

MONDAY, FEBRUARY 2, 2009

4GWE™ 4G WIRELESS EVOLUTION CONFERENCE		TUTORIALS: HOW WIRELESS EVOLVES	EVOLVING WIRELESS REGULATION	4GWE™ 4G WIRELESS EVOLUTION CONFERENCE
REGISTRATION OPEN 10:00AM - 7:00PM				
Room A110			Room A111	
10:30 am	GENERAL SESSION: 4G Tutorial Part 1: Our G-enealogy:			
12:15 pm	Luncheon Session: Momentum Builds for a National Broadband Strategy			
1:00 pm	The IEEE's Wireless Ethernet Keeps Growing and Going		Spectrum and the Concept of Net Neutrality	
2:00 pm	4G Tutorial Part 2: Viva La Difference?		WiMAX Adoption in Rural Areas	
3:00 pm	4G Tutorial Part 3: Mobile Broadband - New Applications and New Business Models		Femtocells & Cable: Will Femtocells Create a Cable Co?	
4:00 pm	Tutorial: WhiteSpaces & Beyond		Square Pegs: Overcoming the Regulatory Challenges Facing Wireless and Wired IP Communications	
5:00 pm	GENERAL SESSION: The Great White Hope: Why the New 'WhiteSpace Initiative' May Become the Nirvana of Wireless			
5:45 pm	EXHIBIT HALL GRAND OPENING RECEPTION - SPONSORED BY ACULAB - EXHIBITS OPEN 5:45PM -8:00PM			

Win This Hot New Jeep!



Win A New Jeep Wrangler

You Must Be Present To Win!*

***New Jeep Wrangler Drawing - Wednesday, February 4, 2:20pm, at the conclusion of Exhibit Hall hours.**

Jeep Giveaway Sponsored by:





Visit the Exhibit Hall.
Find New 4G Solutions and You
Could Win A Brand New Jeep!

1. Pick up your entry card at the registration counter when you arrive.
2. Visit each booth listed on the card, review their offerings, and receive a stamp from each booth.
3. Collect all stamps, then drop your completed card into the entry bin in the exhibit hall.
4. **YOU MUST BE PRESENT AT THE DRAWING ON WEDNESDAY, FEBRUARY 4th TO CLAIM YOUR PRIZE!**

Conference Agenda At-A-Glance

TUESDAY, FEBRUARY 3, 2009

 THE EVOLUTION FROM CHIP TO CORE		THE STATUS OF STANDARDS 	
REGISTRATION OPEN 7:00AM - 5:00PM			
Room	Room A110	Room A111	
8:30 am	Does Your 4G Device Communicate or Compute?	IMS: Making Room for the Evolution	
9:15 am	SERVICE PROVIDER ROUNDTABLE DISCUSSION - FREE FOR ALL ATTENDEES - ROOM B217/218		
10:00 am	ITEXPO KEYNOTE SESSION FEATURING MICROSOFT RESPONSE POINT AND DIGIUM - ROOM B217/218		
11:00 am	VISIT THE EXHIBIT HALL - EXHIBITS OPEN 11:00AM - 5:00PM		
12:00 pm	Conference Luncheon (Paid attendees only)		
1:00 pm	4G and FMC:It Starts at the Edge	The Evolution of WiMAX	
1:55 pm	Migrating the Core: Wireless Backhaul	Giving Voice to 4G	
2:50 pm	Communications on Social Networks	WiMAX vs. LTE Advanced	
3:45 pm	GENERAL SESSION: The LTE Business Case		
4:30 pm	GENERAL SESSION: Fast and Easy Wins the Race: HSPDA		
5:00 pm	FREE NETWORKING RECEPTION		

WEDNESDAY, FEBRUARY 4, 2009

 THE APPLICATIONS IMPERATIVE			
REGISTRATION OPEN 7:30AM - 2:00PM			
Room	Room A110/111		
8:30 am	TV Dichotomy: Over the Top Versus on the Internet		
9:25 am	How Do You Deliver Wireless Applications in the World of 4G?		
10:15 am	The Road Ahead for Device Design		
11:00 am	VISIT THE EXHIBIT HALL - EXHIBITS OPEN 11:00AM - 2:30PM		
11:15 am	The New Rules of Wireless Peering		
12:00 pm	12:00 pm Lunch Session: Fun@Lunch: Set Up Your Own Agenda		
1:00 pm	KEYNOTE PRESENTATION BY DR. KAI MIAO, INTEL		
1:30 pm	Monetizing the Vision		