be provided "over the top" and what services need or can benefit from operator capabilities (QoS, security, ...)? The iPhone store, Android store and similar initiatives suggest power is shifting away from the operators and into the hands of the end user. How can operators leverage their core capabilities (QoS, security, billing, customer relationships, call detail, ...) to provide applications and remain relevant to their customers?

10:30 a.m.– 11:45 a.m.

Social Applications: The Mobile Imperative

Timothy Jasionowski, Director and Sr. Technologist, Nokia
Social networking applications are a huge area of interest among mobile web users. The broadband consumer's desire for social networking is related to the features and functions available through their network operator. Network operators, in their quest to attract more subscribers, will "bundle" mobile Internet Devices with their network offerings. What new service opportunities does this provide for the carrier? Should we consider this the new world of the virtual operator?

12:40 p.m. – 2:00 p.m.

Giving Voice to 4G

Don Troshynski, Technical Director, Acme Packet
Akshay Sharma, Research Director, Gartner Dataquest
Mobile operators face a double challenge: Evolving their core to 4G LTE or WiMAX for blazing broadband access speeds AND transitioning the core service network to IMS for voice and interactive communication services. Defined by the 3rd Generation Partnership Program (3GPP) researchers, IMS is the next gen architecture for mobile communication services, and while it represents the interests of the operators, it is not the only option for delivering voice over 4G RANs. Greenfield operators, while starting from a clean slate, also face a myriad of architectural choices for voice services. This session will explore the following questions and issues:
- What are the architecture and infrastructure choices for incumbent and greenfield mobile operators for voice services?
- Where should service providers locate session-oriented service delivery intelligence and control— in the core or the edge? What's right and wrong about each approach?
- What are the requirements for secure and interoperable wireless services? Does IMS deliver all that's necessary? What additional issues must be considered for FMC and blended wireless-wireline access networks?

2:00 p.m.– 3:15 p.m.

The Ecosystem of Application Developers

MODERATOR: Alan Quayle, Founder, Alan Quayle,
Business & Service Dev.
What draws developers together to work on a specific phone, or a specific platform? Is the land grab for carriers limited to the environments they support? Or will applications continue to be driven by Internet strategies. Does the Open Source movement represent the future for us all?

3:15 p.m. – 4:30 p.m.

Enabling the App Store:
The Network Operators Perspective

Liliane Ofredo (Moderator), CEO, The Sannine Group, LLC
Eric Rosenfield
Bill Goodman, Director, Verizon
The iPhone is a lesson in hardware and software optimization, but can the network add even greater value, what is the role of a network operator in delivering features and functions. How should these solutions be optimized. Does the network develop widgets? Are their APIs for the network that allow the carrier to differentiate beyond the device/ As LTE comes to the US and the phones become available with any carrier, what can the carrier do to make their APP store solution more valuable?

Tuesday, September 1, 2009 - Track 2
WiMAX Adoption, Standards and Devices

This track examines WiMAX opportunities as well as its' limitations. These sessions will provide attendees with a clear picture of the role that WiMAX will play as a 4G evolutionary technology

9:00 a.m. - 10:15 a.m.

Beyond the Phone: Mobile Internet Devices

Patrick Scannell, Director, Market Development, Clearwire
Mobile Internet Devices will enable exciting new applications for the broadband consumer. How will smartphones and netbooks change the way we work and play. What are the major differences between these two categories of devices and will they eventually blend into one type of device? What unique services will MID's provide access to? How will "WiMAX ready" MID's accelerate mobile broadband demand? How quickly will these devices be adopted and what impact will they have on demand for 4G Wireless Services?

10:30 a.m. - 11:45 a.m.

Does your 4G Device Communicate or Compute?

MODERATOR: David Yedwab, Partner, Market Strategy and
Analytics Partners
Graham Celine, Azimuth
Paul Vroomen, CEO, Sandbridge Technologies
Cell phones provide texting, email, browsing and picture taking capabilities. Many consumers think of their phone as a computer while the computer manufacturers see computing opportunities for mobile internet devices. What leading applications will drive manufacturers to build a cell phone that computes or a computer to communicate? In a 4G world, how many devices is the consumer willing to own?

