



Dear Exhibitor:

Welcome to the 4GWE Conference!

On behalf of everyone at Crossfire Media and Technology Marketing Corporation, I would like to express our appreciation for your participation. We are looking forward to a busy, energetic and informative event at the Miami Beach Convention Center (MBCC).

Please read each section of this exhibitor manual thoroughly and be sure to pay special attention to the rules and regulations. *Please also understand insurance requirements, rigging standards, exhibit specifications and shipping information.* If you have any questions or concerns, please feel free to contact me.

Each pedestal package is equipped with graphics, 500 watt electric connection and internet.

**\*\*\*Please review the shipping and material handling guidelines today so you can take advantage of the discounts. Details are located in the shipping & regulations section along with the Official Decorator section, sections 5 & 7. It is your responsibility to read and understand these pages. Show Management will not be responsible for returned freight or penalty fees.**

Please contact me if I can be of assistance during your preparation for the event; I am here to help you. I can be reached at 203.852.6800, ext 225 or at [nbarbera@tmcnet.com](mailto:nbarbera@tmcnet.com). I look forward to working with you to make the 4GWE event a huge success!

All the best

A handwritten signature in black ink, appearing to read "Natasha L. Barbera".

Natasha L. Barbera  
Conference Manager  
203.852.6800 x 225  
[nbarbera@tmcnet.com](mailto:nbarbera@tmcnet.com)