4G WIRELESS EVOLUTION

12:45 p.m.– 2:00 p.m.

The IEEE's Wireless Ethernet Keeps Growing and Going

Fanny Milinarski, President octoscope

The 802. Specifications have become part of our daily life but often do not get credit for their ability to deliver product that is both interoperable and service independent. This session will look at both WiFi and WiMAX as potential 4G evolution technologies and will examine the history of spectrum licensing and the impact of "old" design issues on the 4G network of the future.

2:00 p.m. – 3:15 p.m.

LTE vs. WIMAX

MODERATOR: Joe Mazzeo, Founder, Crossfire Consulting

The migration to LTE and WiMAX may not be an "either / or" discussion, but a story of blending. Service Providers must be ready to adopt an approach that will support the speeds and data throughput requirements that wireless customers will expect. This session will look at the real differences in these technologies and show how both carriers and consumers will adopt them. The session will examine the alternative technologies as well the migration issues that service providers must take into consideration when transitioning to a WiMAX or LTE platform. The session will also discuss how these two technologies will co-exist.

• Are the speeds of WiMAX going to differentiate applications?
• Will 4G applications require more throughput?
• When will Interoperability be achieved for WiMAX?
• How will legal and commercials issues impact this evolution?

3:15 p.m. – 4:30 p.m.

Stimulating Rural WiMAX

Bob Mazer, ACP

WiMAX solutions are viewed as an alternative service strategy for Rural and remote access areas. What aspect of WiMAX technology makes that long last mile cost effective? Why has the use of the Fixed WiMAX made an effective service for greenfields and rurals? What devices are installed at the customer's

Wednesday Sept. 2, 2009 - Track 3
LTE From Cradle to Grave: Time Frames, Technical Requirements, Vendor Solutions, and Business Case Issues

This track will focus on LTE technologies and will provide attendees with an understanding of how LTE will be delivered, what applications it will support, and how it will co-exist with WiMAX . The track will also address the critical business case issues that must be addressed to ensure profitability.

8:30 a.m. – 9:45 a.m.

Development Tools for 4G Hardware and Software, Part 1

Frank Schirrmeister, Director, Product Marketing, System-Level Solutions, Synopsys, Inc

The mathematical theory often associated with wireless and mobile physical layer algorithms are complex and require a lot of thought when looking for new solutions in the wireless network. OFDM and MIMO are at the base of these algorithms. These sessions provides an intuitive and straightforward view beneficial to a wide audience of engineers and project managers.

10:00 a.m.– 11:15 a.m.

Development Tools for 4G Hardware and Software, Part 2

Frank Schirrmeister, Director, Product Marketing, System-Level Solutions, Synopsys, Inc

Designing for LTE Upstream and Downstream needs to be considered when discussing devices and the services they will support. This session panel will share their experience in building solutions with the network of the future in mind.

11:15 a.m.– 11:40 a.m.

Using Design to Compel the User Experiences

Ari Virtanen, Eloktrobit Software

As the market heads toward the broadband wireless network, the issues facing manufacturers and services providers relate to the question "how do you deliver in form factors that match the expectation of the user? These days the bar has been raised not only in the hardware but in the software integration.

11:40 a.m. – 12:15 p.m.

If You Build It, Will They Come?

Bassamm Hajhamad, Practice Lead, InCode

Migrating to the 4G is not as simple as one would like, and many questions remain as to what makes the most sense to offer as services. What services can be added to the mix that will increase ARPU, or should we expect that the enabling third parties is the best option to increase revenue? When should Voice be considered as an application and not managed as it is today? These are the types of questions facing the service provider and the device manufacturer.

4G WIRELESS EVOLUTION

1:10 p.m. – 1:35 p.m.

Wireless Security: The Other CIA

Joe Mazzeo, Founder, Crossfire Consulting
James Marcus, Crossfire Consulting
Robert Klerer, Crossfire Consulting

When it comes to security issues the concerns are about Confidentiality, Integrity and Availability [CIA]. When the 4G backbone is in place the same troubles that plague the Internet will be extended to the core of the wireless network and will be present a new untested point of attack. Looking at the common problems being addressed with security solutions, we will look at the risks and probabilities of attacks on 4G networks.

1:35 p.m. – 2:00 p.m.

While We Are Waiting! WiFI Dual Mode

Anton Wahlman, Analyst

Dual mode phones are delivering services to the customer on the best available network. What is the opportunity for carriers to make this part of the broadband strategy for service deployments? Are the systems using these services tightly integrated to federation strategies? Does it rely on the good will of open networks?

Wednesday Sept. 2, 2009 - Track 4
Alternative 4G Delivery Strategies: White Spaces, WiFi, Dual Mode Devices, Femtocells

8:30 a.m.– 9:45 a.m

Our G-enealogy

Brough Turner, CSO, Dialogic Corporation (Moderator)

The Generations do not flash cut from one version to another so a 4G network infrastructure should not be considered an end point, but a process. Looking at the history of cellular technology helps us gain an understanding of the converging 4G model of the world. Based on cellular technology, and the progress to date, how long will it take for Long Term Evolution (LTE) to be delivered? Where do we stand in the process of delivering wireless broadband services?

10:00 a.m – 11:15 a.m.

FemtoCell Solutions

Femtocell solutions blend the home network with the carrier's service enabling seemless connectivity and offering an alternative mobile broadband solution. Femtocells improve indoor coverage while easing the capacity and backhaul costs in a carrier's network. The question is what should we expect a femtocell to do? Is it simply another device behind the wireline broadband equipment? Does it represent an opportunity for tighter integration between the services. How do Femtocell devices fit into triple play offerings?

11:15 a.m. – 11:40 a.m.

Self Organizing Networks

Mike Seymour, Vice President, Alcatel Lucent

As the network evolves, smarter ways to optimize become available. Self Organizing networks improve network efficiency, network reliability and performance. Best of all it has a direct impact on Opex. What is the impact of Capex and Opex with LTE? How SON and converged RAN reduce the costs of LTE? What are Self-Optimizing Networks and how will SON benefit the service provider?

11:40 a.m. – 12:15 p.m.

Wireless Video Strategies

Joe Mele, Dialogic Media Labs

The world of codecs keeps expanding, but the goal is ubiquity is still in the minds of every video advocate. Rather than expecting standards to force convergence, what can technology do to blend the video? What are the implications as we move toward a totally IP environment.

1:10 p.m.-1:35 p.m.

AT&T Industry Perspective:
Enabling the Network of the Future

Siroos Afshar, AT&T, Asst VP, Services Core & Premises Architecture

ATT has developed a Common Architecture for Real Time Services over IP called (CARTS). As they manage the service models for their converged network offerings what should we expect service delivery to look like in a 4G environment.

1:35 p.m.- 2:00 p.m.

LTE When Worlds Collide

Steve Snyder, CEO and President | Decision Strategies Int'l

The promise of LTE is not just bandwidth its a cohesive IP backbone that enables the carrier to support a variety of services. What should we expect the model of services in the future. What new markets open up with mobility, machine to machine and functions like presence and location. Will the carrier be the benefactor or will applications emerge independent of them?

September 3. 2009 - Track 5
Advocacy Issues, Broadband Stimulus Plan, Carterphone 2.0, 4G Regulatory Framework

8:30 a.m. – 9:45 a.m.

The Broadband Stimulus Package:
How Does it Impact You?

Todd Daubert, Partner, Kelley Drye & Warren LLP
Glenn Richards, Partner, Pillsbury Winthrop Shaw Pittman LLP

Congress and President Obama's administration have authorized $7.2 billion in broadband infrastructure spending as a part of the 2009 Stimulus Package. The difficult question going forward is 'how do we apply these funds to create sustainable profitable business opportunities?' What business models and technology solutions will lend themselves to achieving the objectives of this stimulus program? Are these allocations for carriers only or will other companies have the opportunity to reap benefits as well. This session will seek to answer a myriad of questions surrounding this opportunity.

4G WIRELESS EVOLUTION

10:00 a.m. – 11:15 a.m.

White Space – Strategies

MODERATOR: Azita Arvani, President, The Arvani Group
Steve Sharkey, Dir., Spectrum & Standards Strategy, Motorola
Fanny Mlinarsky, President, octoscope

Now that the FCC allows the use of unused TV spectrum, manufacturers are developing wireless devices that enable 4G services. Who will utilize these devices and what applications will be developed? How will these devices be sold? Does white space have the potential to be a mesh network? Can head ends be redesigned to take advantage of this last mile solution? This session will examine the regulatory framework that will be applied to ensure the use of white space does not interrupt protected services such as TV and microphones. The session will also look at White Space's range of penetration and what advantages this provides over WiMAX and LTE solutions.

11:30 a.m. – 12:00 p.m.

Voice over LTE via Generic Access (VoLGA)

Steve Shaw, Kineto Wireless

The VoLGA Forum seeks to enable mobile operators to deliver mobile voice and messaging services over LTE access networks based on the existing 3GPP Generic Access Network (GAN) standard.

1:45 p.m. – 2:45 pm

Beyond the App Store: Smarter Applications for 4G

Mary Cronin, Professor Information Systems Department, Boston College

Why limit ourselves to smart phones when smart applications can mean smart appliances? This panel looks at the opportunities for solutions that address smart energy, automotive, smart home and Machine to Machine (M2M) apps and the advantages of 4G for smarter, ambient or high speed infrastructure applications. Speakers will discuss solutions being developed by IBM, Microsoft, Qualcomm and T-Mobile.

Diamond Sponsors:

Thursday, September 3, 2009 - Day 3, Track 6
Wireless Backhaul, 4G Capacity and Processing Requirements and Alternative Solutions

8:30 a.m. – 9:45 a.m.

Testing 4G Ahead of the Curve

Graham Celine, Azimuth
Fred Sammartino, Empirex

With 4G deployments in various stages, the real issues are about the applications on the broadband Internet as it supports wireless. Where will the bottlenecks be with the network, in the air, at the core, in the device? What strategies for testing the legacy wireless network no longer apply? How does OFDM and MIMO impact service delivery? Will the lessons of VoIP on wireline apply to the 4G solutions going forward?

10:00 a.m – 11:15 a.m

Migrating the Core: Wireless Backhaul

Joe Mocerino, Fujitsu

With the adoption of data standards for the wireless network, the existing T1s have to be augmented with new capacity and traffic management strategies. However, the history of the Internet has taught us there is a great deal of flexibility in how this traffic is managed and shaped. This session examines the possibilities of deploying solutions such as Metro-Ethernet and WiMAX and the opportunities for new services based on these solutions.
- What are the real capacity requirements for 4G networks?
- Will we always need to convert to circuit switch speeds for backhaul?

11:30 a.m. – 12:00 p.m.

Services Require Systems: OSS in the IP world

David Chambers, Solutions Manager - Mobile at Amdocs OSS Division

For the last decade the management of IP services has been a combination of legacy interface systems with web integration. As we head to the 4G network of the future, the opportunity to implement greenfield solutions that match our future needs is not only desirable but probably economical. Looking at the path to 4G how can the systems that support 4G be implemented with an open mind for new services?

1:45 p.m. – 2:15 p.m.

CSI: An Autopsy of Public Wireless.

Andy Abramson, CEO, Comunicano

The Autopsy of Public Wireless is about to be performed and you are invited to observe. A team of knowledgeable physicians, experienced in the care and cultivation of the Internet, give their analysis of what went wrong with Public Wireless. This talented group will provide the diagnosis and the cause of death for public wireless as well as the antidotes that must be prescribed to ensure a successful rebirth of public wireless offerings. Additionally, current public WiFi strategists will be invited to talk about their plans for the future.

2:15 p.m. – 2:45 p.m.

Huawei Presentation

Registration Form

1 PICK THE PLAN THAT BEST MEETS YOUR NEEDS

	Thru 7/3/09	After 7/3/09	Select Days
☐ *Diamond Team Plan BEST VALUE!*	**$3,995**	**$4,995***	☒ Mon ☒ Tues ☒ Weds
Access to All 4GWE, ITEXPO, and Digium|Asterisk World conference events for up to 5 people.			
☐ *Conference SUPERPass*	**$2,095**	**$2,395***	☒ Mon ☒ Tues ☒ Weds
Access to all ITEXPO, 4GWE, and Digium|Asterisk World conference events, all 3 days			
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Access to all 4GWE conference events, all 3 days			
☐ *Gold Conference Pass*	**$1,295**	**$1,595***	☐ Mon ☐ Tues ☐ Weds
Access to all 4GWE conference events conference events, any 2 days			
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Access to all 4GWE conference events conference events, any 1 day			
☐ *FREE VIP Exhibit Hall PLUS Pass*	**FREE**	**FREE Online**	☒ Mon ☒ Tues ☒ Weds
Keynotes, free workshops, free panel sessions, receptions, Exhibit Hall		$50 onsite fee applies	

2 ATTENDEE INFORMATION

NAME _____ TITLE _____ COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____ COUNTRY _____

PHONE _____ FAX _____ E-MAIL _____ (REQUIRED)

3 PAYMENT INFORMATION

Faxed Registrations Must Include A Valid Credit Card. Total Amount Due: $_____ (Payable in U.S. dollars drawn on a U.S. bank.)

☐ Check Enclosed (CT residents add 6% sales tax. Make checks payable to: TMC.) Charge My: ☐ AmEx ☐ MasterCard ☐ VISA

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Sign up to receive 4GWE's Free eNewsletter:

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Name   (Required)

_____
eMail   (Required)

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4G WIRELESS EVOLUTION

4 PLEASE ANSWER ALL QUESTIONS. INCOMPLETE FORMS CANNOT BE PROCESSED.

1. BUSINESS TYPE (CHECK ONE)
NETWORK SERVICE PROVIDER/CARRIER INDUSTRY
- ☐ 1. Network/System Integrator
- ☐ 14. Next-Gen Telco/ITSP
- ☐ 15. CLEC
- ☐ 16. Integrated Comms. Provider (ICP)
- ☐ 17. Telco/RBOC/IXC/Long Distance
- ☐ 18. ISP
- ☐ 19. Wireless/PCS
- ☐ 20. Cable
- ☐ 21. Application Service Provider
- ☐ 22. PTT
- ☐ 45. BLEC/MDU LEC
- ☐ 46. ILEC
- ☐ 23. Other (specify)_____

VoIP/TELEPHONY INDUSTRY
- ☐ 8. Telecom Developer
- ☐ 9. Manufacturer
- ☐ 47. Reseller/Retailer/Wholesaler/VAR/VAD
- ☐ 10. Distributor
- ☐ 11. Interconnect
- ☐ 12. Consulting
- ☐ 13. Other (specify)_____

GENERAL INDUSTRIES
- ☐ 24. Manufacturing/Software Developer
- ☐ 25. Business Service/Consulting/ Consumer Service/Non-Profit/Trade Assn.
- ☐ 26. Government
- ☐ 27. Wholesale/Distribution/Retail/ E-commerce/E-business
- ☐ 28. Transportation/Travel/Recreation/ Entertainment

- ☐ 29. Utilities
- ☐ 30. Finance/Banking
- ☐ 31. Insurance
- ☐ 32. Hospitality
- ☐ 33. Healthcare/Medical
- ☐ 34. Real Estate
- ☐ 35. Catalog Marketing/Publishing
- ☐ 36. Marketing/Market Research
- ☐ 38. Advertising/Public Relations
- ☐ 39. Teleservices Agency
- ☐ 40. College/University/Education
- ☐ 42. Other Professional/Business Services (specify)_____
- ☐ 41. OTHER (specify)_____

2. JOB FUNCTION (CHECK ONE)
CORPORATE MANAGEMENT
- ☐ 7. Corporate Management (CFO/CEO/Pres., etc.)
- ☐ 18. Other Corporate Management (Specify)_____

TECHNICAL MANAGEMENT
- ☐ 1. Executive IT Management (CIO/CTO/VP)
- ☐ 2. IT/IS/MIS/DP Management
- ☐ 3. Telecom/Datacom Management
- ☐ 4. Software/Engineering Management
- ☐ 5. LAN/Network Applications/ Systems Management
- ☐ 6. Internet/Intranet/Extranet/Web Management
- ☐ 10. Speech Developer
- ☐ 19. Other Technical Management (Specify)_____

BUSINESS MANAGEMENT
- ☐ 16. Research/Development/ Business Development Management
- ☐ 8. Sales/Marketing/Advertising/ Product Management
- ☐ 9. Contact Center/CRM/Telemarketing/ Credit Collection/Fundraising /Help Desk/ Technical Support Management
- ☐ 11. Consulting/Integrator Management
- ☐ 17. Project Management
- ☐ 20. Other Business Management (Specify)_____
- ☐ 12. OTHER (Specify) _____

3. TOTAL EMPLOYEES IN YOUR COMPANY ALL LOCATIONS:
- ☐ A. 10,000+
- ☐ B. 5,000-9,999
- ☐ C. 1,000-4,999
- ☐ D. 11-999
- ☐ E. 1-10

4. WOULD YOU LIKE TO SUBSCRIBE TO INTERNET TELEPHONY'S FREE eNEWSLETTER?
☐ Yes ☐ No

5. WOULD YOU LIKE TO RECEIVE FREE PRODUCT INFORMATION AND SPECIAL PROMOTIONAL OFFERS VIA E-MAIL FROM THE INDUSTRY'S LEADING VENDORS?
☐ Yes ☐ No

ON-SITE REGISTRATION HOURS

Tuesday - September 1 ....7:00 am - 5:00 pm
Wednesday - September 2 ......7:00 am - 7:00 pm
Thursday - September 3 ....7:30 am - 5:00 pm

EXHIBIT HALL HOURS

Wednesday - September 2 ......4:00 pm - 8:00 pm
Thursday - September 3 ....11:00 am - 5:00 pm

CONFERENCE SESSION TIMES*

Tuesday - September 1 ....9:00 am - 5:30 pm
Wednesday - September 2 ......8:30 am - 4:00 pm
Thursday - September 3 ....8:30 am - 2:45 pm

*Conference fees required for admission

Hotel Information

Westin Bonaventure

Save Time & Money at the Official Show Hotel.

With over 150 exhibitors and as many as 7,000 attendees expected, rooms at the official show hotel WILL SELL OUT QUICKLY!

We urge you to contact the Westin Bonaventure right away and reserve rooms at the special 4GWE rate of $129 per night. Identify yourself as a show attendee to take advantage of the special rate.

Deadline for this special rate: August 15, 2009

Westin Bonaventure
404 South Figueroa St.
Los Angeles, CA 90071
Phone: 213-624-1000
         800-937-8461

Diamond Team Plan

5 Full-Conference Passes

Save Over 50%

The Diamond Plan allows five delegates from your company to have unlimited access to all conference sessions, all keynotes, all meals, all networking receptions, all special sessions — everything that goes on at the event... It's VIP total access! Only $3,995*.

*$3,995 up to five employees from your location. Only $799 per delegate. This promotion is first come, first served. Space is limited. *Early bird rate. After 7/3/09, rate increases to $4,995.

Your Paid Conference Plan Includes:

- All sessions and workshops for which you have registered.
- All Meals served on days in your plan.
- Online access to all conference presentations.
- Unlimited Exhibit Hall access.
- All Keynotes and special panel discussions.
- All networking receptions.

*Our Guarantee:

If you do not feel the sessions you attend made you better prepared to tackle your 4G project than you were when you arrived, stop by the registration counter at the show and we'll issue you a free pass for any future 4GWE conference. (No requests honored after the conference ends.)

4 Easy Ways to Register

1. **Online:**   www.4GWE.com
2. **Fax:**   (203) 866-3326
3. **Phone:**   Call Frank Coppola
                 (203) 852-6800 ext. 131
4. **Mail:**   Send your registration form to:
                 4GWE Conference
                 TMC
                 One Technology Plaza
                 Norwalk, CT 06854 USA